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Letter from the CEO

Behind every donation, there is a story. When I think about your support, I'm reminded of what may inspire you to give to a Novant Health foundation.

Perhaps you donate because your father had cancer, and you understand the struggles that cancer patients face during their treatment. Maybe you received compassionate care at one of our facilities, and you want to express your gratitude. It could be that your toddler



Your gifts demonstrate a real, lasting dedication to the health and well-being of our patients, their families and our communities. Donors across Novant Health support breast screenings, oncology initiatives, updated equipment and technology, improved access to behavioral health and other programs, as well as new buildings and facility upgrades.

Several campaigns launched this year, including the Wallace Cancer Center in Rowan County, the Center for Health and Wellness in Thomasville and the expansion of behavioral health services at Novant Health Brunswick Medical Center. I invite you to read more about these and the many projects being supported by our foundation donors.

I may never know your story, but I am grateful that you trust our ability to deliver a remarkable patient experience supported by philanthropy. Thank you.

With gratitude,

Carl S. Armato

Novant Health president and CEO

Carl S. Aunato



Our beliefs

- We are effective and transparent stewards of donors and their gifts, honoring donor intent and communicating philanthropic impact.
- We strive to develop a culture of philanthropy within Novant Health and our communities.
- We integrate our efforts with the clinical staff to better understand critical needs and accelerate solutions.
- We serve as ambassadors to share Novant Health's remarkable outcomes, raise community awareness and increase giving.
- We connect donors' passions with Novant Health priorities to improve the health of the communities we serve.
- We are passionate about health and wellness.
- We embrace diversity and inclusion to connect better with our communities.
- · We treat our donors with gratitude and respect.
- We value excellence, commitment and compassion.
- We commit to the development of our people and the implementation of industry best practices.
- We collect and maintain current, accurate and informative donor data with the highest level of confidentiality.
- · We embrace collaboration, accountability and celebrate success.







Women and Children Initiatives



Cancer



Heart & Vascular



Clinical Team Member Education



Misc. Support



Employee Emergency Assistance

	ı		1	
American Cancer Society	\$5,000	Supports human papillomavirus (HPV) vaccination compliance among families in the greater Charlotte area.	8454	8454
ATHNS Data Quality Counts	\$7,600	Funds St. Jude Affiliate Clinic Hemophilia Treatment Center data collection and clinical trials.	29	63
James R. and Bronnie L. Braswell Trust	\$60,000	Suports two 12-week exercise and nutrition programs focused on underserved Union County students to address chronic disease, such as obesity and diabetes.	162	1944
Centers for Disease Control via UNC Chapel Hill	\$5,000	Funds St. Jude Affiliate Clinic Hemophilia Treatment Center data collection and clinical trials.	29	63
Centers for Disease Control via UNC Chapel Hill	\$12,220	Provides St. Jude Affiliate Clinic Hemophilia Treatment Center administrative support.	141	152
Colon Cancer Coalition Foundation	\$75,000	Provides no-cost colon cancer screenings, financial assistance and cancer rehabilitation for low-income, under/uninsured colon cancer patients in Charlotte and surrounding communities.	79	130
Dabo's All In Team Foundation	\$5,000	Supports families facing financial hardships during their children's Charlotte-area neonatal intensive care unit (NICU) stay so they may focus on one another and their children's development without added stress.	7	7
The Duke Endowment	\$195,000	Supports the Cultural Ambassadors program, which represents a major transformation in how Novant Health is delivering interpreter services to Spanish-speaking patients at Novant Health Presbyterian, Forsyth and Rowan medical centers. Staff will leverage partnerships with other organizations to provide referrals for additional services such as housing, food and transportation.	184	270
The Duke Endowment	\$348,000	Funds creation of pharmacist-led alternative access points for pain management and addiction treatment in the acute setting as part of Novant Health's system-wide response to North Carolina's substance use addiction crisis.	0	0
Herschel H. and Cornelia N. Everett Foundation	\$10,000	Provides art lessons, projects, and one-on-one music sessions for Hemby Children's Hospital patients. These diversions help pediatric patients achieve a sense of normalcy during hospital stays.	1285	1285

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Genentech	\$2,500	Provides lung cancer education focused on Mecklenburg County low-income, minority populations.	7	7
George W. and Ruth R. Baxter Foundation	\$27,610	Provides home care services for 25 widowed or separated total joint arthroplasty (TJA) bundled care patients in the greater Charlotte market to reduce readmissions. Recognizing the fact that post-acute care and readmissions are associated with the greatest variance in episodic cost for TJA, initial efforts under bundled payments are focused on encouraging discharge to home and devoting resources to preventing readmissions.		0
GreaterGood.Org	\$25,000	Provides no-cost mammography screenings and diagnostic services to economically disadvantaged or under/uninsured individuals in Mecklenburg County.	113	290
Hemophelia of Georgia	\$5,000	Funds St. Jude Affiliate Clinic Hemophilia Treatment Center administrative support.	137	137
John S. and James L. Knight Foundation	\$2,000	Designated gift on behalf of Jesse Cureton who serves on the board of the Knight Foundation.	0	0
Komen Charlotte	\$119,516	Supports no-cost breast screening and diagnostic services for low-income, under/uninsured residents of Charlotte and Mecklenburg County, along with partial support for both a breast health educator and data manager.	425	896
Komen Charlotte	\$110,216	Provides no-cost breast screening and diagnostic services for low-income, under/uninsured residents of Novant Health Huntersville and Matthews medical centers' service areas, along with partial support for both a breast health educator and data manager.	482	1041
The Lily W. Smith Trust	\$15,000	Supports immunizations among low-income, under/ uninsured students in Charlotte-Mecklenburg Schools through the Novant Health Community Cruiser.	43	81
Mecklenburg County ABC Board	\$48,919	Funds a peer support specialist to help mentor and coach patients through their plan of care in coordination with social workers with the goal of follow-up adherence and reduced emergency department readmissions long-term.	100	100

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Mecklenburg County Ryan White Grant Program	\$57,196	Provides ambulatory outpatient medical care physician visits, nurse visits and lab work for eligible Mecklenburg County residents living with HIV/AIDS through the Ryan White Grant Program.	55	292
North Carolina Hospital Foundation	\$84,777	Provides two peer support specialists in the emergency department at NHPMC. Seeks to improve connections to ongoing treatment, recovery and harm reduction supports for patients presenting to emergency departments with nonfatal opioid overdose.	450	450
Pfizer Health Charitables	\$10,000	Provides no-cost mammography screenings and diagnostic services to economically disadvantaged or under/uninsured individuals in Mecklenburg County.	30	42
Reemprise Fund	\$65,000	Supports the H:Drive Experience, which targets untapped, high-potential leaders currently invested in the Charlotte-Mecklenburg community who might not otherwise have access to leadership development opportunities.	23	23
Reemprise Fund	\$25,000	Funds the H:Drive Leadership Experience, which focuses on untapped, high-potential leaders currently invested in the Charlotte-Mecklenburg community who might not otherwise have access to leadership development opportunties.	23	23
Smart Start of Mecklenburg County	\$63,033	Supports Novant Health Hemby Children's Hospital's Early Childhood Intervention Program in the greater Charlotte market. Early intervention coordinators act as vital service liaisons and navigators between families of children with special needs and hospital staff, primary care physicians and community agencies.	1215	1843
Society of Teachers of Family Medicine Foundation	\$7,750	Supports the STFM Task Force on Resident Wellness: Developing Expert Consensus Guidelines on Curricula. This project supports primary care provider education.	0	0
Speedway Children's Charities	\$15,000	Supports therapy and medical equipment for Novant Health Hemby Children's Hospital neonatal intesive care unit graduates through the Bee Mighty Fund.	16	16
Virginia Wellington Cabot Foundation	\$15,000	Supports construction of a new pediatric-friendly emergency department at Novant Health Huntersville Medical Center.	0	0
Wayland H. Cato Foundation	\$50,000	Benefits nurses employed at Novant Health Presbyterian Medical Center who wish to continue their education in nursing or other health care-related fields. Funding was added to the Annie Derham Cato and Wayland H. Cato Sr. Endowed Nurses Scholarship Fund.	8	8

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The Weisiger family's story at Novant Health Presbyterian Medical Center started with the birth of Agnes Binder Weisiger in 1941 and has spanned two generations. The family legacy will now live on for many decades as one of our newest buildings will now carry the Weisiger name.

The family announced a gift toward the development of the Edward I. and Agnes B. Weisiger Cancer Institute, an outpatient facility currently under construction. The Cancer Institute will be co-located with the John M. and Claudia W. Belk Heart and Vascular Institute.

Heart disease and cancer are the No. 1 and No. 2 killers in the country. The Weisiger family immediately connected with both the new heart and vascular center as well as the cancer outpatient facility for personal reasons. Agnes is a breast cancer survivor, and her husband, Ed Sr., had atrial fibrillation, a common but serious abnormal heart rhythm.

Diagnosed with advanced breast cancer in the summer of 2011, Agnes received her care at Novant Health Presbyterian Medical Center. In honor of her cancer battle and in celebration of the remarkable treatment while a patient at Novant Health, Agnes along with Ed Sr. sponsored the community's first two mobile mammography units. To further their support, they will fund an overhaul of the breast center located adjacent to the hospital.

The Weisiger family's belief in providing healthy and positive outcomes for individuals living in the Charlotte community has extended to the next generation. Together, Agnes, Ed and their children have championed solutions to health challenges that affect our area. Their past sponsorships have included the echocardiography lab and the Weisiger chapel. As a retired CEO for Carolina Tractor, Ed Sr. also served on the Novant Health Foundation board for many years.



Novant Health Presbyterian Medical Center is indebted to the Weisiger family, starting from the day Agnes was born here to her tenure of selfless work as a nurse practitioner, and now her family's remarkable support of the Cancer Institute.

Martin Truex Jr., the 2017 Monster Energy NASCAR Cup Series champion, and his longtime girlfriend Sherry Pollex, made a \$1.2 million-dollar gift to fund two health initiatives close to their hearts. The first will establish the Martin Truex Junior Foundation Pediatric Emergency Department at Novant Health Huntersville Medical Center. This will be the first pediatric emergency department for the Lake Norman area, one of the nation's fastest growing markets.

The second part of the gift will establish the Sherry Strong Integrative Medicine Oncology Clinic at Novant Health Presbyterian Medical Center. Diagnosed with stage 3 ovarian cancer in 2014, Pollex suffered a recurrence in 2017 that required surgery to remove her spleen. In February, she completed her final round of chemotherapy. Throughout her treatment, she used the best of conventional medical care with carefully selected complementary, integrative therapies to help optimize her



health. It is her hope that the new clinic will enable others to do the same.

Pollex and Truex said their contributions to Novant Health Presbyterian Medical Center Foundation will provide healthy and positive outcomes for adults and children living with cancer complications.

Through a partnership with Novant Health Presbyterian Medical Center Foundation, John and Ginny Comly chose to honor their youngest daughter, Caroline Comly, with Caroline's Corner, a private area on the pediatric floor of Hemby Children's Hospital, where families can find a warm, families with a hospitalized child. Plans are in place to peaceful place to rest, regroup and find hope. Additionally, the Comlys have chosen to show their gratitude for the pediatric critical care team by constructing a respite room within the Pediatric Intensive Care Unit (PICU), a place of calm for clinicians on the front lines of patient care to decompress and find new resolve.



Caroline's Corner will bring care, comfort and hope to create a spacious, private and peaceful retreat uniquely designed to meet the needs of pediatric patients' families. The area will be constructed and furnished to make every day spent at the hospital a little more comfortable, enabling families to focus on their child's healing and recovery.

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Every day, we are thankful for the clinicians and staff who go above and beyond to provide remarkable care. Patient Emily Harry honored Novant Health Bradford Clinic's Scott Schneider, MD, and Michelle Hord, RN, as her Guardian Angels.

Dr. Schneider and Michelle have been by Emily's side over many years. Both have gone above and beyond in helping her stay healthy and positive along the way. "Dr. Schneider has expertly guided me on my various medical roads, and I can always count on Michelle to ask about and genuinely want to know how I am doing, both in my health and my life," Emily said. "They are truly superstars."



The Guardian Angel program allows our patients to say thank you to special caregivers while at the same time supporting programs and services at Novant Health Presbyterian Medical Center to help future patients. This lasting thank you enables a charitable contribution that improves our healthcare services for others long after thank you notes have been taken off our bulletin boards.

Novant Health Sleep Medicine and Sleep Center locations in the greater Charlotte market hosted a birthday party for kids at Safe Alliance shelter, a shelter for women and families who are victims of domestic violence. Team members donated to provide treat bags, crafts, cookies, cupcakes and more.

We heard from one of our own nurse team members about the importance of a key nursing care imperative: bedside reporting, which includes the patient and family in conversations during the handoff of care between nurses. Our team member's mother was hospitalized at Novant Health Matthews Medical Center. The family member was right there when it came time for discussions on upcoming treatment or how mom fared during the night. "I have never been more impressed with the care my mother received on that floor," said our nurse. "I have addressed my care to reflect the warmth we felt and received."







On Aug. 13, 31 teams participated in the 21st Annual Hemby Children's Golf Classic at Carmel Country Club. The day was warm but the competition fierce, as the teams vied for longest drive, closest to the pin and the coveted hole-in-one. We are grateful to our new and longtime supporters, and especially thankful for our presenting sponsors, Rodgers Builders and Vannoy & Sons Construction Company. The tournament raised over \$214,000 to benefit the creation of the new Novant Health Hemby Children's Hospital playground.

The playground will be located next to the pediatric floor at Hemby and easily accessible for Hemby patients and their families. Our clinical team has designed the outdoor playground renovation to help normalize the hospital experience for children 17 and under while meeting their therapeutic goals. The new playground will accommodate IV poles, wheelchairs and wagons so that play and therapy do not interfere with medical care.



The playground also will offer children a place to engage in outdoor occupational and physical therapy in the company of their peers. Going outside for fresh air and playing with other children can improve the mental and physical health of young patients battling acute and chronic illnesses.



Technology and Equipment



Behavioral Health



Population Health



Hospice



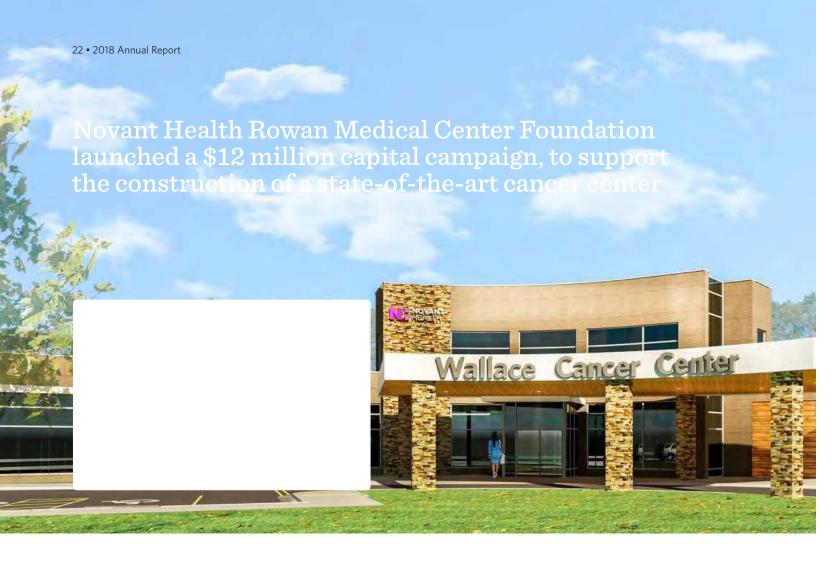
Diabetes



Clinical Team Member Education

The Blanche & Julian Robertson Family Foundation	\$50,000	Supports construction of the new Wallace Cancer Center on the campus of Novant Health Rowan Medical Center.	0	0
The Cannon Foundation	\$150,000	Supports the purchase of a new stereotactic breast biopsy table at Novant Health Imaging Julian Road. Adding the new table gives staff the option of performing prone 3D stereotactic biopsies, needle localizations and SAVI SCOUT® placements without occupying a mammography room.	161	161
The Charles A. Cannon Charitable Trust #1	\$200,000	Supports construction of the new Wallace Cancer Center on the campus of Novant Health Rowan Medical Center.	0	0
The Duke Endowment	\$150,000	Funds Community Care Clinic of Rowan County's integration of medical and dental care.	1134	1794
EPIC Foundation	\$5,000	Provides no-cost mammography screenings and diagnostic services to economically disadvantaged or under/uninsured individuals in Rowan County.	5	8
First Tennessee Bank Foundation	\$25,000	Supports construction of the new Wallace Cancer Center on the campus of Novant Health Rowan Medical Center.		
Focused on a Cure	\$10,000	Provides screening services and breast health awareness to underserved residents of Rowan and surrounding communities.	60	60
Komen Charlotte	\$59,819	Funds no-cost breast screening and diagnostic services for under/uninsured residents of Rowan and surrounding counties with a focus on minority populations.	195	265
Margaret C. Woodson Foundation	\$25,000	Supports construction of the new Wallace Cancer Center on the campus of Novant Health Rowan Medical Center.	0	0
Pfizer Health Charitables	\$10,000	Provides no-cost mammography screenings and diagnostic services to economically disadvantaged or under/uninsured individuals in Rowan and surrounding communities.	26	27
Salisbury-Rowan Community Foundation	\$6,000	Supports purchase of chemotherapy loungers for the new Wallace Cancer Center located on the campus of Novant Health Rowan Medical Center.	0	0

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Facility components:

- Medical oncology
- Radiation oncology
- PET imaging
- CT imaging, lab services
- Clinical trials
- Look Good, Feel Good boutique
- Hurley Healing Garden, patient/family education library, educational classroom
- Pharmacy
- Comprehensive infusion center
- Palliative care
- Integrative medicine
- Cancer nurse navigators
- Genetic counseling, psychosocial support

















Naming ceremony

The naming ceremony for the Wallace Cancer Center was held Sept. 19, 2018.

Groundbreaking ceremony

The groundbreaking ceremony for the Wallace Cancer Center was held Dec. 10, 2018.

The Charles A. Cannon Charitable Trusts provided \$200,000, The Blanche and Julian Robertson Foundation awarded \$50,000 and the Margaret Woodson Foundation contributed \$25,000 to support construction of the Novant Health Rowan Medical Center Cancer Center. The new center will enhance patient care, improve accessibility, increase affordability, enrich care coordination and provide leading-edge cancer prevention and treatment services to Rowan County.



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Novant Health Rowan Medical Center Foundation celebrated the support received from our generous donors during the annual Donor Appreciation Dinner and Recognition Ceremony May 31. More than 130 guests attended the event at the Catawba College Peeler Crystal Lounge. The evening also served as a night of remembrance to memorialize 14 special friends of the foundation who passed away in 2017.

Harold C. Earnhardt posthumously received the Wilson L. Smith Philanthropic Award in honor and memory of his many contributions to Rowan Medical Center Foundation and our community. Harold's children, Mark Earnhardt, Cristy McKinney and Leslie Heidrick, accepted the award on behalf and in memory of their father.

Gregg Evans received the inaugural Tippie H. Miller Volunteer of the Year Award in honor of his many dedicated hours of service to Rowan Medical Center. Tippie's children, Bobby Miller and Sharon Earnhardt, along with grandson Chase Earnhardt, presented the award on behalf and in memory of their mother.

Through the support of our donors, the foundation is able to accelerate the mission of Novant Health. We are grateful for their unwavering support of our healthcare system and community.







On May 4, the Novant Health Rowan Medical Center Foundation hosted the 20th annual John Campbell Memorial Golf Classic at the Country Club of Salisbury. Sponsors and players helped raise \$145,000 for the Hope. Healing. Healthcare. campaign to benefit the Cancer Care Center at Rowan Medical Center.

The golf classic saw record participation with over 250 golfers on the course. Over the past 20 years, this event has given back more than \$1.9 million to support services at Rowan Medical Center.

We are grateful to our sponsors, golfers and volunteers for making this event a huge success.





Novant Health Rowan Medical Center Foundation hosted our 28th annual Patrons' Ball Sept. 8 at the Peeler Crystal Lounge at Catawba College. Over 200 individuals attended this year's beach-themed event, complete with cocktails, dinner, music and dancing. Proceeds raised benefited the new Cancer Center.



Greater Winston-Salem market

Highlights

Novant Health Forsyth Medical Center Foundation

Novant Health Thomasville Medical Center Foundation 28 • 2018 Annual Report

2018 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Forsyth Medical Center Foundation were put to use in 2018.

Highlights



Team member & patient projects

- Support of immediate needs in spiritual care
- Support of Emergency Department Chaplain
- Provide funding for these monthly support groups and activities:
 - Joe Niekro Support Group for ruptured aneurysm survivors and their caregivers
 - Better Breathers Club for individuals with COPD
 - Feel Good Friday materials and needs to help provide cancer patients and their caregivers a creative outlet for stress



Women's & children's initiatives

- Forsyth Connects program offering free in-home nurse visits for moms and dads after the birth of a baby
- Free mammogram screenings for women who are without insurance or meet the criteria for financial assistance, ensuring all women have access to high-quality breast health services, regardless of ability to pay.



Cance

- Made phase I Clinical Trials possible at D.L. Davis Cancer Center
- Updated patient chemotherapy infusion space to be more private for patients
- Enhanced welcome area and reception space

Total investment **\$4,136,242**



\$154,479

Physical Plant Improvements



\$3,510,629

Patient Assistance/Initiatives



\$33,484

Prevention/Screening/ Community Awareness



\$424,395

Team member initiatives



\$13,255
Technology/Equipment

Grantor		Purpose	Unique Patients/ Individuals	Total Encounters
Cigna Foundation	\$83,167	Supports Project C.A.R.E (Congregational Approach to Risk Reduction and Empowerment), which seeks to lower the incidence of diabetes in three specific Winston-Salem zip codes through comprehensive wellness services and lifestyle modification efforts provided primarily to African American and Hispanic houses of worship.	122	180
Clemmons Community Foundation	\$2,500	Will support mobile mammography screenings in the Clemmons community on board the future mobile mammography unit equipped with 3D technology.		0
The Duke Endowment	\$385,000	Funds community heatlh workers and behavioral health peer support specialists to address upstream determinants of health and community-based care for complex patients.	0	0
EPIC Foundation	\$15,000	Funds no-cost mammography screenings and diagnostic services for economically disadvantaged or under/uninsured individuals in Forsyth and surrounding communities.	42	60
Komen Northwest North Carolina	\$39,925	Provides no-cost breast screening and diagnostic services for under/uninsured residents of Komen NWNC's 22-county service area.	259	521
North Carolina Department of Health and Human Services	\$59,993	Supports the WIC lactation program at Novant Health Forsyth Medical Center for year three. (Staff tracks only total patient encounters.)		214
Pfizer Health Charitables	\$10,000	Funds no-cost mammography screenings and diagnostic services for economically disadvantaged or under/uninsured individuals in Forsyth and surrounding communities.	60	72
Reynolds American Foundation	\$50,000	Supports purchase of a new mobile mammography unit equipped with 3D technology.	0	0

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The Women's Council of Novant Health Forsyth Medical Center Foundation celebrated its 10th anniversary in 2018. Since 2009, this group of passionate women has raised and distributed over \$525,000 for projects that impact women's health in greater Winston-Salem. Programs include the nurse navigator program at Forsyth Medical Center, free mammograms for underserved women, a licensed clinical social worker for Novant Health Today's Woman and a bilingual health educator.

To celebrate 10 years of making a difference, the Women's Council embarked on its biggest initiative yet: \$350,000 to partially fund a new mobile mammogram unit. The new mammography unit will help more women take charge of their breast health through early detection and prevention.

The work of the Women's Council hasn't gone unnoticed. The Association of Fundraising Professionals named the Women's Council as the 2018 Outstanding Philanthropic Organization in Winston-Salem. Congratulations to all our members and thank you for your passion around this important mission.



Supporting Novant Health Forsyth Medical Center Foundation

New mothers face many challenges in our community. They may not have a support system, transportation or access to baby clothes. They may not speak English or know where to turn for help.

All babies deserve the best start in life, which is why new mothers in Forsyth County now have the chance to opt-in for a nurse home visit three weeks after discharge. Since 2016, nurses through Forsyth Connects have made 3,569 visits to new mothers and babies. Nurses help with breastfeeding support, procuring diapers and cribs, connecting families to agencies across the community and more. Because nurses evaluate babies on a variety of measures, there has been an increase in referrals to specialists and a decrease in emergency room visits.

Forsyth Connects is funded through a grant from the Kate B. Reynolds Charitable Trust and The Duke Endowment. The foundation will be seeking additional financial support for this important program, so please stay tuned. Through early intervention, children's lives can be changed for the better, setting them up for future success.

Making patients' experiences remarkable

Certified nursing assistant Darlene Jackson has worked at Novant Health Forsyth Medical Center since 1980. She describes her job this way: I am whatever you need me to be. I'm your help to the bathroom. If you are having a hard day, I'm your shoulder to lean or cry on. A wife of a patient sent Darlene roses because she took such good care of her husband. Darlene is a 2018 Mark winner, our program launched last year to recognize team members' passion in serving our organization and our patients.



AMGA Foundation in partnership with Novo Nordisk Inc., announced Novant Health Medical Group in Winston-Salem, North Carolina, as one of its participants in the Obesity Care Model Collaborative (OCMC), a program dedicated to developing a working framework and success metrics for comprehensive population management for patients with obesity in a multispecialty medical group or integrated health system.

"Obesity is a disease that affects more than one-third of adults in the United States1. The impact is greater than one statistic can indicate, as the medical, psychological, social, and economic burden of the disease is far-reaching," said Jerry Penso, MD, MBA, president and chief executive officer, AMGA, and president of AMGA Foundation. "We applaud our members that have made a significant commitment to contribute to reducing the burden of the disease through this collaborative. I believe their work will reflect the cutting edge of a systems approach to obesity management."

Two committees of expert advisers developed the inclusion criteria for selection of AMGA members and are drafting the framework and measures. Novant Health Medical Group was selected based on its ability to contribute to the further development of the framework, test measures, and commitment to implement an obesity program that includes a minimum range of services, either within the group or through referral partnership.

Participating organizations will meet in-person four times and attend monthly educational webinars to share insights and challenges and to refine the framework and measures based on the data and their experiences. The groups participated in their first in-person meeting held in New Orleans, LA, on Dec. 6-8, 2017.

After an 11-month development period, Novant Health Medical Group will have six months for program design and implementation and 12 months for program operation, during which interventions and patient outcomes will be tracked. AMGA will make site visits to assist groups with adapting and implementing the framework and to help with translating emergent best practices across groups. Following 12 months of operation, AMGA will spend six months in data analysis and publication development.

"Novo Nordisk is proud to support the AMGA Foundation in the development of the Obesity Care Model Collaborative, as it is essential for the primary care community to come together to help improve care for the disease of obesity in the United States," said Todd Hobbs, vice president and U.S. chief medical officer of Novo Nordisk. "We encourage any effort to help outline practical steps to treat people living with obesity and establish meaningful quality measures across the entire spectrum of obesity management."



Looking at her now, you'd never know that Frances Hill had heart surgery a few years ago. Her energy and spunk would put a teenager to shame. Before her surgery, she was always out of breath and constantly felt exhausted, leading her to need a complicated procedure to heal her ailing heart.

Rather than opening her chest, the surgeon was able to perform a minimally invasive surgical procedure called TAVR, or transcatheter aortic valve replacement, which repairs the valve without removing the damaged one. By this procedure, Frances doesn't have a scar on her chest and her recovery was a lot quicker than the alternative.

Because of the transcatheter lab at Forsyth Medical Center, which was made possible by a generous estate gift to the foundation, Frances survived a scary diagnosis and was given a second chance at life. This retired baker for Stokes County Schools can do all the things she loves again: grow and can vegetables, make pickles and tell stories.

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2018 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Thomasville Medical Center Foundation were put to use in 2018.





\$2,538
Employee Emergency
Assistance

GrantorAmountPurposeUnique Patients/ IndividualsTotal EncountersPfizer Health Charitables\$10,000Funds no-cost mammography screenings and diagnostic services for economically disadvantaged or under/ uninsured individuals in Davidson County.6969

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Highlights



Patient Assistance

Our supplements program enhances the care for and experience of hundreds of patients with cancer

Our initiatives support hundreds of underinsured, uninsured and financially fragile patients so they receive the care they need to get and stay well. From transportation to appointments and prescription assistance to screening mammograms and follow-up diagnostic procedures, our programs are supporting better health outcomes and saving lives.



\$10,332
Patient Assistance



\$2,676

Behavioral Health



\$1,360
Clinical Team Member Education





Novant Health Thomasville Medical Center Foundation capital campaign

Novant Health Thomasville Medical Center Foundation launched a \$3.5 million community giving campaign to establish our new Health Education and Wellness Center on the hospital's campus. This campaign will help address the need for cardiac rehabilitation space, provide a community room that will support smoking cessation classes, and include a demonstration kitchen to provide proper nutrition counseling and classes. In addition, the new facility will include a much-needed space for outpatient behavioral health services and will include occupational medicine and physical therapy.

The center will include:

- Outpatient physical rehabilitation
- Psychiatric medicine
- Intensive outpatient behavioral health and partial hospitalization
- Substance misuse treatment
- Chronic disease management for diabetes, heart disease and obesity

In addition, the center will house ConnectionLink and North Carolina's first Baby Café. The campaign has recently reached the \$500,000 mark and continues to build momentum within Thomasville and the surrounding communities.

Berta and Milton Riley received the first Annual Philanthropic Award in honor of their many contributions to the foundation and community. Their loyal and steadfast support throughout the years has continued to advance healthcare for generations to come in Davidson County.

The foundation recognized our generous donors and their support during the 2018 Donor Appreciation and Recognition Dinner March 22. Guests enjoyed a sitdown dinner at Twelve West Main followed by a medical center update from Thomasville Medical Center President Jon D. Applebaum. The evening also served as a night of remembrance to memorialize a special friend of the foundation. Jane Burt Williams, who passed away in 2017.

Berta and Milton Riley received the first Annual Philanthropi Award in honor of their many contributions to the foundation and community. Their loyal and steadfast support throughout the years has continued to advance healthcare for generations to come in Davidson County.



At 29 weeks, Jennifer Lambert of High Point gave birth to her son, Lane

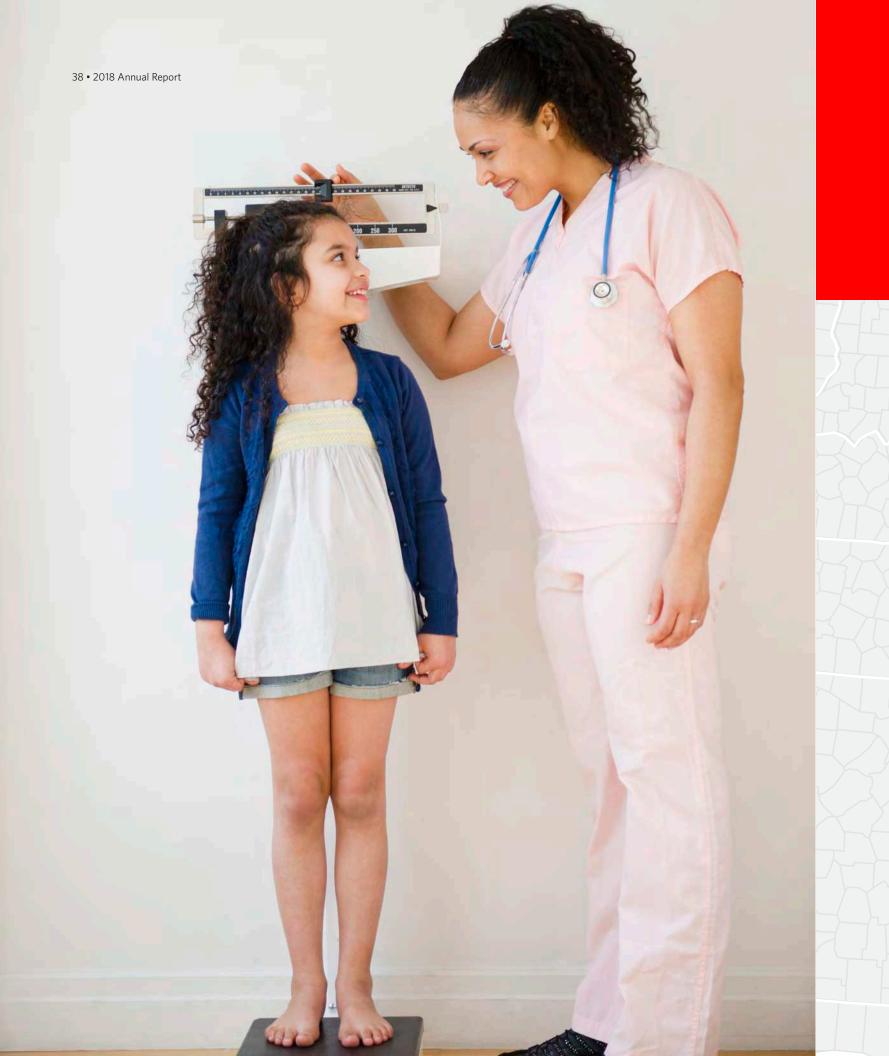
Eleven weeks early, Lane weighed just 2 pounds, 7 ounces. He spent 62 days in the neonatal intensive care unit (NICU) at Novant Health Forsyth Medical Center.

"There were times when I wondered if I would have 10 more minutes or two more days with him," recalls Jenn. "The entire NICU staff was amazing. They loved Lane as much as we loved him."

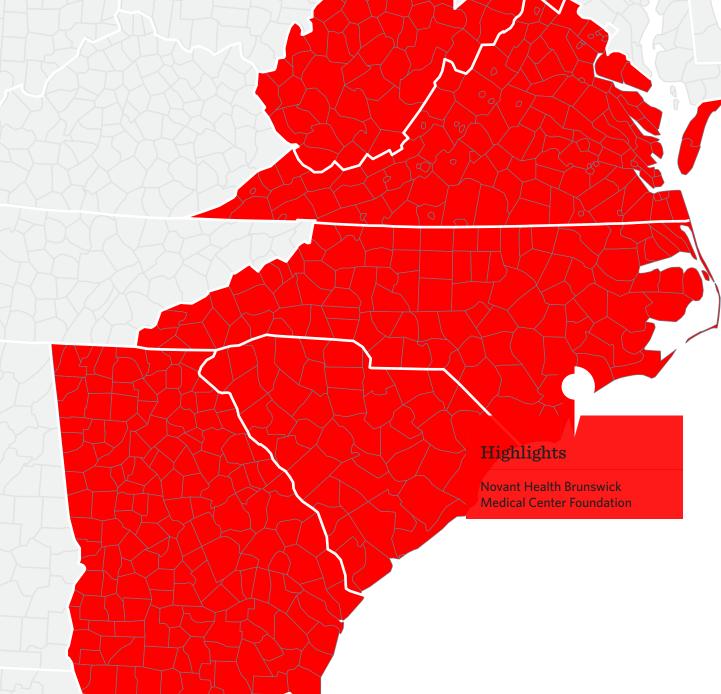
When Jenn and her husband Justin were not visiting Lane in the NICU, they were home with their 3-year-old daughter, where they could watch Lane on their iPad. "The NICU cameras helped connect us to a piece of our heart that was missing when we couldn't be with him. The NICU cameras were instrumental for our journey."



Generous support from donors like you provides cutting-edge technology in our NICU. Since 2015, Novant Health Forsyth Medical Center Foundation has funded crib cameras; cardiorespiratory monitors to provide rapid and reliable heart rates during critical moments after the baby is born; and \$390,000 for "giraffe beds" – an incubator and warmer for our tiniest patients, like Lane. Thank you.



Eastern market



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2018 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Brunswick Medical Center Foundation were put to use in 2018.





\$20,341

Patient Assistance

Highlights



Employee Emergency Assistance

These funds provide limited financial assistance for basic needs such as food, clothing and shelter for team members in the coastal area who are in a short-term crisis situation. Team members affected by Hurricane Florence were able to use these designated funds for storm related damages and hardships.



Patient Assistance

Our initiatives support hundreds of underinsured, uninsured and financially fragile patients so they receive the care they need to get and stay well. From transportation to appointments and prescription assistance to screening mammograms and follow-up diagnostic procedures, our programs are supporting better health outcomes and saving lives.

Through grants provided by Susan G. Komen and Pfizer, we covered nearly \$32,000 worth of screening mammograms.



\$32,600

Employee Emergency Assistance



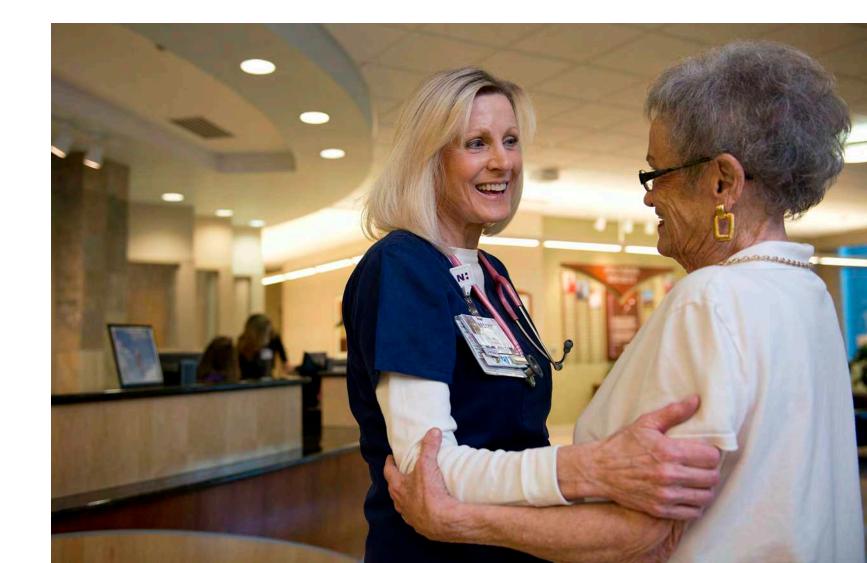
\$5,596Equipment



\$6,841
Clinical Team Member Education

Grantor	Amount	Purpose	Unique Patients/ Individuals	Total Encounters
Komen North Carolina Triangle to the Coast	\$19,924	Provides no-cost breast screening and diagnostic services for low-income, under/uninsured residents of Brunswick and surrounding communities.	141	152
Pfizer Health Charitables	\$10,000	Provides no-cost mammogrpahy screenings and diagnostic services to economically disadvantaged or under/uninsured individuals in Brunswick County.	23	61

^{*} Report total impact of grants awarded in 2018, not only calendar year 2018 impact. Remains consistent with previous annual reports and avoids duplication of unique patient/encounter counts.



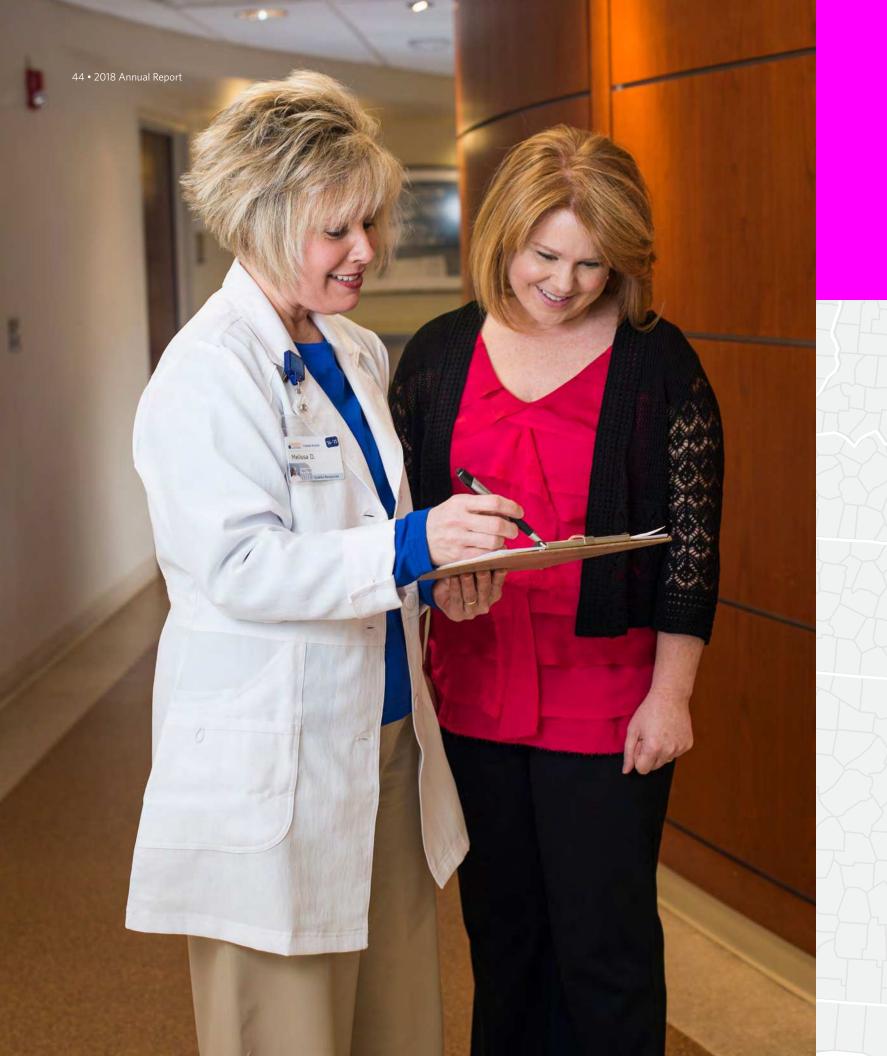


A Path Forward – leading the community toward better behavioral health

Novant Health exists to improve the health of communities, one person at a time. This mission encompasses our recent endeavor as Novant Health Brunswick Medical Center Foundation embarked on our first capital campaign, A Path Forward. Recent statistics for depression and mental health conditions in North Carolina and the U.S. are alarming. With rising numbers in Brunswick County involving suicide, overdoses and anxiety, we had to answer the call to action. As the county's largest healthcare provider, we can succeed in making a difference. We want to make treatment easily accessible — accessible to the children battling anxiety, to the teenagers or adults dealing with eating disorders, to the adults harboring suicidal thoughts, and to our drugand opioid-dependent loved ones.

Our capital campaign, A Path Forward, seeks to raise \$3.5 million to improve care for those currently facing behavioral health challenges. Our solution to meet the challenges is to provide greater access and care for our patients seeking behavioral health services and strengthen partnerships with existing community services. Creating additional space in the emergency department by increasing patient privacy and safety, adding physicians trained in behavioral health medicine, providing intensive outpatient programs and partnering with other community organizations addressing substance use and other behavioral health issues play a key role in the resolution. We look forward to coming together as a community to begin transforming Brunswick County into a place where help is readily available, and tomorrows are full of hope and promise.

A patient called to share how he was so ill he couldn't get out of the car A team at Novant Health Brunswick Medical Center showed a commitment to patients that extends all the way to the parking lot. A patient called to share how he was so ill he couldn't get out of the car. Someone came and carried him from the vehicle. Once inside, the man said the remarkable level of care continued. The demonstration of teamwork and compassion was especially important to this patient, who works in the region during the week and doesn't have family members nearby to help.



Northern Virginia market

Highlights

Novant Health UVA Health
System Prince William Medical
Center Foundation

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2018 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health UVA Health System Prince William Medical Center Foundation were put to use in 2018.

Highlights



Our northern Virginia initiatives support hundreds of under/uninsured and financially fragile patients so that they can obtain the care they need and stay well. Through the breast health initiative in northern Virginia, imaging center staff has provided more than 750 patient encounters supporting the prevention and detection of breast cancer at imaging centers and on board the mobile mammography unit.

Through grants from the Cherry Blossom Breast Cancer Foundation and Pfizer Health Charitables, as well as generous donors in the northern Virginia market, staff has raised \$72,400 to support screening mammograms, diagnostic procedures and translation services for patients in our community.

Total investment \$159,250



\$5,828

Clinical Team Member Education



\$108,409

Women and Children Initiatives



\$20,622

Sports Medicine



\$16,055Art & Wellness



\$7,164

Employee Emergency Assistance



\$1,172Misc. Support

Grantor	Amount	Purpose	Unique Patients/ Individuals	Total Encounters
Cherry Blossom Breast Cancer Foundation	\$25,000	Supports mobile mammography screening events, breast cancer diagnostic services and translation services to underserved and minority residents throughout Novant Health UVA Health System Prince William Medical Center's service area.	152	456
Northern Piedmont Community Foundation	\$10,000	Supports staffing for a six-month period to establish baseline service numbers with the goal of sustaining a navigator position based on downstream revenue and community benefit. Provides each mammography and gynecologic exam patient with a family health questionnaire to determine if the individual meets criteria for an onsite high-risk screening program at the Warrenton clinic.		0
Pfizer Health Charitables	\$10,000	Provides no-cost mammography screenings and diagnostic services to economically disadvantaged or under/uninsured individuals in Prince William and surrounding counties.	72	72

^{*} Report total impact of grants awarded in 2018, not only calendar year 2018 impact. Remains consistent with previous annual reports and avoids duplication of unique patient/encounter counts

Healing garden: enjoy outdoor therapy year-round

The new healing garden at Novant Health UVA Health System Prince William Medical Center will provide four seasons of interest, as well as a place of solace and refuge for patients and their loved ones. Team members in need of a break in a natural setting will also enjoy the outdoor environment. Gardens seem particularly able to provide healing and refreshment along with an improved outlook. Perhaps we intrinsically find nature and beauty engrossing and soothing.

In the spring, native trees including fringe tree, redbuds, cornelian cherry dogwood and dogwood "Constellation" will provide beautiful blooms of yellow, purple and white. Summer will provide drifts of color from native geraniums, sedges, sedums and foam flowers. Late summer plantings into fall will provide fragrant blooms and exquisite fall colors with summersweet, sweet shrub, star magnolia



and beautyberry. Even in the winter, visitors will enjoy the persistent purple berries of beautyberry, hellebore blooms, and the orange and yellow flowers of the witch-hazel tree. Be sure to visit the garden in all four seasons to reduce stress, receive the comfort nature provides and reduce mental fatigue.

Partnership with the University of Virginia Health System



Novant Health UVA Health System formed Jan. 1, 2016, as a new regional partnership between Novant Health and the University of Virginia Health System. Under this partnership, Novant Health's Virginia operations — Novant Health Haymarket Medical Center, Novant Health Prince William Medical Center, Novant Health Caton Merchant House, Novant Health Cancer Center and Novant Health physician clinics — joined UVA Culpeper Hospital to form the new regional Health System.

Cath lab expansion underway

Currently, Novant Health UVA Prince William Medical Center has one cardiac catheterization lab that is used for Cath services, as well as for electrophysiology, peripheral, devices and other services. Our Cath lab volume continues to increase, as our year-to-date (YTD) volume is 20 percent greater than 2017 volumes.

To better serve our community and provide more timely access to care, additional capacity is needed to accommodate the growing caseload, to ensure quality and to maintain responsiveness to both emergency and scheduled cardiovascular patients.

Earlier in 2018, we began the process of obtaining approval for a Virginia Certificate of Public Need, which we received in late June. A second Cath lab will greatly improve the experiences for our patients, providers and team members through streamlined services and shorter wait times. Design plans are being finalized to add 800 square feet of clinical space through the planned expansion.



\$10,000 community assistance grant from Northern Piedmont Community Foundation supported access to genetic testing

The need for preventive screening services in Warrenton and surrounding communities remains high. Since opening May 9, the new Novant Health UVA Health System Lake Manassas OB/GYN Warrenton practice served 226 patients; 47 of these patients (21 percent) were new. The Warrenton office is located at 480 Fletcher Drive and offers annual gynecologic exams, prenatal care and high-risk genetic testing.

The Novant Health UVA Health System Foundation received a \$10,000 grant from Northern Piedmont Community Foundation to support a navigator to help patients understand the cancer risk factors their family history may carry. A simple "spit test," or saliva sample shipped off in a vial,



provides everything needed to test for 28 mutations across eight tumor sites. The test is available at two Novant Health UVA Health System locations: the Breast Center at Haymarket Medical Center and Lake Manassas OB/GYN.

To qualify for the screening, patients respond to a family history questionnaire. A trained provider reviews the answers. If patients qualify for testing, they will be offered the option to watch a short video that explains the testing in more detail. At the Breast Center in Haymarket Medical Center, patients also have the option to connect remotely to a genetic counselor who can answer any additional questions regarding the testing.

The Cherry Blossom Breast Cancer Foundation continued its support of Novant Health UVA Health System Prince William Medical Center Foundation for the seventh consecutive year.

The Cherry Blossom Breast Cancer Foundation continues its important support of Novant Health UVA Health System Prince William Medical Center Foundation for the seventh consecutive year. In July, we learned that the foundation had increased its grant to \$25,000 to support mammograms, translation services at mobile screening events and breast cancer diagnostic procedures for underserved and minority individuals.



Pfizer Charitables made a \$10,000 contribution for breast cancer screenings and diagnostics for underinsured and uninsured individuals.

Bart Hosick, MD, an orthopedic specialist at Northern Virginia Orthopedic Specialists, helped give Redmond Manierre, age 65, a new outlook on life

Through MAKOplasty, a new robotic-assisted procedure that is much less invasive than a full knee replacement, Dr. Hosick provided Manierre the ability to return to the outdoor adventures he loves and add a new hobby – mountain climbing.

"I have absolute confidence in him. He was an absolute pleasure to deal with. He has, for lack of a better word, the best bedside manner of any physician I've ever met." - Redmond Manierre, patient, on his experience with Dr. Bart Hosick.





2018 Mardi Gras Gala

With 170 attendees in 2018, \$65,000 was raised, benefiting Novant Health UVA Health System Prince William Medical Center's women's and children's service line. The dollars raised supported breast cancer screenings for uninsured and underinsured community members served by our mammography coach and the addition of two child-friendly emergency exam rooms.

In partnership with Prince William County Public Schools, elementary school students from Triangle and Tyler elementary schools created original, Mardi Gras-themed art for table centerpieces. Three strings students, Michael Edwards (bass), Hayden Geortz (cello) and Bethany Wu (violin) from Battlefield High School entertained guests during the cocktail hour.





2018 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health foundations were put to use in 2018.



Supporting 649 locations



\$13,877,346 invested



Including

15

medical centers
 across the
 Novant Health
 footprint

2018 Philanthropic activity

Novant Health Foundation	2018 gift summary		New pled	ge summary	Totals
Regional foundation	Unique donors	Total gifts	New pledges	Total new pledges	Total new commitments
Novant Health Brunswick Medical Center	152	\$46,114.83	248	\$114,323.80	\$160,438.63
Novant Health Forsyth Medical Center Foundation	785	\$1,002,460.54	821	\$1,403,638.93	\$2,406,099.47
Novant Health Presbyterian Medical Center Foundation	2195	\$2,475,769.27	613	\$5,227,311.02	\$7,703,080.29
Novant Health UVA Health System Prince William Medical Center Foundation	234	\$228,866.84	169	\$42,476.24	\$271,343.08
Novant Health Rowan Medical Center Foundation	939	\$1,916,745.86	350	\$4,612,148.62	\$6,528,894.48
Novant Health Thomasville Medical Center Foundation	93	\$79,089.03	153	\$173,744 .15	\$252,833.18
Total	4398	\$5,749,046.37	2354	\$11,573,642.76	\$17,322,689.13
Total new commitments				\$17,322,689.13	

Total grant funding received

Total patient

\$2,892,665

21,789

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Giving.



Serving.



Together.

Each year, we invite team members to make a difference by giving back to those in need. When team members participate in "Giving. Serving. Together.", they support our overall mission of improving the health of our communities.

By contributing their dollars and volunteering their time, team members join together to make a difference in many ways by investing in free clinics and critical healthcare research as well as Novant Health initiatives that lead to better holistic patient care.

Team members also support each other through Novant Health regional foundation Employee Emergency funds and Fund for Folks, which provide assistance to local team members in crisis.

In 2018, our Brunswick-area team members were among the hardest hit by Hurricane Florence. Team members across the system stepped up to help our colleagues and the community in need. Donations to support Novant Health Brunswick Medical Center Foundation's Employee Emergency Fund reached nearly \$40,000.

Through their charitable giving, team members continue to help improve our communities by making them healthier, better places to live.

Coming together



Team members pledged

\$616,708.98

pledged to social responsibility community partners

\$595,937.71

pledged to Novant Health regional foundations

\$1,212,646,69 total pledged systemwide

Helping locally

Team members pledged to those in need within their local communities.



- Eastern market: \$88,056,80
- Greater Charlotte market: \$404,378.11
- Rowan area: \$116.477.78
- Greater Winston-Salem market: **\$467,534.63**
- Thomasville area: \$66,646.32
- Virginia market: \$38,409.87

Making a difference to all

Team member pledges will provide support to patients, team members and communities through:



- Employee assistance funds
- Services at free clinics
- New technology
- Updated equipment
- Patient programming
- Research
- New facilities
- Community partners

Showing compassion during a natural disaster

Team members united to help those affected by Hurricane Florence.



- **\$31,143.18** pledged to American Red Cross disaster relief efforts at the local and national level.
- **\$37,541.83** pledged to Novant Health Brunswick Medical Center Foundation's employee emergency fund.
- **26+** team members received crisis assistance from hurricane donations.



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Novant Health Brunswick Medical Center Foundation

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