



Q3/Q4 - 2020

# Thomasville Medical Center Foundation newsletter



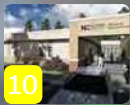
2

An update from  
leadership



5

How grants and donor  
are making a difference



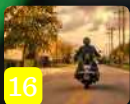
10

Novant Health Wellness &  
Education Center



12

The fight against  
coronavirus



16

A farewell from a lifelong  
health advocate



19

Show your gratitude  
with a lifesaving gift

**N** ■ **NOVANT**  
**HEALTH**

Thomasville Medical Center Foundation

## A remarkable end to a remarkable year



As we approach the end of a year like no other, I find myself filled with gratitude for the incredible dedication of our team members at Novant Health. Each day, our healthcare heroes and front-line workers have shown up to care for our community in a tumultuous and uncertain time. That, in itself, is remarkable.

While 2020 has brought challenges, Novant Health has been here for you, and we will continue to care for this community in 2021 and beyond. Our promise is to bring world-class clinicians, care and technology to all people and to treat all our patients with compassion, patience, empathy and respect.

As president of Novant Health Foundation, I want to thank you for continuing to support this important work. Your contributions are used for lifesaving technology, patient care, upgraded facilities and initiatives to ensure all people have access to healthcare as we listen and respond to the most important needs of the Thomasville community.

Thanks to two recent grants, Novant Health will be able to better serve women and breast cancer patients in the community. One grant will enable our team to provide mammograms and diagnostic imaging to members of the community, including underserved communities throughout Thomasville and Davidson County. Novant Health also received a \$150,000 grant to purchase a new stereotactic 3D breast biopsy system, allowing our team to offer a full schedule of biopsy procedures at Novant Health Thomasville Medical Center Breast Care Center. The Thomasville community also rallied around breast cancer patients in October through our Flamingos and Paint the Town Pink initiatives.

In addition to our work in breast health, Novant Health Thomasville Medical Center Foundation raised \$21,000 for behavioral services in the wellness and education center. Novant Health team members raised nearly \$1,300 in support of the oncology nutritional supplement program, enough to provide 264 cases of supplements to our community's cancer patients in need. And contributions to the Hope for Remarkable Team Aubergine Fund have provided team members with the resources and financial assistance they need to navigate a challenging time.

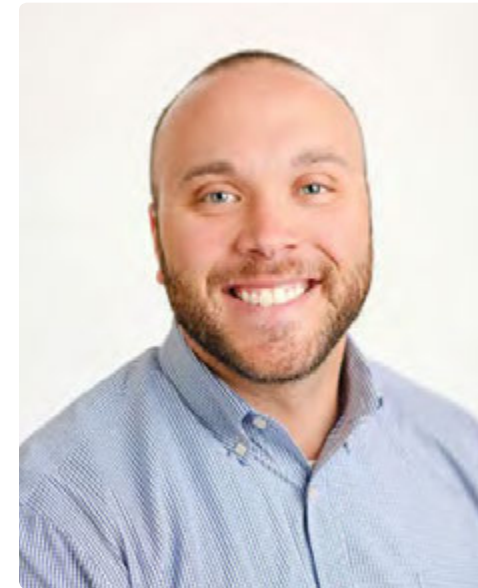
As we get ready to welcome new board members and begin a new year, I want to thank you for your commitment to Novant Health Thomasville Medical Center Foundation. None of the work we do would be possible without you.

Wishing you and yours a healthy and happy holiday season.

Sincerely,

**Ann Caulkins**  
President, Novant Health Foundation  
Senior vice president, Novant Health

## Making an impact in a year unlike any other



When 2020 began, it was on track to be a banner year for Novant Health Thomasville Medical Center Foundation. The buzz at our community events was overwhelmingly positive, and the excitement around our capital campaign for the Novant Health Wellness and Education Center was growing. I looked forward to successfully hosting all our usual events with increased attendance and membership.

Reality, however, presented us with an even greater opportunity to make an impact.

The novel coronavirus pandemic has affected us all in different ways — financially, physically, mentally. At Novant Health Thomasville Medical Center Foundation, our purpose is to raise awareness and funding for Novant Health Thomasville Medical Center to benefit team members and patients. And the turbulence of 2020 has given us the opportunity to unite and help those struggling in our community like never before.

This year, Novant Health Foundation created the Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund), which connects our team members to much-needed financial assistance, so they can continue their crucial work. The selflessness and determination those team members have shown has been an inspiration this year.

Our community support has been equally heart-warming. Although our events did not go on as scheduled, our donors and golf tournament sponsors rallied behind our mission all the same. Together, we raised \$21,000 to support Novant Health programs and initiatives in the Thomasville area.

Looking ahead, so much remains unknown in 2021 — though this holiday season, we have new reasons to cherish each other and to appreciate the healthcare workers keeping us safe. Our foundation will continue to channel our energy toward supporting the mission of remarkable care through empowering patients and team members on the front lines.

Thank you for allowing me to serve as chairman of the board of Thomasville Medical Center Foundation these last two years. It has been an honor and privilege, and I wish you happy holidays and a Happy New Year!

**Jed Orman**  
Board chairman, Novant Health Thomasville Medical Center Foundation

## Our team



**Rick Parker**  
Executive director



**Kristen Trexler**  
Development manager



**Payton Williams**  
Development program  
coordinator

## Our 2020 board of directors

- |                   |                    |                        |
|-------------------|--------------------|------------------------|
| Mary Jane Akerman | Candice Jackson    | Misty Polston-York     |
| Joe Bennett       | Dr. Bea Juncadella | Tam Reid               |
| Gary Bowers       | Missy Lawrence     | Dr. Tom Smith          |
| Dr. Tom Byrnes    | Susan McMillan     | Colon Starrett         |
| Justin Finch      | Lisa Miller        | Dr. Dee Stokes         |
| Marcia Hawkins    | Dr. Daniel Myers   | Dr. Josph Stringfellow |
| Lois Hunter       | Jed Orman          | Keith Tobin            |

Show your gratitude with  
the gift of a lifesaving donation

See page 19 for details.



## How grants make a difference in our community

### Pfizer

We received a \$10,000 grant from Pfizer to provide mammograms and diagnostic imaging to members of our community. A mammogram, an X-ray of the breast, is the most reliable way to find breast cancer early when treatments are less invasive and survival rates are higher. While early detection and improvements in treatment have led to a decline in breast cancer mortality, not all women have benefited equally. For financial reasons, many women do not seek mammograms.

Grant funding from Pfizer enables our team to provide dozens of screening mammograms to underserved residents throughout Thomasville and Davidson County.



### The Cannon Foundation

Novant Health Thomasville Medical Center Foundation received \$150,000 from The Cannon Foundation to purchase a new stereotactic 3D breast biopsy system. In addition to The Cannon Foundation grant, the Novant Health Thomasville Medical Center Foundation committed \$120,432 to purchase the \$270,432 system. The system has enabled our team to offer a full schedule of biopsy procedures at the Thomasville Medical Center Breast Care Center.

Thomasville Medical Center began offering 3D mammograms in 2018. Despite adding a second 3D machine later in the year, high patient demand forced hospital staff to refer patients to other facilities for biopsy services. This created transportation challenges for some patients and prolonged the process and associated stress patients sometimes experience while waiting for biopsy results. Having an on-site stereotactic 3D breast biopsy system will accelerate biopsy procedures and results while generating high-quality images in seconds.

"We are grateful to The Cannon Foundation for enabling Novant Health staff to provide remarkable healthcare to everyone we serve with this advanced biopsy system," said



Ann Caulkins, president of Novant Health Foundation. "The Cannon Foundation staff and board of directors consistently demonstrate exceptional compassion and engagement, and we are proud to partner with them in this effort."

## How our donors support remarkable care in our community



### Hope in nutrition: Thomasville program delivers supplements to cancer patients



## Oncology nutritional supplement program

Facing a cancer diagnosis is daunting. Patients and their families must navigate a complicated world of doctors visits, treatment options, prognoses and much more, all while dealing with the uncertainty and fear surrounding their illness. The last thing on a patient's mind should be proper nutrition. Unfortunately, as patients progress through treatment, sometimes eating becomes difficult or even impossible. Most patients turn to nutritional supplements, which can get expensive during a long treatment.

In 2013, the Novant Health Thomasville Medical Center Foundation created the oncology nutritional supplement program to address the need for nutritional supplements for cancer patients in our community. Patients come to the program through Cancer Services of Davidson County and once

approved, they receive a six-month supply of the nutritional supplement of their choice. If the need persists beyond six months, patients can easily renew their participation. Since its inception, over 16,000 cases of supplement have been provided to patients in this program.

The oncology nutritional supplement program is funded by generous donors and team members in the Thomasville Community. In 2020, Novant Health team members raised almost \$1,300 in support of this program, which will provide 264 cases of supplement to cancer patients in need in our community.

When Catherine Davis was diagnosed with throat cancer in June 2019, she didn't know what to expect. But she found a wonderful team of doctors to lead her through her cancer journey.

Because the cancer was in her throat, Davis learned she would not be able to swallow during and after treatment. The treatment affects the patient's ability to eat, so a feeding tube is inserted to facilitate meeting nutritional needs.

"It was a big change, having to eat through a tube," Davis said. "I wasn't sure how I would get enough food."

She's not alone. Many cancer patients find themselves in similar situations, without the energy or the ability to eat. For these patients, nutritional supplements, such as Ensure and Boost, are a necessary lifeline, but not all cancer patients can afford them.

The oncology nutritional supplement program, managed by

Cancer Services of Davidson County and funded by generous donations to Novant Health Thomasville Medical Center Foundation, has provided over 16,000 cases of lifesaving supplements to patients over the last seven years, including Davis. Patients below a certain income level and in active treatment receive six-month supplies, and extensions are available on a case-by-case basis with a physician's note.

"Without the supplements, I wouldn't have the energy I needed to fight the cancer," Davis said. "Now I'm able to get up and walk around and actually do things. It's become a very big part of my life."

The program is available to Thomasville and the surrounding communities. It currently has 22 patients on the roster, many of whom receive deliveries right to their door.

To learn more, visit [SupportNovantHealth.org/OncologyNutritionalSupplement](https://SupportNovantHealth.org/OncologyNutritionalSupplement).

## Your dollars in action

Your dollars directly support saving lives and improving the health of the communities we serve. Your gifts have allowed us to fund a patient shuttle, surge cart, postpartum depression grant, cardiac rehab grant and many other lifesaving programs and initiatives.

### Patient shuttle

The patient and visitor shuttle is a self-contained vehicle with manual windows and a solid, weatherproof top. Long lasting, low-maintenance batteries keeps the shuttle running longer with little down time.



### Surge cart

Together with the administrative team, we provide healthful snacks and drinks for team members during particularly challenging shifts.



### Postpartum depression grant

We dedicated \$10,343 to ensure uninsured mothers receive postpartum depression screening and treatment at Novant Health City Lake OB/GYN.



### Cardiac rehab grant

Some heart patients are uninsured or do not qualify for covered cardiac rehabilitation. With a \$10,000 grant, our cardiac rehabilitation team will serve these patients and start them on the path toward a healthier life.



In October, as COVID-19 continued to spread, we made the difficult decision to cancel the Fourth Annual Jane Burt Williams Memorial Golf Classic. As much as we missed enjoying a beautiful day at Colonial Country Club with all our sponsors and guests, we were proud to do our part to help flatten the curve.

We are blessed with some amazing supporters who chose to continue their sponsorship even though the event was canceled. In all, we raised \$21,000 for behavioral services in the Wellness and Education Center. Recovering from mental health issues is a multifaceted process. This center will have a large area designated for intensive outpatient therapy with integrative recovery through professional and peer support. The Wellness and Education Center will protect and promote the quality of life for hundreds of behavioral health patients each year.

We hope to see you on Fri., Oct. 1, 2021 at the Fifth Annual Jane Burt Williams Memorial Golf Classic!



- Presenting sponsors Facility Systems Services, Inc  
Vannoy Construction
- Gold sponsor Wright Global Graphics
- Silver sponsors Thomasville-Archdale Pediatrics  
Greensboro Refrigeration Services, Inc.
- Golf cart Sponsor Dr. David R. Williams Sr., MD
- Beer sponsor The Christman Company
- Hole #1 sponsor ChemTech Roof & Insulation Systems, Inc.
- Hole #2 sponsor Palmers Heating & Air Conditioning, LLC
- Hole #3 sponsor Dewberry
- Hole #4 sponsor Davidson Family Dental
- Hole #5 sponsor Landmark Builders
- Par sponsors Blakely Financial, Inc.  
Brandyberry & Associates





After serving the Davidson County community for more than 85 years, Novant Health Thomasville Medical Center is developing a place to inspire and educate people of all ages.

Every year, the lives of thousands of local patients and their families are affected by diabetes, behavioral health and outpatient rehabilitation. To serve this need, Novant Health Thomasville Medical Center Foundation launched a \$2.6 million community giving campaign to establish the Novant Health Wellness & Education Center. The foundation purchased the former health department building, and it will be converted into the center. This facility is conveniently located on the Thomasville Medical Center campus.

This campaign will help address the need for outpatient rehabilitation, provide a community room to support smoking cessation classes and include a demonstration kitchen to provide proper nutritional counseling and classes. In addition, the new center will include a much-needed space for outpatient behavioral health services and diabetes education.

### **Thank you for your support**

Because of your generosity, we are almost one-third of the way toward our goal.

Thank you for being our partner in remarkable care, helping save lives and improving the health of the communities we serve.

To learn more, visit [NHWellnessandEducationCenter.org](https://NHWellnessandEducationCenter.org).



**Show your gratitude with the gift of a lifesaving donation**

See page 19 for details.

## How donors and team members have improved access to lifesaving healthcare in the fight against the coronavirus



### Hope for Remarkable Team Aubergine Fund

The Hope for Remarkable Team Aubergine Fund has helped us rise to the challenges brought on by the pandemic, and your gifts have supported important and lifesaving work. Not only have the communities we serve benefited greatly as a result, but we've been able to protect and support Novant Health team members as they demonstrate their selfless commitment and tireless efforts on the front lines.

Through generous donations from you, our donors, we were able to care for our remarkable team members serving on the front lines every day. Thank you for supporting the Hope for Remarkable Team Aubergine Fund.

To learn more, visit [SupportNovantHealth.org/coronavirus](https://SupportNovantHealth.org/coronavirus).

### CARES Act and how it may impact your giving

The CARES Act (Coronavirus Aid, Relief and Economic Security Act) suspends an annual required minimum distribution (RMD) for IRAs in 2020. This includes:

- RMDs for those who reached age 70½ on or before Dec. 31, 2019, and would be required to take their first RMD by April 1, 2020.
- It also includes RMDs from inherited IRAs for 2020.

If you regularly contribute through your IRA, you can still elect to take RMD as a qualified charitable distribution.

The CARES Act includes a new above-the-line **universal charitable deduction of \$300 for all taxpayers**. The goal is to encourage increased giving during a time of great need. The legislation also increases the annual limit on cash gifts for individuals who itemize, from 60% to **100%** of adjusted gross income (AGI) for 2020. The revised universal charitable deduction and cash contribution/AGI provisions do not apply to supporting organizations or donor advised funds. We suggest consulting with your financial advisor if you have questions.

## How Heather Ridge is working to keep patients, team members and the community safe

The COVID-19 pandemic may have taken the world by storm in 2020, but Heather Ridge has been preparing for this moment her entire career.

As the infection prevention nurse at Novant Health Thomasville Medical Center, it's her job to keep her fellow nurses, support staff and executive team apprised of the latest developments and best practices so that patients can continue receiving the best possible care.

Because infection risk permeates every facet of healthcare, control efforts have a part to play in decisions at the micro and macro levels, from cleaning products to plant engineering and construction.

The largest responsibility by far is education. Ridge often roams the floors of the hospital and calls out areas of concern. She takes time to celebrate successes, as well.

"There's still so much to learn about this novel coronavirus," Ridge said. "We just don't know, and that's hard for anybody in healthcare to accept. We don't have all the facts yet. It's going to take a long time."

Now more than ever, her expertise and buoyant personality have been a welcome boost to Thomasville Medical Center, but



Ridge knows the goal of safety is bigger than she is. She sees the team as a family, with mutual respect and appreciation for each other.

"The infection prevention system team, we're united," Ridge said. "This is a family — its own little community. We genuinely care for each other, which is special. That's why I love it here."

To learn more about this remarkable work, visit [SupportNovantHealth.org/HeatherRidge](https://SupportNovantHealth.org/HeatherRidge).

## How our team members stepped up to serve each other

From March to July, nearly 30 teammates in full personal protective equipment (PPE) worked outside at a screening center set up at Chair City Family Medicine. A total of \$20,079 raised from our generous donors provided lunch for these teammates each day from local restaurants and caterers to support of our front-line teammates and the local economy.



## How donors and team members have improved access to lifesaving screenings in the fight against breast cancer



Flamingo flocking across Davidson County

Throughout the month of October, flocks of pink flamingos blanketed businesses in Davidson County in support of Breast Health Awareness. For a \$50 donation to our breast health initiatives, funding that ensures women in financial need have access to mammograms and diagnostic imaging, the flock could be moved anywhere in the county. We flocked seven area businesses and are looking forward to watching the flock grow next year.



## Painting the town pink



You might have seen pink ribbons around town with names in honor or memory of loved ones impacted by breast cancer. One in eight women will battle this disease at some point in her lifetime. Early detection and treatment vastly improve a woman's chances of survival, and every dollar raised by these pink ribbons will go toward providing women with mammograms and diagnostic imaging. A huge thank you goes out to the 30 Thomasville businesses who participated in this initiative.



## Looking to 2021

We will welcome the following three new board members in 2021:

- Blythe Leonard**  
 A Thomasville native, Blythe came home after studying at the Savannah College of Art and Design. She turned her grandparents' hosiery mill into a thriving leather goods business, Blythe Leonard, LLC.
- Dr. Christian Brandyberry, DDS**  
 Dr. Brandyberry is a local dentist with a practice in Thomasville.
- Hope Surratt**  
 Hope is a certified public accountant at Ballard Surratt & Co. in Thomasville. She is also the president of the Thomasville Rotary Club.



Show your gratitude with the gift of a lifesaving donation

See page 19 for details.



## A farewell from a lifelong advocate for health



Dear donors and team members,

As some of you may know, I am retiring at the end of this year after 39 years. My wife, Janet, and I have been blessed with four grandchildren, with another one on the way in April. I fully expect to have a great time camping, fishing, hiking and just enjoying the great outdoors with my grandchildren.

I began my career with one question in mind: “How can I bring better healthcare to our community?” Over the years, that vision has led me to start a patient advocacy program, lead professional and support services, and help attract and engage new donors to our Novant Health family.

During my time here, we have had so many remarkable accomplishments. With your help, we were able to purchase a new stereotactic 3D breast biopsy system for enhanced cancer detection. We unveiled the annual Jane Burt Williams Memorial Golf Classic, which has raised more than \$128,000 to support programs and initiatives in the Thomasville community. Our fundraising campaign for the 18,000-square-foot Novant Health Wellness and Education Center is in full swing. And when COVID-19 arose, we came together to support team members with the Hope for Remarkable Team Aubergine Fund. I am grateful for the impact each of these achievements will have on patients and families across Davidson County and the surrounding communities.

I will miss the satisfaction of seeing how you all learn and grow in making a positive difference for our community, though I am fully confident that you will continue the good work and please keep me informed of your great strides.

Thank you for your love, support, care, kindness and help during my tenure. Because of you, I woke up every day excited about the opportunities to make healthcare better for the residents of our community.

In closing, I want to offer my prayers of support and good wishes for your future. I will miss you more than you can imagine. It has been an honor to work with each of you.

Sincerely,

**Rick Parker**

Executive director, Novant Health Thomasville Medical Center Foundation

## Share how remarkable care has touched your life

### Inspiration through storytelling

If there's something we've been reminded of lately, it's that kindness and connection mean everything. Sharing a story of how you've been impacted by someone's kindness can inspire us to give more, serve more and, most important, to spread more kindness.

We've all been in a situation where the kindness of others has made a difference in our lives. Whether it's the comfort of a nurse or team member going above and beyond, the hospitality of a meal provided for you or your team, or the relief from receiving financial support for lodging and other critical needs: These are the stories we want to celebrate.

To share your story with us and to help inspire kindness in others, visit [SupportNovantHealth.org/ImpactStory](https://SupportNovantHealth.org/ImpactStory).



## Show your gratitude with the gift of a lifesaving donation



We are committed to helping our community in every way we can, now and always, and we ask that you consider contributing today. Every dollar you donate helps us continue the important work of saving lives.

To donate online, visit [SupportNovantHealth.org/ThomasvilleGift](https://SupportNovantHealth.org/ThomasvilleGift).

### Novant Health Foundation mission

Novant Health Thomasville Medical Center Foundation engages and connects donors to Novant Health programs and initiatives that save lives and improve the health of the communities we serve.

### Novant Health Foundation beliefs

- We are effective and transparent stewards of donors and their gifts, honoring donor intent and communicating philanthropic impact.
- We strive to develop a culture of philanthropy within Novant Health and our communities.
- We integrate our efforts with the clinical staff to better understand critical needs and accelerate solutions.
- We serve as ambassadors to share Novant Health's remarkable outcomes, raise community awareness and increase giving.
- We connect donors' passions with Novant Health priorities to improve the health of the communities we serve.
- We are passionate about health and wellness.
- We embrace diversity and inclusion to connect better with our communities.
- We treat our donors with gratitude and respect.
- We value excellence, commitment and compassion.
- We commit to the development of our people and the implementation of industry best practices.
- We collect and maintain current, accurate and informative donor data with the highest level of confidentiality.
- We embrace collaboration and accountability, and celebrate success.





## Contact us

Payton Williams  
Development program coordinator

[payton.williams@NovantHealth.org](mailto:payton.williams@NovantHealth.org)

336-474-7957

207 Old Lexington Road  
Thomasville, NC 27360



Thomasville Medical Center Foundation