



# ANNUAL REPORT | 2020



A year of remarkable  
perseverance –  
**and hope**

This past year was unprecedented by all accounts. The coronavirus outbreak has challenged our nation, our communities and our team in a profound way. I've had the privilege to watch our team members unite to fight this battle and not only meet, but exceed the unexpected challenges with open hearts and ready hands. The stories of heroism across our team are extraordinary tales of problems solved, unforgettable moments, fearless resolve and lives transformed.

Through it all, we knew that we were not alone. We had your support every step of the way. Your generous contributions helped us to stay focused on delivering remarkable patient care during one of the hardest years we've endured as an organization.

In 2020, our communities relied on our expertise to keep them safe, and our patients found comfort in the compassion shown by our team members. They were scared. They were unsure. We understood, and we were prepared to be there for them however they needed us. Your generosity helped us be there for our own team as well. Many of our team members faced financial challenges as the pandemic took its toll on households everywhere. We created the Hope for Remarkable Team Aubergine Fund and contributed more than \$10 million to help our team members and their families pay for necessities such as rent, utilities, gas and groceries. Contributions from our parent board members, regional foundation boards, the executive team, our team members and many of you — our neighbors and friends — have further boosted the fund.

The Hope for Remarkable Team Aubergine Fund also gave team members access to child care and subsidized summer camps while schools and day cares were closed. Additionally, the fund helped pay for temporary hotel lodging for team members on the front lines who worried about exposing their high-risk loved ones to COVID-19. We also provided lunch and dinner for many of our teams at our hospitals and screening centers.

Long before the pandemic intensified the spotlight on health disparities, our organization had been working to close health equity gaps and address social determinants of health in the communities we serve. In our COVID-19 response, we took swift action to look after our most vulnerable populations.

Your commitment to our foundation has also helped us distribute thousands of free masks in our communities, deploy mobile health units to bring critical services to underserved areas, provide multilingual educational resources and ensure every person who needs to be tested or wants to be vaccinated can count on Novant Health. We know there's more work to be done, and we have prioritized creating equity as one way we can improve the health of all communities, one person at a time.

Thank you for your ongoing support of our team, our patients and their families. COVID-19 won't define our lives forever. As we look ahead, our focus on providing equitable care to everyone will ensure a brighter future for all we serve.

We will rise stronger, together.



**Carl S. Armato**  
President and CEO, Novant Health

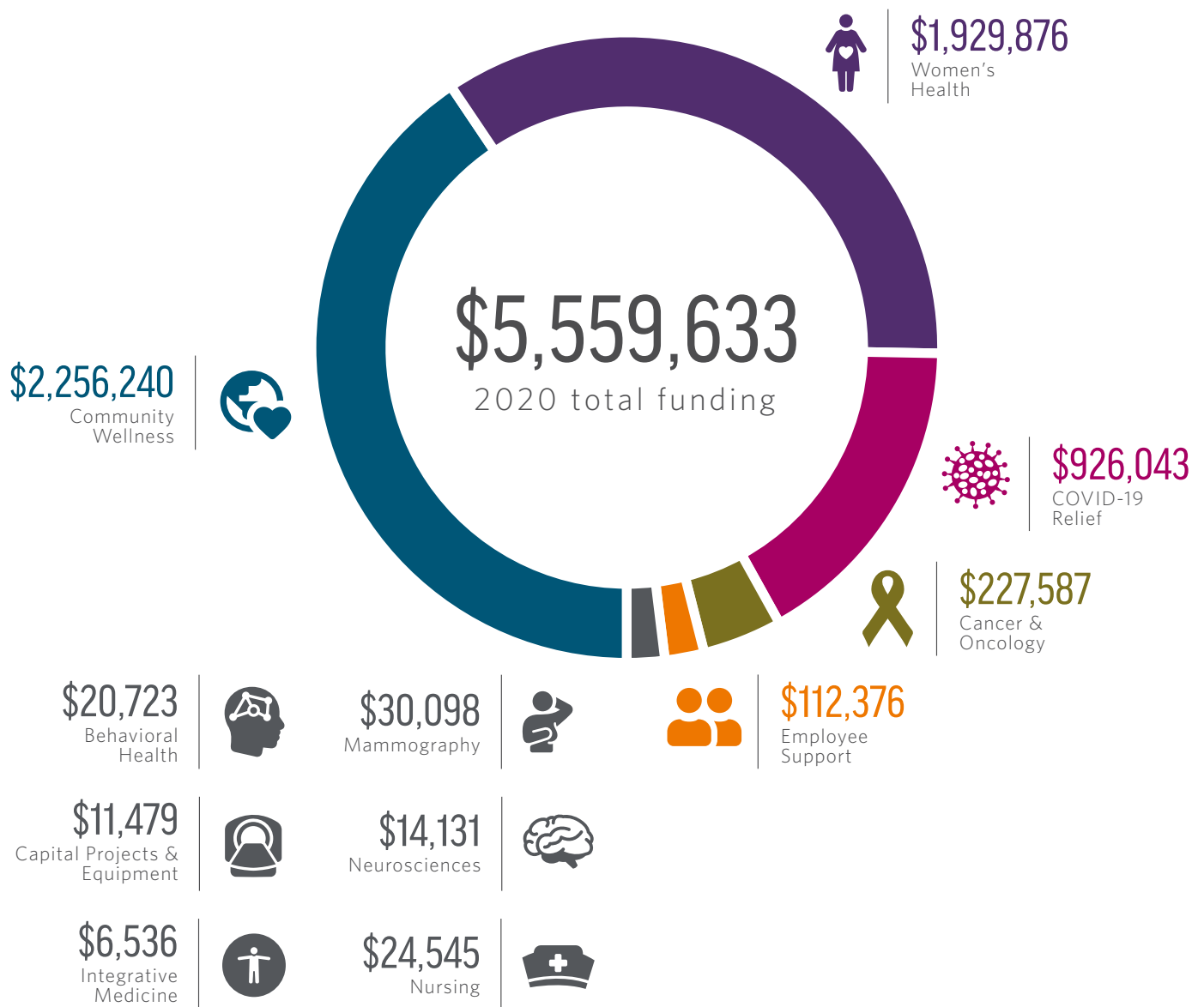




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# 2020 Novant Health Forsyth Medical Center Foundation funding snapshot

Below is a look at how contributions were put to use in 2020.



# 2020 Novant Health Foundation philanthropic summary

## 2020 TOTALS



**\$7,942,140**  
Total new pledges\*\*



**\$8,224,408**  
Total gifts



**\$16,166,547**  
Total new commitments

### Grants\*

<b>120</b>	<b>\$1,462,028</b>	<b>18</b>	<b>\$4,702,964</b>	<b>\$6,164,991</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

### Novant Health Brunswick Medical Center Foundation

<b>495</b>	<b>\$199,171</b>	<b>335</b>	<b>\$100,032</b>	<b>\$299,203</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

### Novant Health Forsyth Medical Center Foundation

<b>1,567</b>	<b>\$2,005,506</b>	<b>887</b>	<b>\$364,524</b>	<b>\$2,370,030</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

### Novant Health Presbyterian Medical Center Foundation

<b>2,946</b>	<b>\$2,769,840</b>	<b>1,019</b>	<b>\$2,525,572</b>	<b>\$5,295,412</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

### Novant Health UVA Health System Prince William Medical Center Foundation

<b>192</b>	<b>\$173,260</b>	<b>94</b>	<b>\$24,520</b>	<b>\$197,780</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

### Novant Health Rowan Medical Center Foundation

<b>1,425</b>	<b>\$1,543,920</b>	<b>460</b>	<b>\$187,339</b>	<b>\$1,731,259</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

### Novant Health Thomasville Medical Center Foundation

<b>291</b>	<b>\$70,682</b>	<b>225</b>	<b>\$37,190</b>	<b>\$107,872</b>
Unique donors	Total gifts	New pledges	Total new pledges**	Total new commitments

\*Grant requests are secured and managed by our Corporate Grants team. Novant Health Foundation is deeply grateful to receive grants from national/regional, private, family and community foundations to support programs and services across the Novant Health system.

\*\*Pledge totals include documented planned gifts.

# 2020

Novant Health team members and communities joined together to battle COVID-19

● Community ● COVID-19  
● Novant Health



**Jan. 15**  
Novant Health increased supplies of PPE.



**Jan. 21**  
First confirmed case of COVID-19 in the United States.

**March 3**  
First confirmed COVID-19 case in N.C.



**March 27**  
Gov. Roy Cooper issued statewide stay-at-home order.



**March 26**  
The David A. Tepper Charitable Foundation contributed a lead gift to launch the **Novant Health COVID-19 Relief Fund** (now the Hope for Remarkable Team Aubergine Fund).



**April 1**  
Community rallied together to **provide masks, meals, PPE** and encouragement for Novant Health team members.



**May 1**  
Tommy John contributed **\$85,000** in undergarments to Novant Health team members.

**May 10**  
Lowe's and Metrolina Greenhouses provided **25,000** floral arrangements to encourage and thank healthcare front-line workers.



**April**  
Bud and Suzanne Baker of Winston-Salem gifted **\$50,000** to support child care for Novant Health team members.



**April 19**  
Novant Health contributed **\$10 million** to support team members who experienced personal hardship due to COVID-19.



**April 23**  
The Good Fellows Club of Charlotte committed **\$50,000** to provide additional relief.

Hope for Remarkable Team Aubergine Fund support and impact





**Aug. 12**  
**Novant Health**  
**Wallace Cancer Institute**  
 at Rowan Medical  
 Center opened its doors.



**Sept. 29**  
**Novant Health Cancer Institute**  
 at Novant Health Forsyth Medical Center  
 hosted a ribbon-cutting ceremony.



**Dec. 1**  
**Pediatric wellness kits**  
 provided to families in  
 Thomasville to help  
 manage stress.



**Sept. 4**  
 Sponsors from canceled golf  
 tournaments donated  
**\$21,000** to the Novant Health  
 Wellness and Education Center  
 and **\$44,000** to Novant Health  
 Rowan Medical Center.



**Oct. 22**  
 The **Novant Health**  
**Claudia W. and John M. Belk**  
**Heart & Vascular Institute** and  
**Agnes B. and Edward I. Weisiger**  
**Cancer Institute** served  
 its first patient.



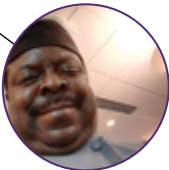
**Dec. 17**  
 Novant Health received its  
**first doses of the Pfizer COVID-19**  
**vaccine** and began vaccinating  
 team members.



**Sept. 10**  
 Novant Health's  
 Mask the City initiative  
 provided **220,000 masks**  
 to underserved communities.



**Dec. 26**  
 Novant Health launched  
 online **COVID-19 vaccine**  
**information** and  
 support tool.



**Aug. 6**  
**James Blount**, Novant Health team  
 member, received funds to cover his rent.  
 "One more month gives me a fighting  
 chance," he said. "I can go to battle for  
 one more month. I can make it."



**Nov. 19**  
**Jennifer James**, Novant Health team  
 member, received much-needed  
 funds after she was out of work due to  
 contracting COVID-19. "Asking for help is  
 never easy, but I'm so grateful I did."



## Letter from **Annette Knight**

During times of need, people come together to do incredible things. In 2020, we saw this truth play out firsthand.

Our communities grappled with unforeseen issues, threats and shifts. And the action we took in response to the COVID-19 pandemic has been nothing short of inspiring.

Our front-line workers gave of themselves in selfless and powerful ways. Team members took on added responsibilities to address a rapidly changing reality. And you, our donors, were at our side every step of the way. Your generosity and commitment were vital to the remarkable work of our team members during the most unprecedented year, and I wanted to begin this report with my heartfelt thanks.

Our work in 2020 was a team effort, through and through. We came together as a community, committed to the health and well-being of our friends and family, our colleagues and neighbors, and we achieved remarkable results. Our Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund) ensured our front-line workers had access to the financial resources they needed when times were tough. Individuals throughout our region delivered gifts of food and sent messages of thanks in inspiring and delightful ways. Our team members took a stand for social justice and health equity, work we expect to define our future initiatives and expansion.

We will begin 2021 stronger than ever as we conclude a \$5.6 million renovation at our Novant Health Cancer Institute. This project will reshape cancer care in our region and expand access to advanced therapies and clinical trials. It brings me joy to observe this plan coming to life.

I hope you enjoy this look back on all that we accomplished together in 2020. It was a remarkable year in so many ways, and we find ourselves overwhelmed with gratitude that you are part of our Novant Health community.

Sincerely,

A handwritten signature in black ink that reads "Annette R. Knight". The script is fluid and cursive.

**Annette Knight**

Chair, board of directors (2020)

Novant Health Forsyth Medical Center Foundation





Together, we gave **hope**





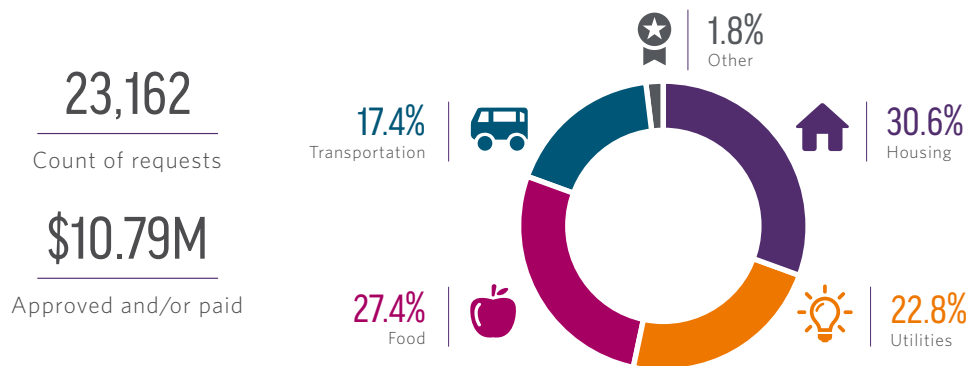
# Hope for Remarkable Team Aubergine Fund

(Novant Health COVID-19 Disaster Relief Fund)

Almost as quickly as Novant Health team members responded to the pandemic, our community rallied to support them. Novant Health Foundation quickly established the Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund) to provide assistance for our team members. The fund also offered a way to get personal protective equipment and other critical supplies into the hands of healthcare workers across our network, as well as medical equipment such as ventilators, telemedicine devices and tablets to help patients stay connected to their loved ones. When underserved communities needed additional screening centers, funds also supported and helped accelerate this initiative.

"The Hope for Remarkable Team Aubergine Fund helped us rise to the challenges brought on by the pandemic. Not only have the communities we serve benefited greatly as a result, but we've been able to protect and support Novant Health team members as they demonstrate their selfless commitment and tireless efforts on the front lines." — **Ann Caulkins**, senior vice president, Novant Health and president, Novant Health Foundation

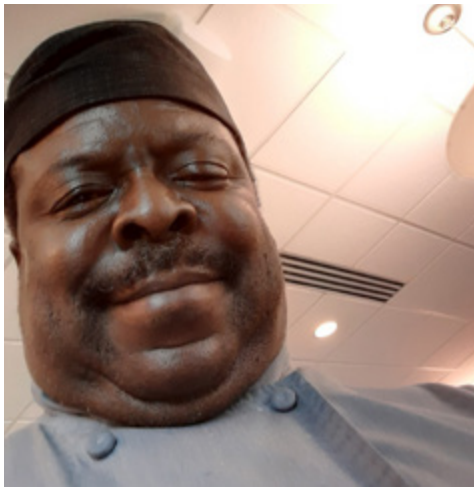
During the COVID-19 pandemic, Novant Health team members provided remarkable care to our communities, often while enduring their own financial hardships. The fund raised nearly \$13 million in gifts from Novant Health, our executive team, our team members and our communities, allowing us to support more than 10,000 team members with \$10.79 million in approved assistance in 2020 alone. Our mission continues today.



## James Blount serves hope, one meal at a time

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When you walk into the kitchen of Novant Health Kernersville Medical Center, you might find a cup of coffee, a cookie or a sandwich. But if James Blount is there, you'll find something else when you need it most: a friend.



As a chef and a cashier, Blount greets every customer with a warm smile and a helping hand. Because many of his customers are patients and loved ones of patients, he knows they are often experiencing challenging circumstances, which, for some, could be the most emotionally trying time of their lives. Blount does what he can to get to know each person and make them feel at home.

"I have to make sure their experience is the best that it can possibly be. I need to talk to this person face-to-face, and I need to let them know I am here. Because when I'm there, Novant Health is there, too."

When the COVID-19 pandemic began, Novant Health leaders implemented heightened safety protocols, including reducing the cafeteria's access and hours. Just as all team members did, Blount understood and embraced the changes, but the impact on him was significant. He didn't know how he was going to pay rent.

But help was right around the corner. Blount applied for assistance from the Hope for Remarkable Team Aubergine Fund and received enough funds to cover his rent for a month.

"I am honored and grateful," he said. "One more month gives me a fighting chance. I can go to battle for one more month. I can make it."

## Virtual Garden Party **raises \$62,000** to support new mothers

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The Women's Council held a virtual version of its annual Garden Party, "Here Comes the Sun," in June and raised \$62,000 for Family Connects, a home visit program for new mothers in Forsyth and Davidson counties. It provides free, in-home visits from a trained nurse two to four weeks after the birth of a child and connects families with key community resources.

"The Garden Party was a success even though we had to take it virtual. We were happy with our Zoom turnout and thrilled to be able to help Family Connects." said Leigh Ann Janjua, Garden Party chair

The Women's Council is a group of dynamic women who work to improve the health of women in our community. Membership offers the opportunity to support lifesaving projects while networking with like-minded women.



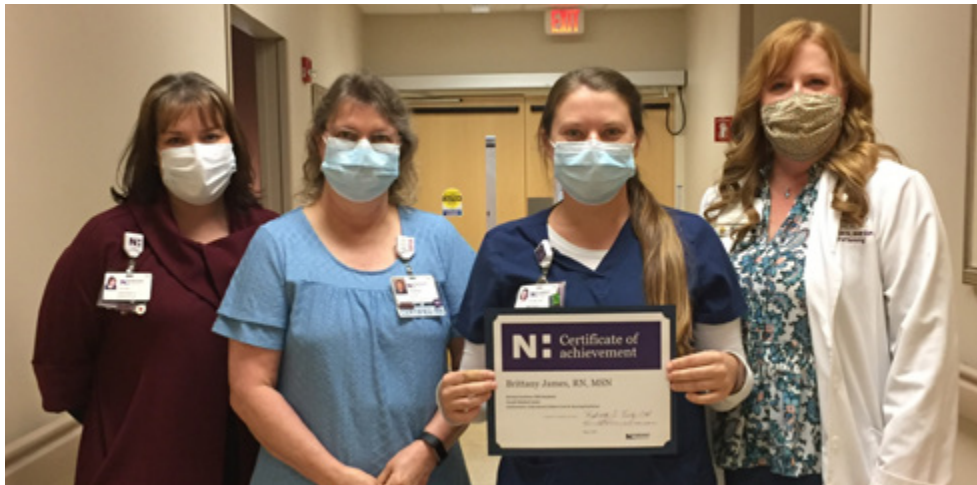
## Creating **new opportunities** for the next generation of nurses

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The Cindy Jarrett-Pulliam Nursing Excellence Fund provides financial assistance for Novant Health nurses in Winston-Salem. The fund was started in honor of Cindy Jarrett-Pulliam, a beloved nursing leader at Novant Health Forsyth Medical Center who passed away in November 2019. Recipients can use their awards for tuition, books, child care expenses, car repair or other personal needs while pursuing nursing education.

Four Novant Health team members in greater Winston-Salem received a total of \$25,000 to follow in Cindy's footsteps, including Brittany James, who is pursuing a nurse practitioner degree at the University of Cincinnati.

"I had the pleasure of working with Cindy for many years. Her leadership and dedication to nursing were always admirable. Even though she is no longer with us, her memory lives on. It is an honor to continue her legacy of leadership," said Brittany James.





## Bud and Suzanne Baker provide child care for team members

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Bud Baker, former CEO of Wachovia Bank, and his wife, Suzanne, stepped up when the pandemic arrived in Winston-Salem with a gift of \$50,000 to support child care for Novant Health team members. Through a partnership with local YMCAs and Care.com, this generous gift allowed our front-line healthcare workers to focus on their important work, knowing their children were cared for and safe.

## Memory Makers Cafe

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Dementia can be very isolating for both patients and caregivers. Memory Makers, a free monthly program for caregivers and their loved ones sponsored by Novant Health Forsyth Medical Center Foundation, offers a chance for participants to gather, make memories, laugh, connect and unwind. There is a structured program and time for caregivers to support each other during this challenging time.



YOU'RE OUR HEROES

Thank you for  
your service!

Together, we **cared**

## Finding **purpose** in a pandemic

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Amid all the challenges in the fight against COVID-19, critical care nurse Amanda Chilton has been excited to see so many people unite to help others. Although she has shed some tears along the way, she is invigorated by what she considers her calling. In Chilton's eyes, the coronavirus has given way to a new way of nursing, in which healthcare workers have added even more heart to their profession. And the support she received from the community and from Novant Health has been profound.

"I'm very thankful for an organization like Novant Health that has gone above and beyond to make sure we're protected with proper gear and we've been fed. Even though times are scary, I feel very supported. It's been wonderful to see people come together," said Chilton.

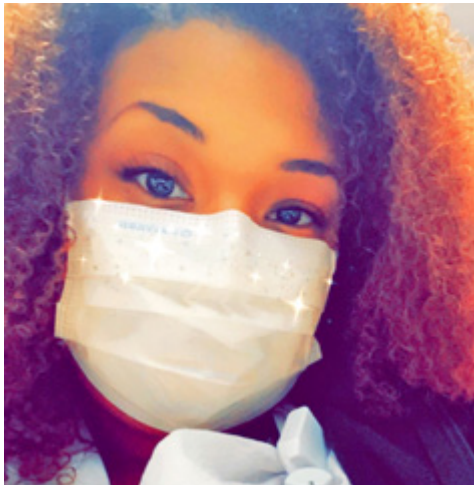




## When the **challenges at home** meet the challenges on the front lines

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Latazia Harris is a critical care assistant nurse manager at Novant Health Forsyth Medical Center. At the start of the pandemic, her unit began specializing in the testing and treatment of COVID-19, which put Harris on the front lines of a global pandemic. She is also a mother to a son with special needs. His name is Josiah. He has a tracheostomy and is prone to respiratory issues. And as the COVID-19 crisis began to take shape within the walls of her hospital, Harris had to carve out a plan — one that would allow her to do her job to the best of her abilities while keeping her son safe. The foundation heard her concerns and responded, using contributions from its Hope for Remarkable Team Aubergine Fund to pay for Harris's stay in a hotel while she worked so she could avoid putting her son at risk.



"To work for an organization that makes those resources available, it's definitely something that is appreciated because it alleviates some stress," said Harris. "And it continues to help us stay where we are, in the hospital, doing our jobs. It also speaks to one of the reasons why I chose to come to Novant Health: They appreciate their team members. And this is just another example of that."



## Silver linings in a 'baptism by fire'

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Savannah Hayes graduated from nursing school in December of 2019. She completed her 12 weeks of training at Novant Health Forsyth Medical Center on March 12, and on March 13, 2020, she was assigned to one of the COVID-19 screening clinics. She called it a "baptism by fire" for her nursing career, and yet her list of silver linings is long. One man pulled up to the side of the clinic and held up a handmade sign that said, simply, "thank you." Churches brought snacks. Through gifts from the community to the Hope for Remarkable Team Aubergine Fund, Novant Health Forsyth Medical Center Foundation provided lunch for our testing team every day.



"We're a family. I look forward to coming here every day, no matter what challenges we face. It's rare, especially when something so stressful is going on. But everybody comes in and says, 'I'm so happy to see you today,'" said Hayes.

## Our nurse navigators in action

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Nurse navigators support cancer patients and their caregivers through every stage of their journey, starting after a diagnosis. Doug Owen and his wife, Robin, know firsthand the impact of that work. Doug was diagnosed with parotid gland cancer in May 2019. After surgery to remove 44 lymph nodes, he started chemotherapy and radiation. Doug finished his treatment in September 2019 and received an all-clear scan in December. Meredith Smith, a head and neck cancer nurse navigator at Novant Health Derrick L. Davis Cancer Institute, was integral in helping them navigate their journey.

"It was really overwhelming at first. Meredith was there for us," said Smith. "Anytime I had a question about his treatment, I knew I could call her. Without her, I don't see how anyone could survive it. You don't know where to go, who to call, how to coordinate care."

Our nurse navigator program receives much-needed funding from the Smash Cancer Tennis Tournament, usually held in October. Organizers canceled the event due to the pandemic, but that didn't stop you from stepping up to support this vital program with contributions of over \$9,000. Thank you!



Photo from 2019.

## Major milestones for maternal and infant health

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Family Connects provides new parents living in Forsyth and Davidson counties with free nurse visits at your home. Its goal is to provide support for you and your baby while connecting you with resources that can help your family thrive. And in 2020, the Hearst Foundations awarded Forsyth Medical Center Foundation a \$125,000 grant to support Family Connects.

“The Hearst Foundations are deeply committed to a safe, healthy start for children and their families, especially those who may not have access to the resources or services they need to thrive. We are pleased to partner with Novant Health to ensure the very best care for babies and their families from the earliest days of a child’s life,” said Hearst Foundations Eastern Director George Irish.

Since 2016, the program has provided support for thousands of mothers and babies and connected families to nurturing community resources.

**Mobile incubator:** In late 2020, Forsyth Medical Center Foundation funded the addition of a new mobile incubator. The incubator — a \$100,000 investment on the part of the foundation — can turn an ambulance into a neonatal intensive care unit on wheels and will turn Novant Health Forsyth Medical Center into a regional destination for neonatal care.

**Novant Health Today’s Woman:** The events of 2020 highlighted the need for quality healthcare across our communities. At Novant Health, we have long been committed to health equity and providing remarkable care regardless of a patient’s ability to pay. Since 2000, donations to Novant Health Forsyth Medical Center have supported Novant Health Today’s Woman OB/GYN, a clinic that provides pediatric, obstetric and gynecologic services to women of childbearing age and children under 18 in our community. Thanks to your generous donations, our board-certified providers were able to continue offering remarkable care to every mother and child who came through our doors.



Together, we **healed**



## Our new and improved Novant Health Cancer Institute at Novant Health Forsyth Medical Center

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- **\$5.6 million** — total cost of renovation
- Features:
  - **Renovated infusion space** — designed to improve aesthetics, provide natural light and ensure patient privacy with 45 private bays.
  - **Renovated gynecologic oncology area** — provides improved aesthetics and new exam rooms.
  - **Donahue Developmental Therapeutics Unit** — The jewel in the renovation project, this unit provides patients with access to novel treatments available only in a few centers throughout the country. Patients who participate in early-stage clinical trials have advanced cancer and have exhausted all other treatment possibilities. These trials require close monitoring for potential side effects. Because of a generous gift from Dan and Kay Donahue, Novant Health is thrilled to bring a dedicated Developmental Therapeutics Unit to patients in our region.
  - Only 1% to 2% of cancer patients in the United States have access to a clinical trial, which is lower than the rate in other countries. Novant Health Cancer Institute aims to increase the availability of trials, which will lead to better treatment options for future cancer patients.



## Stacy Sawyers is paving a path to care for cancer patients in need

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Stacy Sawyers is a cancer services support specialist at Novant Health Forsyth Medical Center's Derrick L. Davis Cancer Institute, and her job is to help patients overcome barriers to care, leveraging generous donations to provide the financial support necessary to push them forward in their cancer treatment journey.



The Rebekah Fund, established in honor of Dr. Dawn Moose, provides patients access to critical dental care.

"As staggering as this sounds, it is very easy to see a \$10,000 or more bill for dental services. I have one patient who showed me his bill, and it was over \$27,000. The average is \$15,000, and there is a minimum of 12 patients each year who will need this money," Sawyers said. "It is certainly an under-met need."

Last year, Sawyer met a 72-year-old patient with metastatic breast cancer. The woman couldn't start a medication that would ease her pain and help her bone metastasis because it would deteriorate her jawbone. The patient needed nine teeth pulled but couldn't afford it. Sawyers sent the patient to a dentist, who pulled the teeth and made it possible for her to begin taking the medication that will strengthen her bones and improve her quality of life.

And when the \$2,600 bill came, Sawyers covered it with donations from the Rebekah Fund.

"When we told the patient, she cried. She couldn't believe that someone would do that for her," Sawyers said.

## Making **great strides** for mammogram access in our region

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In recent years, Forsyth Medical Center Foundation has been working diligently to increase access to mammograms across our communities. We know mammograms can help catch breast cancer early. We also know that early detection gives patients a better chance at long-term survival. And yet many individuals in our community lack access to this lifesaving screening.



With all of that in mind, Forsyth Medical Center Foundation kicked off an appeal in October, National Breast Cancer Awareness Month, to raise funds specifically to ensure more individuals across our region can receive mammograms. And our donors responded with profound generosity: In total, we raised \$40,000 for this initiative, which will go a long way toward improving the health of our communities. Thank you!

## From **volunteer to patient to donor** for Forsyth Medical Center

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Claudia Zorn Schaefer has long been an ardent believer in supporting her community. Her passion led to a role serving on Novant Health Forsyth Medical Center Foundation's board. Through her service, Schaefer grew acquainted with Novant Health physicians and other team members, and she enjoyed spreading the word about Novant Health to others.

In 2019, however, her life took an unexpected turn, and it inspired her to take her support to the next level, making generous donations in honor of those who cared for her during her time of need.

It began with a dry cough that persisted day and night. A few weeks later, she developed abdominal pain and other unusual symptoms. After a CT scan, doctors told Schaefer she had advanced non-small cell lung cancer, as well as peritoneal cancer, which is similar to ovarian cancer.

During her weeklong hospital stay, Schaefer said she felt more and more at ease as she realized she had Novant Health's "A-team on my side."

She began chemotherapy treatment at Novant Health Derrick L. Davis Cancer Institute in August 2019 under the guidance of oncologists Amy Wallace, MD, and Demetria Jacks, MD. When she began losing her hair, she selected a soft knitted cap from the basket of beautifully crocheted hats made by community volunteers. After eight cycles of chemotherapy and surgery in July 2020, Schaefer received wonderful news: She was in full remission for both cancers.



Schaefer continues to have frequent appointments at Derrick L. Davis Cancer Institute to monitor her blood work, meet with her oncologists and get periodic scans. She enjoys seeing team members, from Rayvon Mitchell, the curbside assistant who greets her at the front door, to the check-in staff, nurses and doctors. And Schaefer continues to give to honor them and their work.

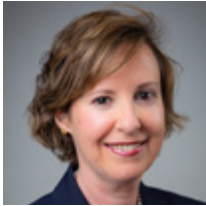
“Remission from advanced-stage cancer is no small thing,” Schaefer said. “However much more time I get, I’m grateful for the tremendous care I’ve received. Whatever happens to my health in the future, I know that my A-team at Derrick L. Davis Cancer Institute will see me through, both physically and emotionally. That gives me great comfort and allows me to enjoy the good health I have today.”



## Meet the team

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This year was transformative for our development team at Novant Health Forsyth Medical Center Foundation. We added several new professionals who have already begun making a profound impact on our community.



### **Heather Egan**

Two weeks after the pandemic hit, Egan took over as chief development officer of Novant Health Forsyth Medical Center Foundation. Egan has been a member of the Novant Health team since 2014 and has spent the majority of her career working with nonprofits. Her experience includes roles with Big Brothers Big Sisters of Greater Charlotte and Crayons to Computers, an organization in Cincinnati, Ohio.



### **Carolyn Fuller**

Carolyn Fuller joined Novant Health Forsyth Medical Center as our annual fund manager in July 2020. Fuller's impressive experience includes annual giving work for Davidson College, Old Salem Museums and Gardens, and SECU Family House at UNC Hospitals.



### **Justin Seawell**

Justin Seawell was born and raised in Winston-Salem. He graduated from the Larry Gatlin School of Music at Guilford Tech and sometimes moonlights as an audio engineer. He first came to Novant Health in 2005 and has over a decade of healthcare administration experience. Seawell joined the foundation team in January of 2019 as the administrative specialist and brings a positive energy to his position.



### **Cheyenne Zeiler**

Cheyenne Zeiler joined Forsyth Medical Center Foundation this year as program development coordinator. She has a bachelor's degree in health communication from the University of North Carolina at Charlotte and has previously worked as a certified Spanish interpreter, as well as a patient services coordinator at Novant Health.



### **Caroline Wolfe**

Caroline Wolfe is our new marketing and communications intern for Forsyth Medical Center Foundation. Wolfe graduated from Samford University in May and comes to us through the Winston-Salem Fellows program. She will be with the foundation through May 2021.

## Grants

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### North Carolina Healthcare Foundation

The **North Carolina Healthcare Foundation** (NCHF) awarded Forsyth Medical Center Foundation a **\$149,975** grant for a COVID-19 hospital preparedness program. This funding supports the urgent preparedness and response needs of hospitals, health systems, and healthcare workers on the front lines of the COVID-19 outbreak. Thanks to NCHF grant support, Novant Health's Digital Health and Engagement team is providing remote monitoring equipment to certain COVID-19 acute care discharge patients, along with high-risk pregnancy and postpartum patients as part of COVID-19 preparedness measures. This program was supported by the Department of Health and Human Services Office of the Assistant Secretary for Preparedness and Response under federal award number U3REP200659. *The content is solely the responsibility of the authors and does not necessarily represent the official views of the Department of Health and Human Services Office of the Assistant Secretary for Preparedness and Response.*

### Nurse home visits funded for Forsyth and Davidson County families and newborns

The Hearst Foundations recently awarded a **\$125,000** grant to Novant Health Forsyth Medical Center Foundation to support a postpartum nurse home visit program in Forsyth and Davidson counties. The program provides free home visit services to all Forsyth County and Davidson County mothers and newborns who deliver at Novant Health Forsyth Medical Center or Novant Health Thomasville Medical Center. Since 2016, the program has provided support for thousands of mothers and babies and connected families to nurturing community resources.

"Partnership with the Hearst Foundations will result in higher quality postpartum medical care, more positive parenting, reduced anxiety for families and less infant emergency medical care," said Ann Caulkins, senior vice president of Novant Health and president of Novant Health Foundations. "We are grateful for the Hearst Foundations' commitment to Forsyth and Davidson County families, and to a great start in life for newborns."

## Giving. Serving. Together.

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When we thank our donors for making a difference in the lives of those who need it most, we're also thanking thousands of our own team members who believe in the difference we can make together and give back through our Giving. Serving. Together. campaign.

Despite the hardships of 2020, team members gave **more than \$1.2 million** to support each other and local nonprofit organizations in our communities.

### Compassionate culture, remarkable care

Thousands of Novant Health team members across the organization gave:

- \$671,637 through Novant Health regional foundations to provide **financial assistance for patients and team members**, along with many other Novant Health programs and patient-centered initiatives.
- \$556,119 to **support community needs and priorities** through local nonprofit organizations aligned with our mission to improve the health of our communities, one person at a time.

Team members gave **\$160,449** to support our patients, team members, and neighbors in need who live our Forsyth community area.

## Legacy giving - Plan today to make a future impact

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### Your legacy. Our future.

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At Novant Health Forsyth Medical Center Foundation, legacy giving is an important part of charting our future as an organization and ensuring every family has access to high-quality healthcare for years to come. Your planned gift allows you to leave a powerful legacy, inspiring the generations to come through your generosity and commitment. If you're interested in a planned gift, please contact Heather Egan at Forsyth Medical Center Foundation for more information at [hegan@NovantHealth.org](mailto:hegan@NovantHealth.org) or by phone at **336-718-2021**.

## Board of directors

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Novant Health Forsyth  
Medical Center Foundation





## Community, impact and **gratitude**

Reflecting on this past year, I am confronted with a full range of emotions. I feel inspired and thankful for the work of Novant Health's front-line team members, who have cared for our patients and communities with resilience and grace. I am saddened by lives lost, families burdened and the fatigue this pandemic has caused. I am immensely proud of the work we have accomplished as an organization to come together like never before to fight the COVID-19 pandemic, and I am relieved we are so much closer to winning this battle.

I am also humbled by the generous community support and displays of gratitude every step of the way. Every gift, your gift—no matter its size or form—provides hope and healing for our patients and their families throughout the region and helps us continue the important work of saving lives. Together we have made an impact by securing the health and well-being of our patients, supporting our team members as they faced hardships and ensuring vaccinations are delivered equitably, one person at a time.

While COVID-19 dominated much of our work this past year, our team at Novant Health never lost sight of everything else that needed to be done. You helped us advance significant and meaningful goals across our healthcare system. When fundraising events were canceled, supportive sponsors stood at our side and turned sponsorship dollars into contributions. Even when it seemed like much of the world had ground to a halt in 2020, we put on our masks and pushed on, building new facilities and expanding lifesaving services to ensure we could continue providing remarkable care, now and in the future.

2020 was the most challenging year many of us have experienced, but we are looking ahead and moving forward. This past year showed us how vital healthcare is to all those who live in every community we serve. Regardless of zip code, neighborhood or ability to pay, Novant Health will continue its commitment of reducing disparities and ensuring all patients have access to remarkable care.

As we move forward into 2021, we will continue to focus on comprehensive and transformative community initiatives designed to re-engineer the way we provide healthcare by addressing social determinants through a lens of health equity. The organization's commitment to community involvement and benefit means continuous creation of programs dedicated to improving the health of our patients, neighbors and our communities' most vulnerable citizens.

Together we are making a difference in our communities. Your meaningful support, brought to life in the stories throughout the pages of this report, strengthens the foundation of our organization and continues to inspire us to achieve these goals.

Thank you for all you do for our communities, our patients, our team members and for Novant Health.

Sincerely,



**Ann Caulkins**

Senior vice president, Novant Health  
President, Novant Health Foundation

**Novant Health**  
**Forsyth Medical Center Foundation**

1701 S. Hawthorne Road,  
Winston-Salem, NC 27103

336-718-2101

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