Q3/Q4 - 2020

Presbyterian Medical Center Foundation newsletter



An update from our hospital leader, Saad Ehtisham



Claudia W. and John M. Belk Heart & Vascular Institute and Agnes B. and Edward I. Weisiger Cancer Institute



Novant Health Hemby Children's Hospital



Novant Health Huntersville Medical Center



How your grants make a difference in our community



Show your gratitude with the gift of a lifesaving donation



Presbyterian Medical Center Foundation

An update from our hospital leader, Saad Ehtisham



Reflections on an unprecedented year in health and humanity

It's hard to believe, but we've once again come to the time of year when the collective consciousness shifts toward giving thanks. At Novant Health Presbyterian Medical Center, we're doing the same. And, even in a year as challenging as 2020, we have much to be grateful for this year.

That gratitude must begin with recognition of our team members in their response to the COVID-19 pandemic. From the beginning, Presbyterian Medical Center became the epicenter of COVID-19 within the Novant Health system. We allocated 790 beds for COVID patients and took the lessons learned from cities, states and countries hit hard by the novel coronavirus to create a plan that gave us the best chance of fighting the pandemic and winning.

As I look back on the weeks of long hours and tough decisions, this was indeed a team effort. Our front-line medical workers showed up every day, despite the risks. Our supply chain team members ensured we were never short on personal protective equipment, and our environmental services team members kept our facilities clean and safe for both patients and providers. We set up masking initiatives and opened clinics for assessment and screening in underserved areas. We also created public service announcements in 27 different languages to promote hand washing and other ways to stop the spread of the virus.

Then there was the outpouring of love that came from the communities we serve. Our restaurants, themselves hit hard by the pandemic, sent meals every day for our team members. Individuals and organizations — some from as far away as Arizona — sent letters of support and encouragement, which kept our morale and energy high.

Amid all of that, our team members have never lost sight of the future, a time when the coronavirus no longer monopolizes global healthcare communities. And throughout this year, we've continued advancing new initiatives that will bring even more remarkable care to our community.

On Oct. 12, the Novant Health Claudia W. and John M. Belk Heart & Vascular Institute and the Novant Health Agnes B. and Edward I. Weisiger Cancer Institute opened in a new \$200 million facility on the campus of Presbyterian Medical Center. This facility brings our oncology and cardiology professionals together to provide comprehensive, leading-edge care to patients in our community and beyond.

We've also pushed forward with planning for a new hospital in Ballantyne, and we are hard at work on the creation and development of a breast clinic in Charlotte. In October, we treated our first two patients with CAR-T therapy, a new cancer treatment based on T-cells. During the pandemic, we also negotiated a contract to bring new technology to Presbyterian Medical Center designed to treat patients with Parkinson's disease and other movement disorders. This fall, we performed the procedure on our first patient. Afterward, the patient was able to eat soup by himself for the first time in 40 years. These moments and milestones are just a handful of what 2020 has brought, and you will learn more in the pages of this newsletter. It's important to note none of it would be possible without your generosity and commitment to Novant Health. In this unprecedented and challenging time, your gifts allowed us to stay focused on the important work of saving lives across our community. Now, our work must go on, and your continued support will be more important than ever.

From our family to yours, here's to health and happiness through the rest of 2020 and beyond. And once again, thank you for all you do.

With gratitude,

Saad Ehtisham, FACHE

President

Novant Health greater Charlotte market and Novant Health Presbyterian Medical Center

Novant Health Claudia W. and John M. Belk Heart & Vascular Institute and Agnes B. and Edward I. Weisiger Cancer Institute



Virtual ribbon-cutting in celebration of the Claudia W. and John M. Belk Heart & Vascular Institute and Agnes B. and Edward I. Weisiger Cancer Institute opening

On Oct. 22, we celebrated the virtual ribbon-cutting of the Novant Health Claudia W. and John M. Belk Heart & Vascular Institute and Agnes B. and Edward I. Weisiger Cancer Institute in Charlotte. This institute has been a dream for over a decade, and we are very thankful for the support of our lead donors who helped make it possible.

More than 400 donors believed in this dream and together contributed \$30 million to build the institute. We are very appreciative of all they have done to make this day happen.

"A cancer diagnosis, right off the bat, probably induces more fear and anxiety than any other medical diagnosis there is. And the instant they begin their cancer treatment journey, it's usually navigating multiple different doctors' offices, multiple different aspects in a medical campus. In this facility they will come into one building where all of those aspects of their medical care are within four walls," said Matt McDonald, MD, gynecologic oncologist at Novant Health Cancer Institute. "We believe this unique convenience will help reduce the level of anxiety that they have during their cancer diagnosis and treatment."

Every detail of the building is designed with the patient in mind and reflects an environment of healing, including the nature-inspired color choices, the modern artwork, the





comfortable furniture and the use of natural light throughout the facility. On the following pages, you will hear from some of the clinical leaders and donors who made this dream possible.

Thank you to our generous donors who made this possible

Claudia W. and John M. Belk Agnes B. and Edward I. Weisiger Mary Claudia "MC" Belk Pilon Betsy Fleming and Ed Weisiger Jr. Tansukh, Sarla and Rajesh Ganatra Bank of America

C.D. Spangler Foundation
Dickson Foundation
Bev and Jim Hance
Martin Truex Jr. Foundation
Sherry Strong
Providence Anesthesiology Associates
The Alex Hemby Foundation

Blumenthal Foundation
Collins Aerospace
Rich and Kelly Davies
Rhyne and Lisa Davis
Barbara and David M. Goodman
The Hearst Foundation
Mecklenburg Radiology Associates
NAI Southern Real Estate
Brian and Judith O'Leary
Philip Lance Van Every
George and Elaine Yohrling

Russell Greenfield, MD, is transforming cancer care right here in our communities



For much of his career, Russell Greenfield, MD, specialized in emergency medicine right here in Charlotte. Then, he learned about Andrew Weil, MD, and the fellowship program he was starting for physicians that offered a more holistic vision of what healthcare could be. It wasn't just about fixing problems, it was about the promotion of overall health and well-being — physically, emotionally and spiritually.

Greenfield enrolled in the

fellowship program and has worked in integrative medicine ever

"In healthcare, we do a very good job with the physical aspects of healing, but there's so much more to what health is all about. I realized we were missing out on an opportunity to help people meet their true potential," Greenfield said.

Three years ago, he joined Novant Health as director of integrative medicine, and, this fall, he celebrated an important milestone: the opening of the Novant Health Agnes B. and

Edward I. Weisiger Cancer Institute, which is now home to the Novant Health Sherry Strong Integrative Medicine Oncology Clinic — a space dedicated entirely to integrative medicine and made possible through a generous donation from Sherry Pollex and the Martin Truex Jr. Foundation.

"When you have a location, a destination for integrative medicine, it makes it real. It's a way Novant Health is putting its flag in the ground and saying, 'We are taking a leadership stance because we understand our patients have an interest in integrative medicine, and if we don't acknowledge and respond to that, we're not providing remarkable care.""

The new clinic will enhance the current Novant Health integrative medicine program, which takes a holistic approach to managing the physical and emotional effects of cancer treatment, recovery and survivorship by combining a range of complementary therapies and healthy lifestyle practices with modern medicine.

To learn more about this exciting work, visit **SupportNovantHealth.org/DrGreenfield**.



Show your gratitude with the gift of a lifesaving donation

See page 19 for details.

Tammy and Kelvin Anderson
Carl and Christi Armato
Harriet and Bill Barnhardt
Baxter Foundation
Patty and Alex Funderburg
Fred and Diane Hargett
Ashley and Peter Larkin
Susan and Terry Linnert
Steve Luquire
McCulloch England Associates Architects
Matt McDonald, MD



A powerful legacy: How one family has continued a generations-long commitment to remarkable care

Claudia W. and John M. Belk remain one of the most influential couples in Charlotte.

Claudia was a pioneer in the law — one of the first women to graduate from UNC Chapel Hill's law school in 1963 and, in 1968, one of the first women elected to public office in Mecklenburg County, when she became a district judge. John turned the family business into the nation's largest, privately held department store. He was elected mayor of Charlotte in 1969 and served four terms. He always referred to that time as one of his most important roles — one that allowed him to continue the Belk family's commitment to serving the community.

As Claudia and John established themselves in their own causes and careers, they maintained a commitment to Presbyterian Medical Center. Claudia served on the board of the hospital, and John served as a trustee. He also helped establish what is now Novant Health Presbyterian Medical Center Foundation and served as a member of the foundation's board of directors for years. In those roles, they helped provide seed support to the Buddy Kemp Cancer Support Center and lead various capital campaigns. Now, their son-in-law, Jeff Pilon, is helping to carry the torch, serving on the board of Presbyterian Medical Center Foundation.

Although they have now passed away, their legacy lives on in the philanthropic projects they championed across the community. This fall, one of those projects came to life: the Claudia W. and John M. Belk Heart & Vascular Institute, which shares a brand-new facility near Charlotte's center city with the Agnes B. and Edward I. Weisiger Cancer Institute.

"The Claudia W. and John M. Belk Heart & Vascular Institute and Agnes B. and Edward I. Weisiger Cancer Institute sit at the intersection of where community and multidisciplinary healthcare come together to heal patients from the inside out," said Mary Claudia "MC" Belk Pilon, daughter of Claudia and John and now president and board chairwoman of the John M. Belk Endowment. Novant Health's approach of centering patients and families in all that they do will ensure that our most pressing medical needs will receive the expert attention and treatment that they deserve."

Claudia and John have left a strong legacy, one that will ensure remarkable care for our entire community now and in the years to come.

To learn more, visit **SupportNovantHealth.org/MCPilon**.



During her 40-year career as a nurse, Agnes Weisiger was known for her willingness to do what had to be done, no matter what.

After attending Converse College in Spartanburg, South Carolina, Weisiger graduated from Presbyterian Hospital School of Nursing in 1963 and worked in the intensive care and coronary care units at what is now Novant Health Presbyterian Medical Center. Weisiger went back to school and attended UNC Chapel Hill in the third class of the family nurse practitioner (NP) program, graduating in 1973. Then, she attended UNC Charlotte to earn her B.S. in nursing. For several years, she was the only NP in Charlotte and became the de facto lobbyist for the profession, teaching the medical community that NPs were an asset, not a threat.

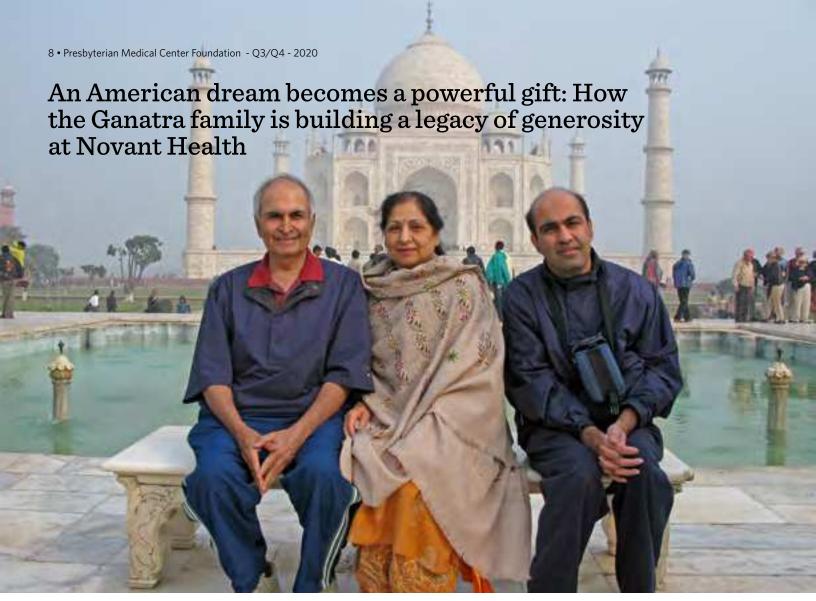
Her efforts resulted in greater acceptance of NPs across the healthcare community, giving more patients access to the care they deserved.

"Throughout my career, I was the catchall — ultrasounds and Holter monitors, among other things, and seeing patients," Weisiger said. "Whatever the need, you just get it done."

Although she is now retired, she still looks for opportunities to make an impact in Charlotte's healthcare community — and then works diligently to bring those ideas to life. Her work to fund the new Novant Health Agnes B. and Edward I. Weisiger Cancer Institute is a perfect case in point. In 2017, she and her husband, Ed, made a multimillion-dollar contribution to fund the creation of the institute, which will share space with the new Novant Health Claudia W. and John M. Belk Heart & Vascular Institute to provide patients with comprehensive, leading-edge care in one state-of-the-art facility.

"I want this to be a place where patients can find hope — hope for a clear future," Weisiger said. "When people are diagnosed with cancer, there's an overwhelming sense of panic and fear. I know because I've been there. My husband has been there. My hope is this place will bring a sense of calm where patients will instantly feel they've come to a place where they can get the best possible care and get on their way back to health, as soon as possible."

To learn more, visit SupportNovantHealth.org/ AgnesWeisiger.



Tansukh Ganatra was born on the banks of the Nile River in Jinja, Uganda. Subsequently, he attended a university in neighboring Nairobi, Kenya, to pursue a degree in electrical engineering. Then, he and his wife, Sarla, immigrated to the United States with \$647 to their name.

The Ganatra family's story is one of those quintessential tales of the American dream. He got a job shortly after he arrived in the U.S. as a student engineer at Rochester Telephone. He was good at what he did, and he worked hard. The next five decades brought a series of promotions and two successful forays into entrepreneurship. His last joint venture resulted in a merger with PAETEC in a deal valued at \$850 million. PAETEC, in which Ganatra held key roles, went on to merge with Windstream, a leading provider of advanced communications and technology solutions, for \$2.3 billion.

However, Ganatra and his family — he and his wife have a 48-year-old son, Rajesh — live modestly. Over and over as he

tells his life story, Ganatra talks about the simplicity of their lives. They have dedicated their efforts to distribute their money to worthy and noble endeavors.

When the family learned of plans to build a new combined cardiac and cancer institute in Charlotte's center city, they wanted to contribute. The Novant Health Claudia W. and John M. Belk Heart & Vascular Institute is now home to the Tansukh, Sarla and Rajesh Ganatra Lobby. The family has also funded a portion of the state-of-the-art cardiac rehabilitation space on the building's third floor.

"Quite simply, Novant Health has kept me and my family alive. Now, our goal is to help the generation of patients that come after us," said Tansukh Ganatra. "We love Novant Health. They are part of our future. We give to them to ensure they can continue providing remarkable care to all."

To learn more, visit **SupportNovantHealth.org/TanGanatra**.

Sherry Pollex on her cancer battle and her commitment to increasing access to integrative medicine

Sherry Pollex was healthy — or so she thought. In fact, if she ever thought about something as life-threatening as cancer, it was in her work to fight the disease among its youngest victims.

Pollex and her longtime partner, NASCAR driver Martin Truex Jr., co-founded the Martin Truex Jr. Foundation back in 2007 to help in the fight against childhood cancers. Their annual Catwalk for a Cause puts the spotlight on young survivors and has raised millions to fight the disease. Over the years, their focus hasn't wavered, but it did expand when Pollex got a diagnosis of her own.

"I was not feeling well for probably about four months and had seen my general practitioner. She referred me to a gastrointestinal (GI) doctor, and that doctor referred me to an ob-gyn and then back to a GI doctor. I was in the patient pinball process for three months or so of doctors saying it was irritable bowel syndrome or celiac disease or ovarian cysts. And then the pain got much worse," Pollex said.

A family friend referred her to Novant Health Presbyterian Medical Center, where she was given a CT scan in August of 2014. That scan yielded a diagnosis: metastatic ovarian cancer, stage 3.

"It was awful. Not only was I 35 and perfectly healthy, I had never known anyone who had ovarian cancer. And anytime you ask Dr. Google a question about a disease that doesn't have a good survival rate, you're down that rabbit hole of asking, 'What if that's me?'" Pollex said. "But it wasn't long before I got to a place where I realized I needed to listen to my doctors. I started to get into integrative medicine. And I told myself, 'You are a statistic of one. There are outliers who beat the odds, and there's no reason you can't be that person."

Her experience made her want to help others incorporate integrative medicine in their cancer journeys. In 2018, Pollex and the Martin Truex Jr. Foundation funded the Sherry Strong Integrative Medicine Oncology Clinic within the new Novant Health Agnes B. and Edward I. Weisiger Cancer Institute. "You don't just have to run right into surgery and chemo. You have options, and they're all going to be right here, in the same building," Pollex said. "I think a lot of people's biggest concern is that they can't afford integrative medicine, so we wanted to open a clinic that would make it affordable to everyone in our community."







To learn more about this remarkable project, visit SupportNovantHealth.org/SherryPollex.

Novant Health Hemby Children's Hospital

How a unique partnership with Ronald McDonald House and the Comly family will provide care, comfort and hope





Early next year, the Ronald McDonald House of Charlotte will open its first "Family Room" within the walls of Novant Health Hemby Children's Hospital. This is possible thanks to a unique collaboration between the Ronald McDonald House of Charlotte and the Comly family, who lost their daughter, Caroline, after a five-day fight in the pediatric intensive care unit (PICU) at Hemby Children's Hospital.

"The Comly family wanted to find a way to support families who were going through what they went through," said Denise Cubbedge, CEO of the Ronald McDonald House of Charlotte. "They also wanted a way to memorialize Caroline in a very special way. The team at Hemby recognized this might be an opportunity for the family to collaborate with Ronald McDonald House of Charlotte to create this shared space. Now as a team, we are working to bring life to the space. It won't just be a brick-and-mortar room; it will become an experience people have when they walk in the door."

This is important to John and Ginny Comly, who rarely left their daughter's side during their five days in the PICU at Hemby Children's Hospital. A few of the nurses let them sneak showers in rooms that were recently vacated. Friends and family brought food and changes of clothes. But they needed a place where they could rest. They needed somewhere they

could find care, comfort and hope.

"That's what we view as the ultimate goal because having a child in the PICU is a life experience where there is little, if any, comfort and hope," John said. "When Caroline died, it became more of a mission that we wanted to do this and to do it in her name. And this can hopefully be part of a number of legacies that she's able to leave even though she's not with us."

Jennifer Clifford, chief development officer at Novant Health Presbyterian Medical Center, agreed this partnership will play a major role in the overall success of the Family Room, bringing programming and volunteers into the space to provide added support.

"Novant Health Foundation is excited to have a home away from home within Hemby Children's Hospital for families to feel as comfortable as possible while being only a few feet away from their child," Clifford said. "The ability for families to connect as they embark on these situations is vital, developing friendships and support systems that will last a lifetime."

To learn more about this unique partnership, visit SupportNovantHealth.org/CarolinesCornerandRonaldMcDonald.

How faith and generosity sustained the Blume family through generations







Within the walls of Novant Health Hemby Children's Hospital, Novant Health team members work together to provide remarkable care, including emotional and spiritual support to children with cancer and blood disorders and their families. Over the last two decades, Novant Health has treated thousands of children, and it's a beacon of hope that began with a 5-year-old girl named Sherri Blume.

In 1967, Sherri was in the fight of her life, battling a metastasized brain tumor. She was treated at Presbyterian Hospital, where supervisor Emma Gupton and many other nurses welcomed Sherri and her parents, Don and Betty, with open arms. Though Sherri fought courageously, she passed away on Feb. 23 of that year.

For Don and Betty, the experience was devastating, but they remained steadfast in their Christian faith. They knew God had a plan for Sherri and the rest of the Blume family, though they did not yet know what it was. In the meantime, the kindness of the staff at Presbyterian Hospital did not go forgotten, as Sherri's older brother Steve remembers.

"We were a family of little means, and Presbyterian Hospital came to our aid," Steve said. "I know there was no way my parents had the financial wherewithal to pay for all my sister's bills. Emma Gupton and all of the Presbyterian workers helped my parents through this tragic time in their lives, and my parents never forgot that. The relationship grew over the years, and everyone stayed in touch."

In recent years, Steve was diagnosed with cancer, and like Sherri, he has received treatment at Novant Health Presbyterian Medical Center. Even while in his own battle with cancer, he has maintained his generosity. Last August, Steve made a gift to Hemby Children's Hospital to support renovations at the soon-to-be-dedicated "Blume Family Playground." He hopes and prays that, through example, others may experience the blessing that comes from giving to those in need. And he continues to share stories of Sherri's impact.

To learn more about the Blume family, visit SupportNovantHealth.org/SteveBlume.



Show your gratitude with the gift of a lifesaving donation

See page 19 for details.

Join Novant Health Huntersville Medical Center in bringing pediatric care close to home



Thousands of children in the Lake Norman and Huntersville communities require some level of urgent care annually, yet their residents have limited access to nearby emergency services. To address this growing concern, Martin Truex Jr. and Sherry Pollex partnered with Novant Health to introduce the Martin Truex Jr. Foundation Children's Emergency at Novant Health Huntersville Medical Center. This new state-of the-art facility will be the first children's emergency department in the Lake Norman-Huntersville area.

Children have unique needs — from properly-sized medical equipment to extra reassurance when things get frightening. It is important for them to be treated by physicians trained in pediatric emergency care in an environment designed with kids in mind. The Martin Truex Jr. Foundation Children's Emergency will be staffed with physicians and nurses who specialize in caring for kids. This facility will also staff a child life specialist to better meet the needs of our smallest patients. Additionally, our new pediatric emergency department will include:

- Nine private treatment rooms
- Triage room
- NASCAR-themed family-friendly waiting room
- Advanced medical equipment specifically designed to treat children
- Family consultation room
- Flat-screen televisions
- Treatment room for minor emergencies
- Sleep chairs for late-night emergencies

Our child life specialists work to reduce stress and trauma in clinical settings for children and their families. Stress and trauma can affect the development, health and well-being of children and can affect family members as well. A family-centered approach is used to address children's social and emotional needs.

Child life services can support families in the following ways:

- Age-appropriate preparation before treatment and information about a diagnosis
- Sessions to help a child play through medical experiences while in the hospital
- Coping plan for an upcoming medical experience
- Support and distraction during procedures
- Information regarding sibling responses to hospitalization
- Grief resources to families who have lost a loved one

The Martin Truex Jr. Foundation Children's Emergency is a critical long-term strategy to create a healthier community. Philanthropy is required for initial construction and retrofitting costs. We are asking our donors to join Martin, Sherry and Novant Health and help create a more efficient healthcare system that encompasses all of our children's healthcare needs. With your participation, leadership and generosity, we can strengthen our community by ensuring every child has access to lifesaving services close to home.

To learn more about recognition opportunities and how you can support this critical need, contact **Nichole J. Burton** at **n.burton@NovantHealth.org** or **704-384-5389**.

How your grants make a difference in our community

\$150,000 grant funds bilingual health workers focusing on health equity in underserved communities

Health equity has been a key area of focus across the Novant Health system for a long time. Now, thanks to your generosity, Novant Health Presbyterian Medical Center Foundation has launched a pilot program to place community health workers in neighborhoods where they are needed most.

With a \$150,000 grant from our foundation, the community health worker program will fund salaries for three individuals for one year. Novant Health is currently recruiting to fill the positions with team members who are fluent in both English and Spanish.

Community health workers specialize in engaging with the community around the overall determinants of health. They help patients in at-risk populations with both health education and advocacy. After getting to know the patient, they then connect them with community resources when necessary. Once onboarded, the team members will work across east Charlotte and west Charlotte with the goal of serving additional communities in the future.

Tamara Smith, senior director of strategy, business performance and compliance at Novant Health, is the visionary behind the program, which embodies a "village mentality" and differs from other models organized around emergency rooms and clinics.

"Instead of expecting patients to come to us through one of our facilities, we now have the opportunity to send community health workers directly to our underserved patients where they live, work, play and pray," Smith said.

The grant funds will soon be put to use as this program prepares to launch. Wendy Bilas, grants chairwoman of Presbyterian Medical Center Foundation, said she believes the program will make an overwhelmingly positive impact and will bring Novant Health one step closer to helping people lead healthier lives in the community.



"Community health workers improve lives and help patients navigate the healthcare system in ways that make sense," Bilas said. "They provide crucial support to underserved populations and, at the same time, reduce the load on local emergency rooms and clinics. Having them as part of our team is a huge win for everyone involved, and, honestly, this was one of the easier grant decisions we've made. The foundation is proud to help fund this pilot program, and we hope it sparks a movement toward more grassroots, commonsense healthcare delivery."

To learn more about how grants provide lifesaving work in our community, visit **SupportNovantHealth.org/ CommunityHealthWorkers**.



The Hope for Remarkable Team Aubergine Fund (formerly the Novant Health COVID-19 Disaster Relief Fund) has helped us rise to the challenges brought on by the pandemic, and your gifts have done important and lifesaving work. Not only have the communities we serve benefited greatly as a result, but we've been able to protect and support Novant Health team members as they demonstrate their selfless commitment and tireless efforts on the front lines.

Through generous donations from you, our donors, we were able to care for our remarkable team members serving on the front lines every day.

To learn more, visit **SupportNovantHealth.org/coronavirus**.







Here's how your gifts are supporting Novant Health team members as they continue the fight against COVID-19

\$10,000,000

contributed by Novant Health and *community donors* to support team members in crisis



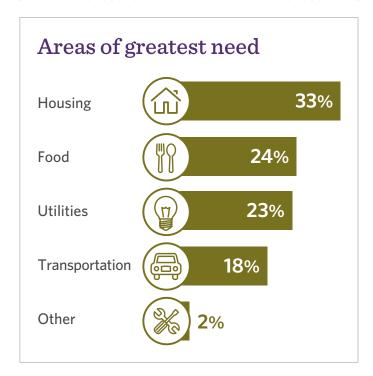
\$6,760,000

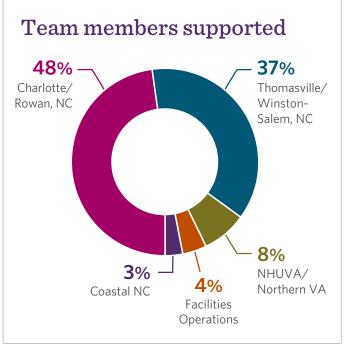
approved for emergency aid across all markets



9,140

team members experiencing personal hardship due to COVID-19 supported





(Data as of 10/16/20)

CARES Act and how it may impact your giving

The CARES Act (Coronavirus Aid, Relief and Economic Security Act) suspends an annual required minimum distribution (RMD) for IRAs in 2020. This includes:

- RMDs for those who reached age 70½ on or before Dec. 31, 2019, and would be required to take their first RMD by April 1, 2020.
- It also includes RMDs from inherited IRAs for 2020.

If you regularly contribute through your IRA, you can still elect to take RMD as a qualified charitable distribution.

The CARES Act includes a new above-the-line universal charitable deduction of \$300 for all taxpayers. The goal is to encourage increased giving during a time of great need. The legislation also increases the annual limit on cash gifts for individuals who itemize, from 60% to 100% of adjusted gross income for 2020. The revised universal charitable deduction and cash contribution/AGI provisions do not apply to supporting organizations or donor advised funds. We suggest consulting with your financial advisor if you have questions.



As 2019 board chairman of the Novant Health Presbyterian Medical Center Foundation, John Fitzhugh shepherded several large-scale fundraising projects. On Charlotte's west side, 2019 was the year the Novant Health Michael Jordan Family Medical Clinic opened. It was the year construction crews broke ground on the new building that houses the Novant Health Claudia W. and John M. Belk Heart & Vascular Institute, as well as the Novant Health Agnes B. and Edward I. Weisiger Cancer Institute. It was the year the foundation launched the Children's Trust to ensure all children have access to quality care, regardless of their ability to pay.

And those are just a few of our successes from a year that, unbeknownst to us all, would precede one of the most challenging for healthcare providers, patients and our community.

"We're doing so many exciting things at Novant Health. It's honestly so incredible," Fitzhugh said. "The thing that always amazes me is how much goes on behind the scenes when it comes to planning and looking forward. If we're going to make the impact we want to make, we have to look forward not just to where we are today, but to where we need to be."

To the right is our 2019 Novant Health Foundation philanthropic summary.

To learn more about our impact in 2019, visit **SupportNovantHealth.org/2019PMCF**.





2019 Novant Health Presbyterian Medical Center Foundation funding snapshot

Here's how your gifts are supporting programs and initiatives that save lives and improve the health of the communities we serve.



Women & children initiatives

 $$698,\overline{149}$





\$216,503



Heart and vascular

\$52,944





Clinical team member education

\$214,865





Misc. support

\$139,335





Employee emergency assistance

\$60,000

Share how remarkable care has touched your life

Inspiration through storytelling

If there's something we've been reminded of lately, it's that kindness and connection mean everything. Sharing a story of how you've been impacted by someone's kindness can inspire us to give more, serve more and most important, to spread more kindness.

We've all been in a situation where the kindness of others has made a difference in our lives. Whether it's the comfort of a nurse or team member going above and beyond, the hospitality of a meal provided for you or your team, or the relief from receiving financial support for lodging and other critical needs — these are the stories we want to celebrate. To share your story with us and to help inspire kindness in others, visit **SupportNovantHealth.org/ImpactStory**.



Novant Health Foundation mission

Novant Health Presbyterian Medical Center Foundation engages and connects donors to Novant Health programs and initiatives that save lives and improve the health of the communities we serve.

Novant Health Foundation beliefs

- We are effective and transparent stewards of donors and their gifts, honoring donor intent and communicating philanthropic impact.
- We strive to develop a culture of philanthropy within Novant Health and our communities.
- We integrate our efforts with the clinical staff to better understand critical needs and accelerate solutions.
- We serve as ambassadors to share Novant Health's remarkable outcomes, raise community awareness and increase giving.
- We connect donors' passions with Novant Health priorities to improve the health of the communities we serve.
- We are passionate about health and wellness.
- We embrace diversity and inclusion to connect better with our communities.
- We treat our donors with gratitude and respect.
- We value excellence, commitment and compassion.
- We commit to the development of our people and the implementation of industry best practices.
- · We collect and maintain current, accurate and informative donor data with the highest level of confidentiality.
- We embrace collaboration and accountability, and celebrate success.

Show your gratitude with the gift of a lifesaving donation



We are committed to helping our community in every way we can, now and always, and we ask that you consider contributing today. Every dollar you donate helps us continue the important work of saving lives.

To donate online, visit **SupportNovantHealth.org/PresbyGift** or scan the QR code to the left.



Contact us

Jennifer Clifford Chief development officer

jclifford@NovantHealth.org

704-384-9840

P.O. Box 33549 Charlotte, NC 28233-3549

Join our mailing list

We look forward to the opportunity of continuing to share with you the remarkable stories of care and impact. Please visit **SupportNovantHealth.org/Connect** to join our mailing list.



Presbyterian Medical Center Foundation