

ANNUAL  
REPORT



2020



A year of remarkable  
perseverance –  
**and hope**

This past year was unprecedented by all accounts. The coronavirus outbreak has challenged our nation, our communities and our team in a profound way. I've had the privilege to watch our team members unite to fight this battle and not only meet, but exceed the unexpected challenges with open hearts and ready hands. The stories of heroism across our team are extraordinary tales of problems solved, unforgettable moments, fearless resolve and lives transformed.

Through it all, we knew that we were not alone. We had your support every step of the way. Your generous contributions helped us to stay focused on delivering remarkable patient care during one of the hardest years we've endured as an organization.

In 2020, our communities relied on our expertise to keep them safe, and our patients found comfort in the compassion shown by our team members. They were scared. They were unsure. We understood, and we were prepared to be there for them however they needed us. Your generosity helped us be there for our own team as well. Many of our team members faced financial challenges as the pandemic took its toll on households everywhere. We created the Hope for Remarkable Team Aubergine Fund and contributed more than \$10 million to help our team members and their families pay for necessities such as rent, utilities, gas and groceries. Contributions from our parent board members, regional foundation boards, the executive team, our team members and many of you — our neighbors and friends — have further boosted the fund.

The Hope for Remarkable Team Aubergine Fund also gave team members access to child care and subsidized summer camps while schools and day cares were closed. Additionally, the fund helped pay for temporary hotel lodging for team members on the front lines who worried about exposing their high-risk loved ones to COVID-19. We also provided lunch and dinner for many of our teams at our hospitals and screening centers.

Long before the pandemic intensified the spotlight on health disparities, our organization had been working to close health equity gaps and address social determinants of health in the communities we serve. In our COVID-19 response, we took swift action to look after our most vulnerable populations.

Your commitment to our foundation has also helped us distribute thousands of free masks in our communities, deploy mobile health units to bring critical services to underserved areas, provide multilingual educational resources and ensure every person who needs to be tested or wants to be vaccinated can count on Novant Health. We know there's more work to be done, and we have prioritized creating equity as one way we can improve the health of all communities, one person at a time.

Thank you for your ongoing support of our team, our patients and their families. COVID-19 won't define our lives forever. As we look ahead, our focus on providing equitable care to everyone will ensure a brighter future for all we serve.

We will rise stronger, together.



**Carl S. Armato**  
President and CEO, Novant Health



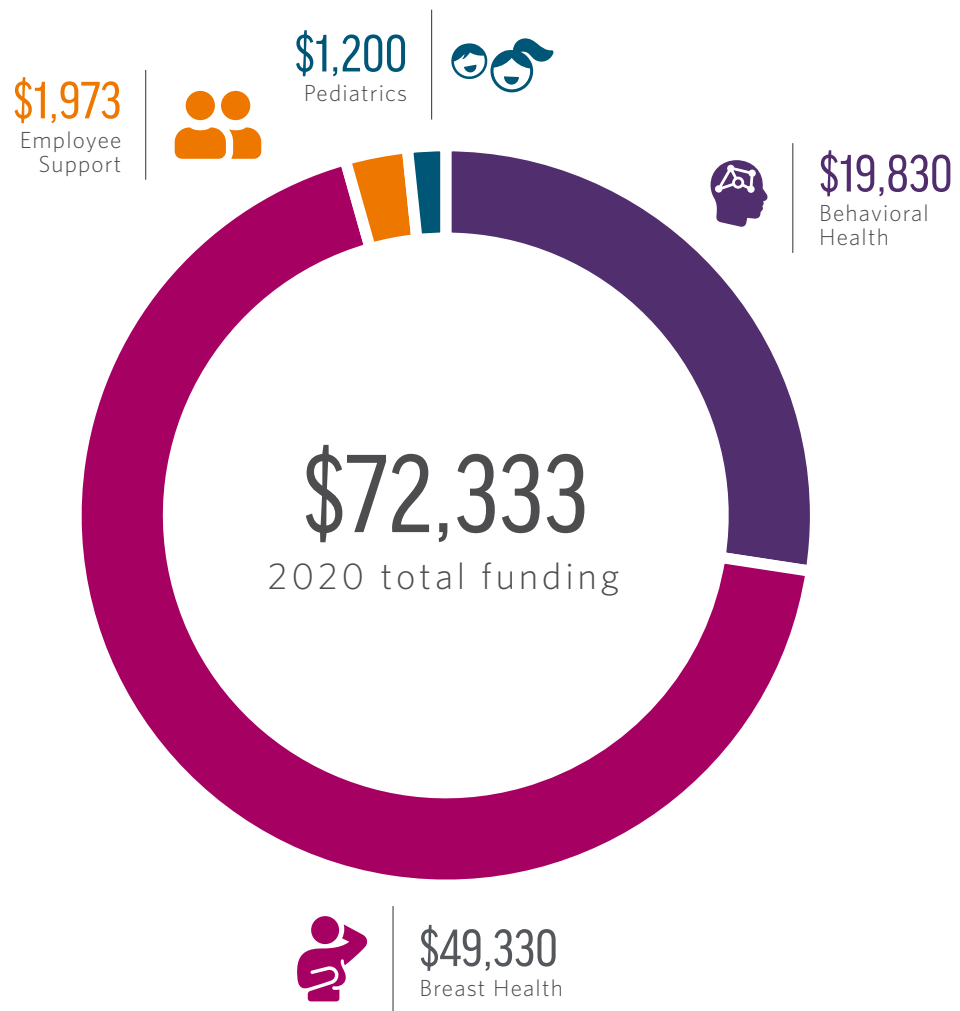


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# 2020 Novant Health Brunswick Medical Center Foundation funding snapshot

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Below is a look at how contributions were put to use in 2020.



# 2020 Novant Health Foundation philanthropic summary

## 2020 TOTALS



**\$7,942,140**  
Total new pledges\*\*



**\$8,224,408**  
Total gifts



**\$16,166,547**  
Total new commitments

### Grants\*

<b>120</b> Unique donors	<b>\$1,462,028</b> Total gifts	<b>18</b> New pledges	<b>\$4,702,964</b> Total new pledges**	<b>\$6,164,991</b> Total new commitments
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### Novant Health Brunswick Medical Center Foundation

<b>495</b> Unique donors	<b>\$199,171</b> Total gifts	<b>335</b> New pledges	<b>\$100,032</b> Total new pledges**	<b>\$299,203</b> Total new commitments
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### Novant Health Forsyth Medical Center Foundation

<b>1,567</b> Unique donors	<b>\$2,005,506</b> Total gifts	<b>887</b> New pledges	<b>\$364,524</b> Total new pledges**	<b>\$2,370,030</b> Total new commitments
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### Novant Health Presbyterian Medical Center Foundation

<b>2,946</b> Unique donors	<b>\$2,769,840</b> Total gifts	<b>1,019</b> New pledges	<b>\$2,525,572</b> Total new pledges**	<b>\$5,295,412</b> Total new commitments
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### Novant Health UVA Health System Prince William Medical Center Foundation

<b>192</b> Unique donors	<b>\$173,260</b> Total gifts	<b>94</b> New pledges	<b>\$24,520</b> Total new pledges**	<b>\$197,780</b> Total new commitments
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### Novant Health Rowan Medical Center Foundation

<b>1,425</b> Unique donors	<b>\$1,543,920</b> Total gifts	<b>460</b> New pledges	<b>\$187,339</b> Total new pledges**	<b>\$1,731,259</b> Total new commitments
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### Novant Health Thomasville Medical Center Foundation

<b>291</b> Unique donors	<b>\$70,682</b> Total gifts	<b>225</b> New pledges	<b>\$37,190</b> Total new pledges**	<b>\$107,872</b> Total new commitments
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\*Grant requests are secured and managed by our Corporate Grants team. Novant Health Foundation is deeply grateful to receive grants from national/regional, private, family and community foundations to support programs and services across the Novant Health system.

\*\*Pledge totals include documented planned gifts.

# 2020

Novant Health team members and communities joined together to battle COVID-19

● Community ● COVID-19  
● Novant Health



**Jan. 15**  
Novant Health increased supplies of PPE.



**Jan. 21**  
First confirmed case of COVID-19 in the United States.



**March 3**  
First confirmed COVID-19 case in N.C.



**March 26**  
The David A. Tepper Charitable Foundation contributed a lead gift to launch the **Novant Health COVID-19 Relief Fund** (now the Hope for Remarkable Team Aubergine Fund).



**April 1**  
Community rallied together to **provide masks, meals, PPE** and encouragement for Novant Health team members.



**May 1**  
Tommy John contributed **\$85,000** in undergarments to Novant Health team members.



**April**  
Bud and Suzanne Baker of Winston-Salem gifted **\$50,000** to support child care for Novant Health team members.



**April 19**  
Novant Health contributed **\$10 million** to support team members who experienced personal hardship due to COVID-19.



**April 23**  
The Good Fellows Club of Charlotte committed **\$50,000** to provide additional relief.

**May 10**  
Lowe's and Metrolina Greenhouses provided **25,000** floral arrangements to encourage and thank healthcare front-line workers.



Hope for Remarkable Team Aubergine Fund support and impact





**Aug. 12**  
**Novant Health**  
**Wallace Cancer Institute**  
 at Rowan Medical  
 Center opened its doors.



**Sept. 29**  
**Novant Health Cancer Institute**  
 at Novant Health Forsyth Medical Center  
 hosted a ribbon-cutting ceremony.



**Dec. 1**  
**Pediatric wellness kits**  
 provided to families in  
 Thomasville to help  
 manage stress.



**Sept. 4**  
 Sponsors from canceled golf  
 tournaments donated  
**\$21,000** to the Novant Health  
 Wellness and Education Center  
 and **\$44,000** to Novant Health  
 Rowan Medical Center.



**Oct. 22**  
 The **Novant Health**  
**Claudia W. and John M. Belk**  
**Heart & Vascular Institute** and  
**Agnes B. and Edward I. Weisiger**  
**Cancer Institute** served  
 its first patient.



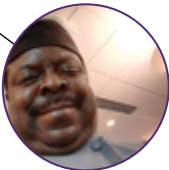
**Dec. 17**  
 Novant Health received its  
**first doses of the Pfizer COVID-19**  
**vaccine** and began vaccinating  
 team members.



**Sept. 10**  
 Novant Health's  
 Mask the City initiative  
 provided **220,000 masks**  
 to underserved communities.



**Dec. 26**  
 Novant Health launched  
 online **COVID-19 vaccine**  
**information** and  
 support tool.



**Aug. 6**  
**James Blount**, Novant Health team  
 member, received funds to cover his rent.  
 "One more month gives me a fighting  
 chance," he said. "I can go to battle for  
 one more month. I can make it."



**Nov. 19**  
**Jennifer James**, Novant Health team  
 member, received much-needed  
 funds after she was out of work due to  
 contracting COVID-19. "Asking for help is  
 never easy, but I'm so grateful I did."

## A conversation with **Kimmie Durham**

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As we responded to COVID-19 and set a course for the future, 2020 was a year in which Novant Health overcame adversity and reimagined both healthcare and philanthropy.

In a conversation with Kimmie Durham, board chair of Novant Health Brunswick Medical Center Foundation, she reflected on 2020, the new normal and what it means for our foundation's future.

### **As board chair, what accomplishments are you celebrating this year?**

Our greatest accomplishment is we were able to meet so many needs of not only our community but also of our team members who needed assistance as COVID-19 quickly changed the world as we knew it. So many industries took a hit, but all of this rested on the shoulders of healthcare providers. Many people lost jobs, had spouses who lost jobs or businesses temporarily shut down. We had to keep our staff as safe as possible to provide remarkable care, and our Hope for Remarkable Team Aubergine Fund helped many team members stay on track. We had an excellent year as a foundation because we're deeply engaged in this community, and we kept fighting the good fight.

### **What have you learned from the pandemic over the past year?**

It showed me what I've always believed about humankind: If we work together, we can do incredible things.

We had a large number of volunteers throughout our system who signed up for COVID-19 clinical trials. These volunteers were from all walks of life. We came together as humans, and we did what needed to be done.

### **Many individuals are looking for ways to get involved and give back. What opportunities at the foundation would you recommend this coming year?**

The pandemic has brought much attention to behavioral health. We're hearing about behavioral health issues from our school counselors and our news media. I think everybody has struggled with something this past year. Students had to shift to remote learning, and parents had to step up in new ways. All of this has an impact on individuals and families.



There is a need across our country and certainly a big need right here in Brunswick County. Our last event before the pandemic was the campaign launch party for A Path Forward, our behavioral health capital campaign. The money raised from this event will help us become the lifesaving partner the Brunswick County community deserves.

**Improving health equity in our communities will be a core initiative for the foundation this year. What does health equity mean to you, and where do you see opportunities for growth?**

To me, health equity means we're out there in the community, no matter what the community is and what it looks like. We're not leaving anyone behind. We have to show compassion and help educate. We want to make sure all of our communities are being covered.





Together, we gave **hope**





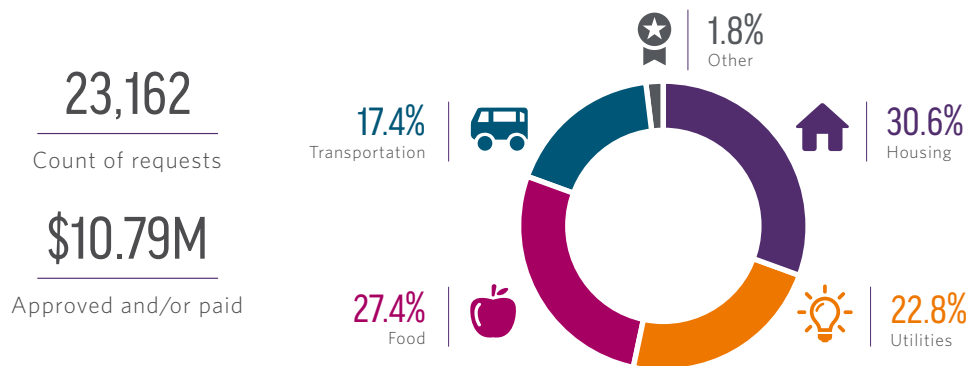
# Hope for Remarkable Team Aubergine Fund

(Novant Health COVID-19 Disaster Relief Fund)

Almost as quickly as Novant Health team members responded to the pandemic, our community rallied to support them. Novant Health Foundation quickly established the Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund) to provide assistance for our team members. The fund also offered a way to get personal protective equipment and other critical supplies into the hands of healthcare workers across our network, as well as medical equipment such as ventilators, telemedicine devices and tablets to help patients stay connected to their loved ones. When underserved communities needed additional screening centers, funds also supported and helped accelerate this initiative.

"The Hope for Remarkable Team Aubergine Fund helped us rise to the challenges brought on by the pandemic. Not only have the communities we serve benefited greatly as a result, but we've been able to protect and support Novant Health team members as they demonstrate their selfless commitment and tireless efforts on the front lines." — **Ann Caulkins**, senior vice president, Novant Health and president, Novant Health Foundation

During the COVID-19 pandemic, Novant Health team members provided remarkable care to our communities, often while enduring their own financial hardships. The fund raised nearly \$13 million in gifts from Novant Health, our executive team, our team members and our communities, allowing us to support more than 10,000 team members with \$10.79 million in approved assistance in 2020 alone. Our mission continues today.



## How have those funds been distributed? **Meet Jennifer James.**

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Jennifer James began her career with Novant Health just as the pandemic hit in March, after a steady practice of calling every two or three weeks to see if the nursing team had an open spot. Her persistence made a strong impression, and soon she was working five night shifts a week with COVID-19 patients.

Her work had shown her what COVID-19 could do, so when her fever spiked and she lost her sense of taste, she understood the potential risks. Then, as she realized what quarantine would mean for her ability to work and earn money, her anxiety shifted course.

“The only thing I could think about was getting back to work. Not only was I worried about my health, but I was worried I was going to lose my brand-new, beautiful apartment I had worked so, so hard to get,” James said. “I was working five days a week, and, suddenly, I wasn’t working at all.”

She called the team member help line at Novant Health Brunswick Medical Center, and a nurse sent her information about the Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund). She applied immediately and, soon after, received funds to help with her rent.

“Asking for help is never easy, but I’m so grateful I did,” James said. “I no longer have to worry about becoming homeless or the stress of trying to work as many hours as possible to make up for lost time. I would like to thank the foundation, Novant Health and my medical surgical staff at Brunswick Medical Center from the bottom of my heart for always having my back and being so supportive. I’m never going to leave this company, and I plan to work my hardest for Novant Health as they have worked so hard for me.”



Wear a mask. Slow the spread.

Why mask?



Learn more at [NovantHealth.org/mask](https://www.novanthealth.org/mask)





Together, we took a **stand**



## Tanya Blackmon, executive vice president and chief diversity, inclusion and health equity officer

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**On diversity, inclusion and equity:** “I did not want to be a figurehead in this position. If we’re going to do this, we’re going to go big and implement in a way that truly added value,” Tanya Blackmon said. Her subsequent approach



and leadership have yielded tangible results. Case in point: She heard from more than 700 team members across all levels of the organization over the course of a systemwide tour. On the tour, Blackmon learned that the executive team at Novant Health did not reflect the workforce across the system. While the workforce was 82% female, there was only one woman serving on the executive team. Four years later, those numbers have transformed dramatically as Carl Armato, Novant Health’s president and CEO, wanted

to ensure that he had multiple perspectives represented. Today, 40% of the executive team are women, and 40% are people of color.

**On remarkable health equity:** “It’s patient-centered. So, we listen to the voices of our patients. It’s affordable. So, we take care of people who cannot afford to pay for their care. And it means you’re going to get the highest quality of care, no matter what,” Blackmon said. “Health equity is about recognizing both the visible and less visible characteristics of diversity of people, understanding their unique needs and providing the best care for each of them.”

**On social justice:** “It takes courage to take a stand as an organization. When Novant Health published our position on ‘*Black Lives Matter*’, that was courageous,” Blackmon said. “We said we exist to save lives, all lives. We said we believe that Black lives matter. We said if society isn’t healthy, no one is healthy. And we said we have zero tolerance for racism, and I think it was very bold and very appropriate that we did that.”

## Ophelia Garmon-Brown, MD

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**On remarkable health equity:** “We really do have to do things differently for different types of people,” said Ophelia Garmon-Brown, MD. “A lot of times our healthcare providers will say, ‘I treat everybody equally.’ But equal care may not be what people need because those who have not had access to care for a long time may need things done differently to achieve health equity.”

**On serving others:** “A dollar, if that’s what you can do, is wonderful,” Garmon-Brown said. “But it’s not just about your money. It’s about your time. It’s about your talent. Whatever you have a passion for.”

**On teamwork:** “I have been amazed at how many of our team members come to work every day and give remarkable care but are struggling: struggling to pay the rent, struggling to have transportation, struggling to get their food, struggling in so many various ways ... This is not a corporate push. This is a human push. This is a teammate push. This is a community push. Because we know, as we push together, we can push ourselves up an incredible hill and make a difference in the lives of others.”







YOU'RE OUR HEROES

Thank you for  
your service!

Together, we **cared**



## Leaders are made in moments like this

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From Hurricane Florence to COVID-19, Rob Stumbo is on a mission to help, no matter what.

Stumbo's career path has grown from EMT to RN to earning his Master of Science in Nursing and becoming the youngest house supervisor on staff by more than a decade.

"Helping people is all I've ever really wanted to do," he said. "This job gives me an opportunity to make a difference, and I can see it every day."

House supervisors are the engine of the hospital, Stumbo said. They ensure everyone and everything stay on track. A big part of that involves making sure team members have a place to turn when they have questions or need assurance.



"I do feel like nurses are the backbone of healthcare. We're there for people in their worst moments. These are not experiences those people necessarily want to remember, but we get letters all the time thanking us," Stumbo said. "It's been challenging, but we feel a sense of duty. My dad will ask me sometimes how I do what I do, and I tell him, 'If I don't do it, who will?' That's the attitude that nurses have. We need to step up because we're willing to be that person."

Stumbo recalls a moment in the earliest days of the pandemic when a man came to the emergency room at Brunswick Medical Center in cardiac arrest. Stumbo and his team didn't know if he had tested positive for the virus. They just knew he needed help.

"This was very early on, when we were still figuring everything out, and there was no hesitation. Everyone jumped in. We fell right back into our practices of helping, even though at the same time we were taking a huge risk compared to what we were taking two weeks before," Stumbo said. "The charge nurse risked his life to try and save that patient, and we see that every day with our people. They just care, and that's the biggest thing that we'll take away from this. Leaders are made in moments like this."

## Saving a small-business owner

Allan Cheatham, owner of Shallotte Cleaners and Southport Cleaners, believes in taking care of people and giving back to the community of Brunswick, where he lives and owns his business. He has always offered complimentary cleaning services for veteran uniforms and flags because he understands just how much dry cleaning and restoration can mean to someone. He has shared countless other moments with customers while caring for their important clothing.



Then, this past fall, the Novant Health team had the chance to return the favor when Cheatham developed COVID-19 and pneumonia. He was admitted to the hospital and started on two different antibiotics. Cheatham's condition quickly improved. Within three days, his fever broke, and he was well enough to go home.

"This was the first time I'd been in the hospital since I was 10 years old, and I can't say enough about Novant Health," Cheatham said.

Following his experience, Cheatham is back at work tending to his community and plans to donate plasma so his antibodies can help others recover.

"If I can help save somebody's life, I will do everything I can to make that happen," Cheatham said. "An experience like this changes your outlook."

## Kimmie Durham is a third-generation breast cancer survivor

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At 38 years old, Kimmie Durham, now chair of the board of Novant Health Brunswick Medical Center Foundation, found a lump in her breast. At first, the doctors told her it was nothing. The biopsies came back negative, but she knew they were wrong.

Months later over Labor Day weekend in 1997, Durham had her lump removed. As it turns out, she was right: She had cancer.

Durham has been cancer-free for 23 years, but she continues to share her story to advocate for others. It has become her career and her calling. She is the chief passion officer for Third Generation by Design, the organization she founded to advocate for those navigating their own journeys through cancer and other conditions. As chair of the Brunswick Medical Center Foundation board, she is able to spread her message of health and wellness to even more individuals throughout our community.

"Remember to take care of your health, have all the preventive tests and always advocate for yourself," Durham said. "Cancer is your journey, and you need to be comfortable with each decision you make. Remember, the most important part of your journey is to trust yourself and be grateful for the chance to live."



## Prayer warriors and team members rally around **Jennifer Sherman**

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Jennifer Sherman is no stranger to caring for others. She's done it many times as vice president of human services at Brunswick Senior Resources, a nonprofit organization that supports local seniors.

When the COVID-19 pandemic began, she found herself moved by the support of Novant Health team members and her community during her own time in need. Shortly after caring for her husband, Tommy, after he tested positive for COVID-19, she suddenly couldn't breathe or walk. She arrived via ambulance at Novant Health Brunswick Medical Center, where she tested positive for COVID-19 and was diagnosed with double pneumonia.

Respiratory therapists treated her with heated high-flow therapy. After a few days in the progressive care unit, Sherman's fever broke, and she was slowly weaned from oxygen. Her recovery was only beginning, as she struggled with breathing. She used all the energy she had to communicate with medical staff and call her husband every other day to say "love you," without the strength to speak more.

Sherman's sister, Donna Long, is the mayor of Calabash, and she found a way to connect Sherman with the community by organizing a prayer vigil outside her window and streaming it on Facebook for her to watch. The group made posters with prayers, Bible verses and encouragement — messages that were then hung all over the room by nurse Kerri Hardee to create an environment of love and inspiration, with reminders to be courageous and strong.

"I felt like I was given permission to just be, to just be silent and worship," Sherman said. "I've given my whole entire life to the community, to my job and to people who were in need. For me to receive and be loved on was a powerful moment."







Together, we advocated  
for **behavioral health**



## A Path Forward

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In 2020, Novant Health Brunswick Medical Center Foundation launched A Path Forward, a \$3.5 million campaign to increase behavioral health services in our region. Through this campaign, we are committed to providing the treatment, outreach programs and community education necessary to meet this dangerous crisis head-on.

Our initiative goals include:

- Expand our emergency department to include five beds dedicated to behavioral health patients to provide better treatment and safety for all.
- Integrate Novant Health Medical Group clinics in Brunswick County into a comprehensive behavioral health outreach network countywide to improve local access to Novant Health medical experts.
- Develop a direct outreach program for early detection of mental health and addiction issues, including telemedicine hubs serving county middle and high schools, and nurses on the front line of mental health and substance abuse issues.
- Initiate proactive in-school outreach and support for younger students.
- Support education programs on prevention and treatment of chronic illnesses.
- Increase the number of first responders, training and transportation in coordination with Brunswick County Sheriff's Office Anchor Initiative.

## A night to remember

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We kicked off our campaign for behavioral health with a disco party in February 2020. Little did we know, it would be our last event of the year. But it got our fundraising efforts off to a strong start. Your generous contributions brought in \$40,000 for our A Path Forward campaign. We are truly grateful for your continued support.



## Why behavioral health matters

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Sarah Farmer is a local — born and raised in Brunswick — and a nurse. When Brunswick County natives come to the hospital, they will often ask for her. Even though she is removed from day-to-day patient care now that she's the hospital's manager of accreditation and clinical regulatory, she still makes her own rounds, visiting friends and community members. "We may not be related, but it still feels like family," she said.



Over the past decade, behavioral health issues have had significant effects on Farmer's family, taking the lives of both of her children. Farmer continues to share her story hoping what happened to her family won't happen to another.

"We talk a lot about resilience at Novant Health," Farmer said. "One of the things I feel resilience means is the ability to move in a positive direction. Adversity does not have to take you down. It's important that we rise up and move forward because nobody is going to benefit if we don't. And from every horrible thing that happens, we need to try to pull some good."

Co-chair Lannin Braddock stands at the forefront of A Path Forward's campaign. Like Farmer, Braddock's family had been hit with behavioral health issues close to home in the past. When her brother sought help as a young adult for substance abuse, the doctor at his first inpatient rehab looked at him and said: "You'll always be a drug addict. I don't even know why you're here." Luckily, her brother beat the odds and recovered from his addiction, but Braddock is fully aware that, had her brother not followed the road to recovery, he could have become a statistic.

This personal experience speaks to her passion to advocate for behavioral and mental health issues that continue to impact families every day.

"There is a definite need for this work in our county," she said. "I didn't want to pass up the opportunity to be involved in something that could change the county, change the state, change the United States."



## Grants

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**The Duke Endowment** awarded Novant Health Brunswick Medical Center Foundation a **\$400,000** grant to expand telemedicine and telepsychiatry services to five Brunswick County middle schools. Those funds will cover the cost of additional behavioral health professionals. The grant will also provide telehealth technology for each participating middle school to facilitate access to care and help address healthcare disparities among underserved communities.

The **Golden LEAF Foundation** awarded Novant Health Brunswick Medical Center Foundation **\$311,350** to fund construction of an emergency, continuous-use water system for the hospital in the wake of hurricanes Matthew and Florence. This project received support from the Golden LEAF Disaster Recovery Grant Program, which is funded through appropriations by the State of North Carolina. The new water system will provide the surest safeguard for patient health and the sustainability of essential public medical services in the event of a municipal water outage. In the long term, the system will also lower utility costs at Novant Health Brunswick Medical Center.

**Pfizer** awarded Novant Health Brunswick Medical Center Foundation **\$10,000** for the medical center's Breast Screening and Diagnostic Program for Underserved Individuals. The funds will support delivery of lifesaving screening and diagnostic mammograms through mobile and stationary screening services, as well as ultrasounds for those in need.

## Giving. Serving. Together.

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When we thank our donors for making a difference in the lives of those who need it most, we're also thanking thousands of our own team members who believe in the difference we can make together and give back through our Giving. Serving. Together. campaign.

Despite the hardships of 2020, team members gave **more than \$1.2 million** to support each other and local nonprofit organizations in our communities.

### Compassionate culture, remarkable care

Thousands of Novant Health team members across the organization gave:

- \$671,637 through Novant Health regional foundations to provide **financial assistance for patients and team members**, along with many other Novant Health programs and patient-centered initiatives.
- \$556,119 to **support community needs and priorities** through local nonprofit organizations aligned with our mission to improve the health of our communities, one person at a time.

Team members gave **\$58,844** to support our patients, team members and neighbors in need who live in our Brunswick community area.

*"Giving. Serving. Together., our team member campaign, is our opportunity to give back to our communities. We are all important, and we cannot achieve our mission without working together."* — **Pam Oliver, MD, president, Novant Health Physician Network**



Together, we're  
**STRONG**

# Legacy giving – Plan today to make a future impact

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## Create your legacy

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Cindy Cheatham loves giving back to the Brunswick community, and as development manager at Novant Health Brunswick Medical Center Foundation, she's made a career engaging and connecting donors to Novant Health programs and initiatives that save lives and improve the health of the communities we serve. Through a planned gift to the foundation, Cheatham is supporting the foundation on a personal level, as well.

Major life events provide an opportunity to consider what's most important to you. As a valued donor and friend to Novant Health, this may include your personal impact at the healthcare system.

Charitable bequests are flexible giving strategies that provide crucial support to Novant Health far into the future. With a bequest, donors retain control of assets in case you need them. Donors can also revise any of these plans as financial needs and goals change over time and leverage a wide range of assets, such as real estate, retirement accounts or insurance policies to support foundation initiatives.

Through her employment, Cheatham has earmarked a portion of her life insurance policy to support behavioral health and other efforts at Novant Health.

"It's such an easy thing to do," Cheatham said. "This planned gift was a way of making sure my wishes were known and that I could leave a legacy to help the community I love so much."

## Your legacy. Our future.

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At Novant Health Brunswick Medical Center Foundation, legacy giving is an important part of charting our future as an organization and ensuring every family has access to high-quality healthcare for years to come. Your planned gift allows individuals and families to leave a powerful legacy, inspiring the generations to come through your generosity and commitment. To explore ways to include Novant Health in your will and estate plans, please contact Cindy Cheatham at Brunswick Medical Center Foundation for more information at [cwcheatham@NovantHealth.org](mailto:cwcheatham@NovantHealth.org) or **910-721-1745**.



## Board of directors

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### Chair

**Kimmie Durham**

Third Generation Designs

### Vice chair

**Vi Jones**

(resigned May 2020)

BB&T/Truist

### Lannin Braddock

(appointed October 2020)

The Braddock Group LLC

### Secretary

**Susan Gible**

Retired PA and community leader

### Treasurer

**Kristin Tait**

Novant Health Oceanside Family Medicine

### Trustees

#### **Rube McMullan**

McMullan Properties

#### **John William Dowless II**

Strand Termite and Pest Control

#### **Thad (T.J.) Lewis**

Shoreline Flooring

### **Don Evans**

Coastal Insurance

### **Clay Hughes**

Sea Tow

### **Saundra Fanti**

Brunswick County DSS

### **Sharonda Hankins Davis**

Captured by Grace Photography

### **Shelbourn Stevens**

President and COO, Novant Health

Brunswick Medical Center

### **Ex officio, non-voting Trustees**

#### **Sarah Farmer**

Nurse manager

Novant Health Brunswick Medical Center

#### **Pam Fisher**

Volunteer (resigned January 2020)

Novant Health Brunswick Medical Center

#### **Pamela Duncan**

Volunteer (approved October 2020)

Novant Health Brunswick Medical Center



## Community, impact and **gratitude**

Reflecting on this past year, I am confronted with a full range of emotions. I feel inspired and thankful for the work of Novant Health's front-line team members, who have cared for our patients and communities with resilience and grace. I am saddened by lives lost, families burdened and the fatigue this pandemic has caused. I am immensely proud of the work we have accomplished as an organization to come together like never before to fight the COVID-19 pandemic, and I am relieved we are so much closer to winning this battle.

I am also humbled by the generous community support and displays of gratitude every step of the way. Every gift, your gift—no matter its size or form—provides hope and healing for our patients and their families throughout the region and helps us continue the important work of saving lives. Together we have made an impact by securing the health and well-being of our patients, supporting our team members as they faced hardships and ensuring vaccinations are delivered equitably, one person at a time.

While COVID-19 dominated much of our work this past year, our team at Novant Health never lost sight of everything else that needed to be done. You helped us advance significant and meaningful goals across our healthcare system. When fundraising events were canceled, supportive sponsors stood at our side and turned sponsorship dollars into contributions. Even when it seemed like much of the world had ground to a halt in 2020, we put on our masks and pushed on, building new facilities and expanding lifesaving services to ensure we could continue providing remarkable care, now and in the future.

2020 was the most challenging year many of us have experienced, but we are looking ahead and moving forward. This past year showed us how vital healthcare is to all those who live in every community we serve. Regardless of zip code, neighborhood or ability to pay, Novant Health will continue its commitment of reducing disparities and ensuring all patients have access to remarkable care.

As we move forward into 2021, we will continue to focus on comprehensive and transformative community initiatives designed to re-engineer the way we provide healthcare by addressing social determinants through a lens of health equity. The organization's commitment to community involvement and benefit means continuous creation of programs dedicated to improving the health of our patients, neighbors and our communities' most vulnerable citizens.

Together we are making a difference in our communities. Your meaningful support, brought to life in the stories throughout the pages of this report, strengthens the foundation of our organization and continues to inspire us to achieve these goals.

Thank you for all you do for our communities, our patients, our team members and for Novant Health.

Sincerely,



**Ann Caulkins**

Senior vice president, Novant Health  
President, Novant Health Foundation



**Novant Health**  
**Brunswick Medical Center Foundation**

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**Brunswick Medical Center Foundation**