



ANNUAL
REPORT | 2020



A year of remarkable perseverance - **and hope**

This past year was unprecedented by all accounts. The coronavirus outbreak has challenged our nation, our communities and our team in a profound way. I've had the privilege to watch our team members unite to fight this battle and not only meet, but exceed the unexpected challenges with open hearts and ready hands. The stories of heroism across our team are extraordinary tales of problems solved, unforgettable moments, fearless resolve and lives transformed.

Through it all, we knew that we were not alone. We had your support every step of the way. Your generous contributions helped us to stay focused on delivering remarkable patient care during one of the hardest years we've endured as an organization.

In 2020, our communities relied on our expertise to keep them safe, and our patients found comfort in the compassion shown by our team members. They were scared. They were unsure. We understood, and we were prepared to be there for them however they needed us. Your generosity helped us be there for our own team as well. Many of our team members faced financial challenges as the pandemic took its toll on households everywhere. We created the Hope for Remarkable Team Aubergine Fund and contributed more than \$10 million to help our team members and their families pay for necessities such as rent, utilities, gas and groceries. Contributions from our parent board members, regional foundation boards, the executive team, our team members and many of you — our neighbors and friends — have further boosted the fund.

The Hope for Remarkable Team Aubergine Fund also gave team members access to child care and subsidized summer camps while schools and day cares were closed. Additionally, the fund helped pay for temporary hotel lodging for team members on the front lines who worried about exposing their high-risk loved ones to COVID-19. We also provided lunch and dinner for many of our teams at our hospitals and screening centers.

Long before the pandemic intensified the spotlight on health disparities, our organization had been working to close health equity gaps and address social determinants of health in the communities we serve. In our COVID-19 response, we took swift action to look after our most vulnerable populations.

Your commitment to our foundation has also helped us distribute thousands of free masks in our communities, deploy mobile health units to bring critical services to underserved areas, provide multilingual educational resources and ensure every person who needs to be tested or wants to be vaccinated can count on Novant Health. We know there's more work to be done, and we have prioritized creating equity as one way we can improve the health of all communities, one person at a time.

Thank you for your ongoing support of our team, our patients and their families. COVID-19 won't define our lives forever. As we look ahead, our focus on providing equitable care to everyone will ensure a brighter future for all we serve.

We will rise stronger, together.



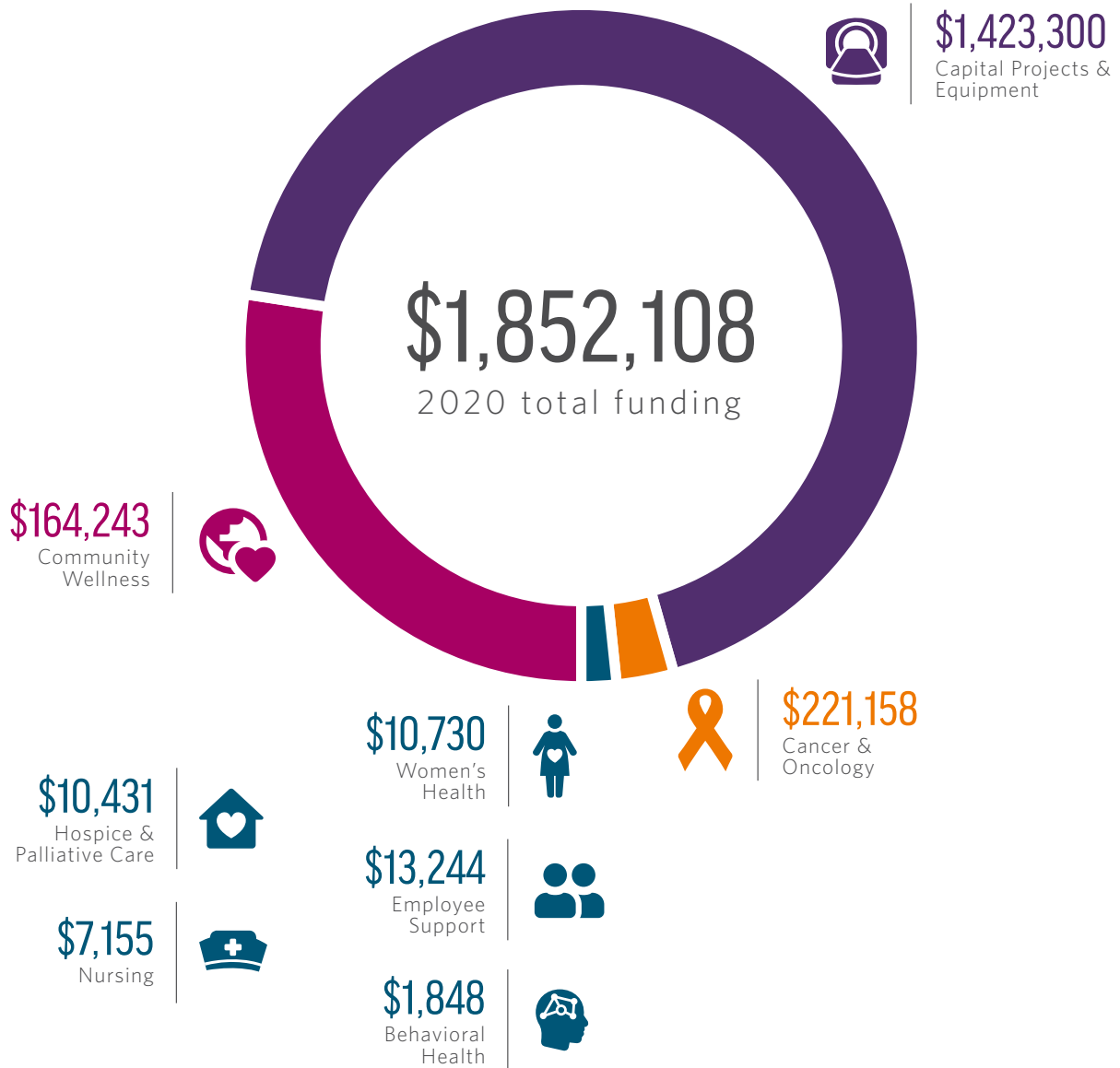
Carl S. Armato
President and CEO, Novant Health



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2020 Novant Health Rowan Medical Center Foundation funding snapshot

Below is a look at how contributions were put to use in 2020.



2020 Novant Health Foundation philanthropic summary

2020 TOTALS



\$7,942,140
Total new pledges**



\$8,224,408
Total gifts



\$16,166,547
Total new commitments

Grants*

120 Unique donors	\$1,462,028 Total gifts	18 New pledges	\$4,702,964 Total new pledges**	\$6,164,991 Total new commitments
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Novant Health Brunswick Medical Center Foundation

495 Unique donors	\$199,171 Total gifts	335 New pledges	\$100,032 Total new pledges**	\$299,203 Total new commitments
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Novant Health Forsyth Medical Center Foundation

1,567 Unique donors	\$2,005,506 Total gifts	887 New pledges	\$364,524 Total new pledges**	\$2,370,030 Total new commitments
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Novant Health Presbyterian Medical Center Foundation

2,946 Unique donors	\$2,769,840 Total gifts	1,019 New pledges	\$2,525,572 Total new pledges**	\$5,295,412 Total new commitments
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Novant Health UVA Health System Prince William Medical Center Foundation

192 Unique donors	\$173,260 Total gifts	94 New pledges	\$24,520 Total new pledges**	\$197,780 Total new commitments
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Novant Health Rowan Medical Center Foundation

1,425 Unique donors	\$1,543,920 Total gifts	460 New pledges	\$187,339 Total new pledges**	\$1,731,259 Total new commitments
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Novant Health Thomasville Medical Center Foundation

291 Unique donors	\$70,682 Total gifts	225 New pledges	\$37,190 Total new pledges**	\$107,872 Total new commitments
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*Grant requests are secured and managed by our Corporate Grants team. Novant Health Foundation is deeply grateful to receive grants from national/regional, private, family and community foundations to support programs and services across the Novant Health system.

**Pledge totals include documented planned gifts.

2020

Novant Health team members and communities joined together to battle COVID-19

- Community
- COVID-19
- Novant Health



Jan. 15
Novant Health increased supplies of PPE.



Jan. 21
First confirmed case of COVID-19 in the United States.

March 3
First confirmed COVID-19 case in N.C.



March 27
Gov. Roy Cooper issued statewide stay-at-home order.



March 26
The David A. Tepper Charitable Foundation contributed a lead gift to launch the **Novant Health COVID-19 Relief Fund** (now the Hope for Remarkable Team Aubergine Fund).



April 1
Community rallied together to provide masks, meals, PPE and encouragement for Novant Health team members.



May 1
Tommy John contributed **\$85,000** in undergarments to Novant Health team members.

May 10
Lowe's and Metrolina Greenhouses provided **25,000** floral arrangements to encourage and thank healthcare front-line workers.



April
Bud and Suzanne Baker of Winston-Salem gifted **\$50,000** to support child care for Novant Health team members.



April 19
Novant Health contributed **\$10 million** to support team members who experienced personal hardship due to COVID-19.



April 23
The Good Fellows Club of Charlotte committed **\$50,000** to provide additional relief.

Hope for Remarkable Team Aubergine Fund support and impact



Aug. 12
Novant Health Wallace Cancer Institute at Rowan Medical Center opened its doors.



Sept. 29
Novant Health Cancer Institute at Novant Health Forsyth Medical Center hosted a ribbon-cutting ceremony.



Dec. 1
Pediatric wellness kits provided to families in Thomasville to help manage stress.



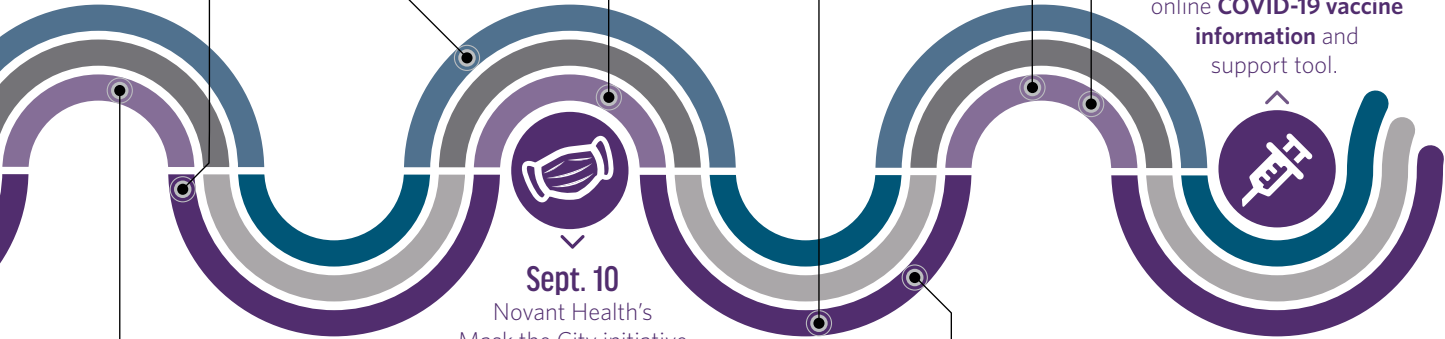
Sept. 4
 Sponsors from canceled golf tournaments donated **\$21,000** to the Novant Health Wellness and Education Center and **\$44,000** to Novant Health Rowan Medical Center.



Oct. 22
 The **Novant Health Claudia W. and John M. Belk Heart & Vascular Institute and Agnes B. and Edward I. Weisiger Cancer Institute** served its first patient.



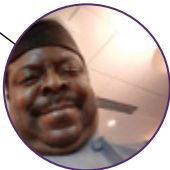
Dec. 17
 Novant Health received its **first doses of the Pfizer COVID-19 vaccine** and began vaccinating team members.



Sept. 10
 Novant Health's **Mask the City** initiative provided **220,000 masks** to underserved communities.



Dec. 26
 Novant Health launched online **COVID-19 vaccine information** and support tool.



Aug. 6
James Blount, Novant Health team member, received funds to cover his rent. "One more month gives me a fighting chance," he said. "I can go to battle for one more month. I can make it."



Nov. 19
Jennifer James, Novant Health team member, received much-needed funds after she was out of work due to contracting COVID-19. "Asking for help is never easy, but I'm so grateful I did."



Letter from board chair **Bill Graham**

During times of need, people come together to do incredible things. In 2020, we experienced this firsthand.

It was a year our communities grappled with unforeseen issues, threats and shifts. And the action we took in response to the COVID-19 pandemic has been nothing short of inspiring.

Our front-line workers stepped up in powerful ways. Team members took on added responsibilities to address a rapidly changing reality. And you, our donors, were at our side every step of the way. Your generosity and commitment were vital to the remarkable work we provided in this most unprecedented year, and I wanted to begin this report with my heartfelt thanks. Our work in 2020 was a team effort, through and through. We came together as a community, committed to the health and well-being of our friends and family and our colleagues and neighbors, and we achieved remarkable results.

Our Hope for Remarkable Team Aubergine Fund ensured our front-line workers had access to the financial resources they needed when times were tough. Individuals throughout our region delivered gifts of food and personal protective equipment and sent messages of thanks in inspiring and delightful ways.

Last summer, we celebrated the opening of the Novant Health Wallace Cancer Institute, an extraordinary step forward in cancer care in Rowan County. For my colleague Mona Lisa Wallace and me, the project is a dream come true. More than 1,300 donors came together to make this beautiful and leading-edge facility a reality, and we are proud to know this institute will transform lives.

As we move forward in 2021, I must first bid farewell to our executive director Rick Parker, who, as many of you know, retired at the end of December. Rick has been a true servant to Novant Health and Rowan County and an indelible leader. I am grateful to count Rick as a friend, and on behalf of the board, I wish him luck in his future endeavors.

I hope you enjoy this look back on all we accomplished together in 2020. It was a remarkable year in so many ways, and we find ourselves overwhelmed with gratitude that you are part of our Novant Health community.

Sincerely,



Bill Graham
Board chair
Novant Health Rowan Medical Center Foundation



Together, we gave **hope**



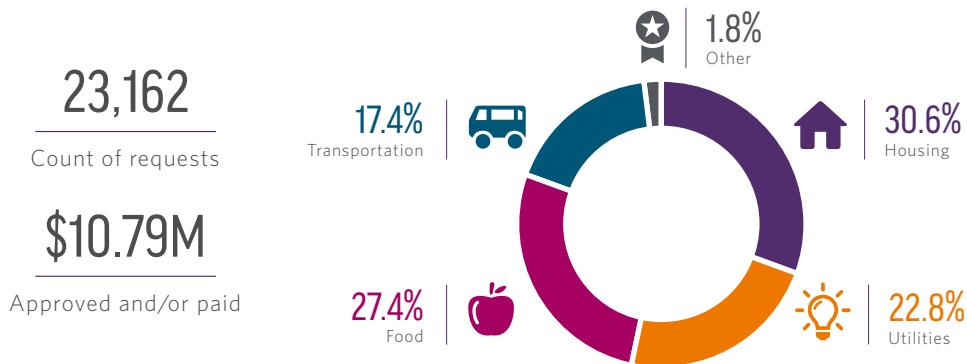
Hope for Remarkable Team Aubergine Fund

(Novant Health COVID-19 Disaster Relief Fund)

Almost as quickly as Novant Health team members responded to the pandemic, our community rallied to support them. Novant Health Foundation quickly established the Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund) to provide assistance for our team members. The fund also offered a way to get personal protective equipment and other critical supplies into the hands of healthcare workers across our network, as well as medical equipment such as ventilators, telemedicine devices and tablets to help patients stay connected to their loved ones. When underserved communities needed additional screening centers, funds also supported and helped accelerate this initiative.

“The Hope for Remarkable Team Aubergine Fund helped us rise to the challenges brought on by the pandemic. Not only have the communities we serve benefited greatly as a result, but we’ve been able to protect and support Novant Health team members as they demonstrate their selfless commitment and tireless efforts on the front lines.” — **Ann Caulkins**, senior vice president, Novant Health and president, Novant Health Foundation

During the COVID-19 pandemic, Novant Health team members provided remarkable care to our communities, often while enduring their own financial hardships. The fund raised nearly \$13 million in gifts from Novant Health, our executive team, our team members and our communities, allowing us to support more than 10,000 team members with \$10.79 million in approved assistance in 2020 alone. Our mission continues today.



Where the rubber meets the road

Riders Against Cancer, a special group of women who are motorcycle enthusiasts and healthcare advocates, continued their efforts to raise money and awareness for breast cancer prevention. To date, their annual Riding for Mammograms poker run has generated more than \$50,000 in donations. Through our partnership and their fundraising, we have funded mammograms for more than 100 women.

Even though Riders Against Cancer had to postpone their poker run due to the COVID-19 pandemic, the community stepped up and donations still came in from merchandise purchases and sponsorships, totaling \$13,070. An anonymous donor stepped in to match 50 cents to every dollar, which increased their monies raised to \$19,065.



“We never realized in our lifetimes that so many people would come together and help us with something like this. The community has really shocked me in so many ways on how they support us.” — **Charlene Nolt, co-founder, Riders Against Cancer**

Introducing the new Cancer Survivor Fund



For 39 years, Rick Parker dedicated his career to improving healthcare for others and connecting generous donors to Novant Health's mission to deliver remarkable care throughout the communities it serves. During his tenure, he served as executive director for Rowan Medical Center Foundation, directing all fundraising and community activities.

"The healthcare industry is one of the most cognitively stimulating industries in the world. It's just a fascinating business. I truly woke up every day excited about coming to work because there are many different opportunities to keep you motivated, both intellectually and emotionally," Parker said.

To honor Parker and his work and continue his commitment to healthcare in our community, we launched a new Cancer Survivor Fund. Because fighting cancer often creates financial strains for patients and families, the Cancer Survivor Fund will provide financial assistance to cancer patients receiving care at Wallace Cancer Institute. The fund will help these community members cover the cost of necessities such as housing, utilities, transportation and nutritional supplements.

"I always thought, if I got to the end of my life and I was asked, 'Were you able to help one person and expect nothing in return?' would I be able to answer that question? I can answer 'yes' now."

The power of food in a time of need

Good food brings people together. So does the mission of saving lives. In 2020, law firm Wallace & Graham, PA, found an innovative way to combine the two while supporting local Salisbury restaurants.

Last year, Wallace & Graham, PA, in Salisbury, provided regular lunches for team members conducting drive-thru COVID-19 testing at the respiratory assessment center at Novant Health Rowan Medical Center. The meals came primarily from small businesses in downtown Salisbury. In total, the gift came to more than \$10,000.



"We decided that this would be a wonderful project for us to do to support front-line heroes — providing their meals during this time when they are giving so much of themselves, while also helping downtown Salisbury and the local restaurants that have been suffering financially because of COVID-19." — **Mona Lisa Wallace, Partner, Wallace & Graham, PA**

Defying the odds

When Bradley Hill was born, doctors told his family he wouldn't live past the age of 5. He was born with spina bifida, which occurs when the spine and spinal cord do not form properly in the womb. He also had a cleft palate and lip and hydrocephalus, more commonly referred to as water on the brain. His prognosis, doctors said, wasn't good.

Since then, he's had over 75 surgeries. He has a shunt in his brain and a rod in his back. And he has defied the odds: On Sunday, April 26, 2020, he celebrated his 19th birthday.



Although Hill has far surpassed expectations when it comes to his health, he still requires a great deal of medical care. His family had large quantities of medical supplies on hand at the start of the pandemic — some of which they knew they would not need and therefore would be better served protecting doctors and nurses on the front lines. The stockpile included boxes of sterile gloves and catheter kits, which each contained a few pieces of personal protective equipment. So Hill and

his family donated extra medical equipment to Rowan Medical Center in Salisbury.

"He's the sweetest boy ever with the best outlook on life," said Sarah Sweatt, Hill's cousin and a professor in the department of nursing at Catawba College in Salisbury, North Carolina. "He likes helping people. He was happy those supplies could be used instead of staying in storage."



Together, we took a **stand**

Tanya Blackmon, executive vice president and chief diversity, inclusion and health equity officer

On diversity, inclusion and equity: “I did not want to be a figurehead in this position. If we’re going to do this, we’re going to go big and implement in a way that truly added value,” Tanya Blackmon said. Her subsequent approach



and leadership have yielded tangible results. Case in point: She heard from more than 700 team members across all levels of the organization over the course of a systemwide tour. On the tour, Blackmon learned that the executive team at Novant Health did not reflect the workforce across the system. While the workforce was 82% female, there was only one woman serving on the executive team. Four years later, those numbers have transformed dramatically as Carl Armato, Novant Health’s president and CEO, wanted

to ensure that he had multiple perspectives represented. Today, 40% of the executive team are women, and 40% are people of color.

On remarkable health equity: “It’s patient-centered. So, we listen to the voices of our patients. It’s affordable. So, we take care of people who cannot afford to pay for their care. And it means you’re going to get the highest quality of care, no matter what,” Blackmon said. “Health equity is about recognizing both the visible and less visible characteristics of diversity of people, understanding their unique needs and providing the best care for each of them.”

On social justice: “It takes courage to take a stand as an organization. When Novant Health published our position on ‘*Black Lives Matter*’, that was courageous,” Blackmon said. “We said we exist to save lives, all lives. We said we believe that Black lives matter. We said if society isn’t healthy, no one is healthy. And we said we have zero tolerance for racism, and I think it was very bold and very appropriate that we did that.”

Ophelia Garmon-Brown, MD, Novant Health senior vice president and chief community health and wellness officer

On remarkable health equity: “We really do have to do things differently for different types of people,” said Ophelia Garmon-Brown, MD. “A lot of times our healthcare providers will say, ‘I treat everybody equally.’ But equal care may not be what people need because those who have not had access to care for a long time may need things done differently to achieve health equity.”

On serving others: “A dollar, if that’s what you can do, is wonderful,” Garmon-Brown said. “But it’s not just about your money. It’s about your time. It’s about your talent. Whatever you have a passion for.”

On teamwork: “I have been amazed at how many of our team members come to work every day and give remarkable care but are struggling: struggling to pay the rent, struggling to have transportation, struggling to get their food, struggling in so many various ways ... This is not a corporate push. This is a human push. This is a teammate push. This is a community push. Because we know, as we push together, we can push ourselves up an incredible hill and make a difference in the lives of others.”





YOU'RE OUR HEROES

Thank you for
your service!

Together, we **cared**

Pavers for Patients

Nurses at Rowan Medical Center joined together to host Pavers for Patients, a fundraiser to purchase commemorative pavers in honor of three beloved patients. Joy Reichenberg, a nurse in the Family Care Center, organized the fundraiser which raised \$950 through a bake sale and massages with safety foremost in mind. Now, the names of all three women will be engraved on pavers in the Hurley Healing Garden, which patients can see from the 20 chemotherapy rooms inside the new Wallace Cancer Institute.

“I loved being able to care for our team members with those massages. That was this huge bonus of being able to care for so many of our team members and educate them on our losses.” — **Joy Reichenberg**

The 22nd annual John Campbell Memorial Golf Classic

Every year, we look forward to our annual John Campbell Memorial Golf Classic. In 2020, proceeds from the event were earmarked to assist Rowan Medical Center in obtaining a level 3 trauma center designation. When the classic was canceled due to COVID-19, over 21 sponsors turned their sponsorship fees into full donations, which totaled over \$44,000. We are grateful for their generosity and commitment during this challenging time.

On the front lines of COVID-19

Infection prevention specialist Jessica Ramey

Jessica Ramey worked in infection prevention for Rowan Medical Center when the COVID-19 pandemic hit. To help meet the challenge of the new and challenging reality, Ramey got to work building her own face shields. She went to the craft store and bought what she needed to construct a few prototypes. In a short time, she'd built a few new face shields by hand, and they worked.

Ramey knew she was going to need more. She also knew she would need help. She found it in a group of volunteers at Memorial Baptist Church in Kannapolis.

Ramey sent them the schematics and the supplies she'd purchased and gave them strict guidance on how to keep their manufacturing process safe for themselves and for the healthcare workers who would receive the face shields once they were complete.

"And they've been cranking out face shields ever since. We tried them here at Rowan Medical Center first to make sure they were safe, and it was really a blessing for us. The face shields help protect our masks and allow us to wear those masks longer. The team really values having them."

"We don't have the know-how that these professionals have, but we wanted to do something that would be a real benefit in this battle. To be able to support and equip those front-line workers was a huge blessing for us." — **Rev. Jason Barber, pastor at Memorial Baptist Church**



Critical care nurse Debbie Daniels

After starting in accounts payable at Novant Health, Debbie Daniels is now a critical care nurse manager at Rowan Medical Center, at a time when critical care has never been more important. In addition to caring for patients, Daniels has made sure to care for her team, and it's helped her grow in the long run.

"I couldn't have made it through this if it wasn't for my team. We've come together to work for the betterment of the entire situation. We've made our surge plans in case we get overwhelmed with patients. We've been training people from other departments. Seeing that has really been exciting. I couldn't see myself doing anything other than critical care nursing. I love it that much," said Daniels.

Together, we
fought cancer

Wallace Cancer Institute

The Novant Health Wallace Cancer Institute comes to life

The final phase of construction on the Wallace Cancer Institute at Rowan Medical Center took shape in the thick of the COVID-19 pandemic, but it didn't slow us down one bit. The Wallace Cancer Institute opened Aug. 12, 2020 — on time, despite everything.

This 32,000-square-foot, state-of-the-art cancer treatment center brings together cancer experts, leading-edge technology and resources designed for ensuring patient comfort and healing, all in one location.

Features and services:

- 20 private infusion suites where patients receive chemotherapy in a peaceful environment equipped with specialized chairs to maximize comfort
- Conference suite for community education and clinical team collaborations
- Access to groundbreaking clinical trials
- Aluminum sculpture entitled "Rising Phoenix"
- The Hurley Healing Garden, a tranquil outdoor space featuring plants, flowers and rock water fountain.
- Access to an oncology dietitian
- Nurse Navigators
- Genetic counseling
- Social services to assist patients with transportation and other needs
- On-site boutique offering specialized items such as wigs, scarves, mastectomy bras and prostheses and special clothing

The new institute is named in recognition of a gift from Salisbury residents, Lee and Mona Lisa Wallace, and came to life thanks to the generosity of over 1,300 donors.

"This beautiful, state-of-the-art facility would not have been possible without the tremendous support of our community. Because of your commitment, we are able to give this community access to world-class cancer treatment right here at home." — **Gary Blabon**, president and chief operating officer of Rowan Medical Center

Introducing the **Cancer Survivor Endowment** at the Wallace Cancer Institute

In 2020, a local family pledged \$1 million to start a Cancer Survivor Endowment at Wallace Cancer Institute in honor of Rick Parker, who retired from Rowan Medical Center Foundation at the end of the year. Because fighting cancer often creates financial strains for patients and families, the Cancer Survivor Fund will provide financial assistance to cancer patients receiving care at Wallace Cancer Institute. The fund will help these community members cover the cost of necessities such as housing, utilities, transportation and nutritional supplements. We are beyond grateful to this family, who has chosen to remain anonymous, for their generosity and care for our patients and our community.



EXIT

WALLACE CANCER INSTIT

Grants

The Kiser Fund

The Kiser Fund gave over \$1.1 million in grant funding to Rowan Medical Center in 2020. The purpose of the Kiser Fund is to honor the late Dr. and Mrs. Glenn A. Kiser and their commitment to Rowan Medical Center by funding programs to enhance patient care.

Each spring, departments within Rowan Medical Center submit applications regarding projects that will address patient needs, ranging from exercise equipment and upgrades to a new trauma operating room. The Novant Health Rowan Medical Center Foundation's Kiser Fund Committee then accepts applications for funding without preference to any one department or service line.

In 2020, eight different patient care areas received Kiser Grants totaling \$1.1 million:

- **Cardio-pulmonary rehabilitation:** exercise equipment replacement and inspiratory muscle trainers
- **Behavioral health:** patient iPads for connectivity, sensory cart, and unit engagement programs to create a warm and welcoming environment
- **Surgical services:** endoscopy and urology upgrades
- **Newborn nursery:** Panda Warmers for newborns
- **Rehabilitation:** Repex table to assist with movement of patients
- **Radiology:** SonoSite X-Porte and echocardiographic upgrades
- **Trauma services:** team education
- **Facility:** replacement of heart defibrillators

Cannon Charitable Interests Grants

Novant Health Rowan Medical Center Foundation recently received a gift from the Charles A. Cannon Charitable Trust No. One toward completion of the Wallace Cancer Institute. Contributions from the Cannon Trust toward the capital campaign now total \$600,000.

Giving. Serving. Together.

When we thank our donors for making a difference in the lives of those who need it most, we're also thanking thousands of our own team members who believe in the difference we can make together and give back through our Giving. Serving. Together. campaign.

Despite the hardships of 2020, team members gave **more than \$1.2 million** to support each other and local nonprofit organizations in our communities.

Compassionate culture, remarkable care

Thousands of Novant Health team members across the organization gave:

- \$671,637 through Novant Health regional foundations to provide **financial assistance for patients and team members**, along with many other Novant Health programs and patient-centered initiatives.
- \$556,119 to **support community needs and priorities** through local nonprofit organizations aligned with our mission to improve the health of our communities, one person at a time.

Team members gave **\$94,614** to support our patients, team members, and neighbors in need who live our Rowan community area.

"Giving. Serving. Together., our team member campaign, is our opportunity to give back to our communities. We are all important, and we cannot achieve our mission without working together." — **Pam Oliver, MD, president, Novant Health Physician Network**



Together, we're
STRONG

Legacy giving – Plan today to make a future impact

Your legacy. Our future.

At Novant Health Foundation, legacy giving is an important part of charting our future as an organization and ensuring every family has access to high-quality healthcare for years to come. Your planned gift allows you to leave a powerful legacy, inspiring the generations to come through your generosity and commitment. If you're interested in a planned gift, please contact Brian Canavan at Rowan Medical Center Foundation for more information at bcanavan@NovantHealth.org or by phone at **704-210-6880**.

Board of directors

Chairman

William M. Graham
Wallace & Graham, Partner

Vice Chairmam

Tracy E. Smith
Community leader

Secretary/Treasurer

Mark Robertson
President, CrowdDD LLC

Assistant Secretary

Gary Blabon
President, Novant Health
Rowan Medical Center

Directors

Michael Brandon Aron, DMD
Dentist

Matt Barr
Immediate past chair,
Chroma Color Corporation

Stephen Bullock
President, Power Curbers

Brink Brinkley, MD
Carolina Oncology
Associates

Leighanne Dorton, MD

Charlotte Eye Ear Nose &
Throat Associates

Joyce Goodwin

Community leader

Charlotte Hall

Community leader

Starling Johnson

Corporate sales manager -
Johnson Concrete

Cory Menees

Attorney

Dyke Messinger

Retired, Power Curbers, Inc.

Fran L. Misner

Community leader

James "Jim" Mitchell, DDS

Retired dentist

Bryan M. Overcash

CFO, Global Contact
Services

Neil V. Patel, MD

Rowan Diagnostic Clinic

Will Staton

CFO, Powles Staton
Funeral Home

Aerik Williams, MD

Allergist

Traci Williams

CEO, Crescent
Construction Svcs.

Ex-Officio, Non-Voting Directors

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Chair, Novant Health Rowan
Medical Center board

Daniel L. Holland, MD

Rowan Diagnostic Clinic, PA
Medical staff chair

Cora M. Greene

Chief nursing officer, Novant
Health Rowan Medical
Center

Nancy S. Linn

President, Novant Health
Rowan Medical Center
Auxiliary



Community, impact and **gratitude**

Reflecting on this past year, I am confronted with a full range of emotions. I feel inspired and thankful for the work of Novant Health's front-line team members, who have cared for our patients and communities with resilience and grace. I am saddened by lives lost, families burdened and the fatigue this pandemic has caused. I am immensely proud of the work we have accomplished as an organization to come together like never before to fight the COVID-19 pandemic, and I am relieved we are so much closer to winning this battle.

I am also humbled by the generous community support and displays of gratitude every step of the way. Every gift, your gift—no matter its size or form—provides hope and healing for our patients and their families throughout the region and helps us continue the important work of saving lives. Together we have made an impact by securing the health and well-being of our patients, supporting our team members as they faced hardships and ensuring vaccinations are delivered equitably, one person at a time.

While COVID-19 dominated much of our work this past year, our team at Novant Health never lost sight of everything else that needed to be done. You helped us advance significant and meaningful goals across our healthcare system. When fundraising events were canceled, supportive sponsors stood at our side and turned sponsorship dollars into contributions. Even when it seemed like much of the world had ground to a halt in 2020, we put on our masks and pushed on, building new facilities and expanding lifesaving services to ensure we could continue providing remarkable care, now and in the future.

2020 was the most challenging year many of us have experienced, but we are looking ahead and moving forward. This past year showed us how vital healthcare is to all those who live in every community we serve. Regardless of zip code, neighborhood or ability to pay, Novant Health will continue its commitment of reducing disparities and ensuring all patients have access to remarkable care.

As we move forward into 2021, we will continue to focus on comprehensive and transformative community initiatives designed to re-engineer the way we provide healthcare by addressing social determinants through a lens of health equity. The organization's commitment to community involvement and benefit means continuous creation of programs dedicated to improving the health of our patients, neighbors and our communities' most vulnerable citizens.

Together we are making a difference in our communities. Your meaningful support, brought to life in the stories throughout the pages of this report, strengthens the foundation of our organization and continues to inspire us to achieve these goals.

Thank you for all you do for our communities, our patients, our team members and for Novant Health.

Sincerely,



Ann Caulkins

Senior vice president, Novant Health
President, Novant Health Foundation

Novant Health
Rowan Medical Center Foundation
130 Mocksville Ave.
Salisbury, NC 28144

704-210-6880

SupportNovantHealth.org/2020RMCFannualreport



Rowan Medical Center Foundation