Annual Report 2017





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Letter from the CEO

Recently, I was asked what's been the most rewarding part of my tenure at Novant Health. My answer was immediate: this hospital's united commitment to remarkable care. From ER techs to administrative support, nurses to physicians, every member of our team is deeply invested in making a difference in the lives of our fellow community members.

Every day, I hear stories about how our people go the extra mile to improve the healthcare outcomes for our patients and to make their families more comfortable. I see the impact of our foundations' efforts to rally community support around our newest projects, ensuring remarkable care for generations. And I meet donors who embrace our mission and believe in our vision of what's possible. This is the power of our collective commitment to better health.

It's because of you that our Giving. Serving. Together. campaign raised more than **\$1.4 million dollars in 2017**. It's because of you that we can continue to battle heart disease and cancer (the No. 1 and 2 killers in the United States) in new and cutting-edge ways. It's because of you that we can expand services into more areas and help vulnerable patient populations find the treatment they need to thrive. Your work and support have enabled Novant Health to connect new mothers to valuable resources, to create a more welcoming environment through the addition of new break rooms and gardens, and so much more. Thank you for your continued support, and I look forward to all the next year holds in store.

Kind regards,

Carl S. Armat

Carl S. Armato



President and chief executive officer, Novant Health









Mission

Novant Health foundations engage and connect donors to Novant Health programs & initiatives that save lives & improve the health of the communities we serve.

Our beliefs

- **No.1** | We are effective and transparent stewards of donors and their gifts, honoring donor intent and communicating philanthropic impact.
- **No. 2** | We integrate our efforts with those of the clinical staff to better understand critical needs and accelerate solutions.
- **No. 3** | We serve as ambassadors to share Novant Health's remarkable outcomes, raise community awareness and increase giving.
- **No. 4** | We connect donors' passions with Novant Health priorities to improve the health of the communities we serve.
- No. 5 | We commit to the development of our people and the implementation of industry best practices.





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GRANTOR	AMOUNT	FOUNDATION RECIPIENT	PURPOSE	TOTAL ENCOUNTERS
International Paper	\$500	Brunswick	Provide 100 newborns discharged from Novant Health Brunswick Medical Center with free books and literature on the importance of reading and literacy education.	100
Komen North Carolina Triangle to the Coast	\$22,074	Brunswick	Provide no-cost breast screening and diagnostic services for low-income, under/uninsured residents of Brunswick and Columbus counties.	186
Pfizer Health Charitables	\$10,000	Brunswick	Provide no-cost screening mammograms, diagnostic services and breast self-awareness education to economically disadvantaged or under/uninsured individuals throughout Brunswick County.	115
AMGA Foundation	\$11,500	Forsyth	Support Novant Health's participation in the AMGA Foundation's Obesity Care Model Collaborative, which seeks to introduce comprehensive obesity care across healthcare systems.	705
Cigna Foundation	\$100,000	Forsyth	Support Project C.A.R.E. (Congregational Approach to Risk Reduction and Empowerment), which seeks to lower the incidence of diabetes in three specific Winston-Salem zip codes through comprehensive wellness services and lifestyle modification efforts provided primarily to African American and Hispanic houses of worship.	750
The Duke Endowment	\$250,000	Forsyth	Support Novant Health Forsyth Medical Center's partnership with HealthCare Access to expand a community network of care for low-income and uninsured residents in Forsyth, Stokes, Davie, Davidson and Yadkin counties.	2,321
The Duke Endowment	\$300,000	Forsyth	Support Forsyth Connects, a neonatal nurse home visit program offered to all new Forsyth County mothers.	1,024
First Tennessee Bank	\$10,000	Forsyth	Provide no-cost breast screenings, diagnostic services and breast self-awareness education for low-income and uninsured Forsyth County residents.	88
Kate B. Reynolds Charitable Trust	\$574,773	Forsyth	Support Forsyth Connects, a neonatal nurse home visit program offered to all new Forsyth County mothers.	1,536
Komen Northwest North Carolina	\$16,000	Forsyth	Provide no-cost breast screening and diagnostic services for under/uninsured residents of Komen NWNC's 15-county service area.	215
Mayo Clinic	\$1,254	Forsyth	Fund a part-time research assistant to support data collection and reporting for the CREST-2 clinical research study.	N/A
North Carolina Department of Health and Human Services	\$66,139	Forsyth	Provide funding to support Novant Health Forsyth Medical Center as a Region II WIC lactation center with the goals of increasing breastfeeding rates among WIC and WIC-eligible women and enhancing infrastructure supporting breastfeeding professionals and peer counselors.	266
Northwest Community Care Network	\$91,392	Forsyth	Fund employment of a depression care manager at Davie Medical Associates along with psychiatrist consultations at Novant Health Psychiatric Medicine in Winston-Salem, North Carolina to support implementation of the IMPACT model of care management for Medicare and Medicaid patients who screen positive for depression.	N/A
Pfizer Health Charitables	\$10,000	Forsyth	Provide no-cost screening mammograms, diagnostic services and breast self-awareness education to economically disadvantaged or under/uninsured individuals throughout Forsyth and surrounding counties.	40
The Winston-Salem Foundation	\$17,500	Forsyth	Support bilingual behavioral health therapist at Waughtown Pediatric Clinic in Winston-Salem, North Carolina, who addresses stressors that exacerbate health issues and school absenteeism.	N/A
The Winston-Salem Foundation	\$21,000	Forsyth	Support employment of peer support specialists in the behavioral health intensive outpatient and partial hospitalization programs.	204
Christ Church Charlotte	\$1,500	Presbyterian	Provide financial assistance, education and community advocacy through the Mitchell Bays Turner Pediatric Fund for families in crisis because of challenging pediatric medical diagnoses.	2

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GRANTOR	AMOUNT	FOUNDATION RECIPIENT	PURPOSE	TOTAL ENCOUNTERS
Colon Cancer Coalition Foundation	\$75,000	Presbyterian	Provide financial assistance for colon cancer screenings, rehabilitation, wellness services and/or living expenses to underserved individuals in the greater Charlotte market.	234
Dabo's All-In Foundation	\$5,000	Presbyterian	Provide neonatal intensive care unit families in the greater Charlotte area and five Upstate South Carolina counties with financial assistance for everyday living expenses and/or funeral costs through Madelyn's Fund.	7
The Duke Endowment	\$150,000	Presbyterian	Support Novant Health Presbyterian Medical Center's partnership with Charlotte Community Health Clinic to establish a dental clinic on the Goodwill Opportunity Campus in Charlotte.	N/A
The Hearst Foundations	\$100,000	Presbyterian	Support construction of Novant Health Presbyterian Medical Center's new heart and vascular and cancer institute.	N/A
Hemophilia of Georgia	\$6,250	Presbyterian	Support St. Jude Affiliate Clinic's work as the Charlotte area's first designated Hemophilia Treatment Center.	18
Herschel H. and Cornelia N. Everett Foundation	\$20,000	Presbyterian	Support Novant Health Hemby Children's Hospital's child life arts and music program.	500
Komen Charlotte	\$68,229	Presbyterian	Provide no-cost breast screening and diagnostic services for low-income and under/ uninsured residents of Novant Health Huntersville Medical Center's and Novant Health Matthews Medical Center's service areas, along with partial support for both a breast health educator and data manager.	678
Komen Charlotte	\$101,018	Presbyterian	Provide no-cost breast screening and diagnostic services for low-income and under/ uninsured residents of Charlotte and Mecklenburg County, along with partial support for both a breast health educator and data manager.	3,426
Lung Cancer Initiative of North Carolina	\$10,000	Presbyterian	Provide no-cost, low-dose CT scans to detect lung cancer with a focus on Mecklenburg County low-income, minority populations.	31
Mecklenburg County Ryan White Grant Program	\$63,010	Presbyterian	Support ambulatory outpatient medical care physician visits, nurse visits and lab work for eligible Mecklenburg County residents living with HIV/AIDS through the Ryan White Grant Program	384
Mecklenburg Medical Alliance & Endowment	\$3,000	Presbyterian	Support therapy and medical equipment for Novant Health Hemby Children's Hospital neonatal intensive care unit graduates through the Novant Health Presbyterian Medical Center Foundation's Bee Mighty Fund.	4
National Breast Cancer Foundation	\$10,000	Presbyterian	Provide no-cost breast screenings, diagnostic services and breast health education for under/ uninsured Mecklenburg County women below the Medicare-eligible age of 65.	78
North Carolina Division of the American Trauma Society	\$2,365	Presbyterian	Support Novant Health Presbyterian Medical Center's Outreach and Injury Prevention team's "Stop the Bleed" hemorrhage control identification and treatment training for Mecklenburg County Trial Court Administration employees.	732
Ovarian Cancer Research Fund Alliance	\$50,000	Presbyterian	Provide funding for a program coordinator and patient assistance fund as part of the new Woman to Woman ovarian cancer program, which connects patients with demographically appropriate trained mentors who provide continuous emotional support and peer mentoring throughout the treatment process.	7
Pfizer Health Charitables	\$10,000	Presbyterian	Provide no-cost screening mammograms, diagnostic procedures and breast self-awareness education to economically disadvantaged or uninsured individuals served by the Novant Health Cancer Prevention, Education and Early Detection program throughout the greater Charlotte market.	17
Smart Start of Mecklenburg County	\$100,786	Presbyterian	Support Novant Health Hemby Children's Hospital's Early Childhood Intervention Program in the greater Charlotte market. Early intervention coordinators act as vital service liaisons and navigators between families of children with special needs and hospital staff, primary care physicians and community agencies.	3,246
Speedway Children's Charities	\$15,000	Presbyterian	Provide no-cost breast screenings, diagnostic services and breast health education for Support therapy and medical equipment for Novant Health Hemby Children's Hospital neonatal intensive care unit graduates through the Bee Mighty Fund.	12

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GRANTOR	AMOUNT	FOUNDATION RECIPIENT	PURPOSE	TOTAL ENCOUNTERS
Wells Fargo Foundation	\$75,000	Presbyterian	Support breast cancer risk genetic counseling, patient navigation and MRIs for low-income patients in Komen Charlotte's 13-county region. The grant also expands breast health literacy marketing efforts.	4,231
Cherry Blossom Breast Cancer Foundation	\$15,000	Prince William	Support mobile mammography screening events, breast cancer diagnostic services and translation services to underserved and minority residents throughout Novant Health UVA Health System Prince William Medical Center's service area.	153
Pfizer Health Charitables	\$5,000	Prince William	Provide no-cost screening mammograms, diagnostic services and breast self-awareness education to economically disadvantaged or under/uninsured Mecklenburg County women below the Medicare-eligible age of 65.	30
Charles A. Cannon Charitable Trust	\$200,000	Rowan	Provide funding to transform a hospital-owned medical office into an intensive outpatient behavioral health clinic to serve residents of the Rowan County region.	91
The Duke Endowment	\$150,000	Rowan	Support the Healthy Rowan coalition, which is taking a population health-based approach to addressing upstream determinants of health throughout the county.	3,543
EPIC Foundation	\$20,000	Rowan	Provide funding to support neonatal intensive care unit and pediatric nurse education and certifications across the Novant Health system.	9
Focused on a Cure	\$14,000	Rowan	Provide no-cost 3D breast mammograms for low-income and under/uninsured residents of Rowan and Cabarrus counties, along with specialized education for high-risk patients and participation in a survivorship support group.	66
Komen Charlotte	\$63,415	Rowan	Provide no-cost breast screening and diagnostic services for under/uninsured residents of Rowan and surrounding counties with a focus on minority populations.	392
Pfizer Health Charitables	\$10,000	Rowan	Provide no-cost mammography screenings, diagnostic imaging and biopsies to under/ uninsured individuals served by Novant Health Imaging Julian Road in Salisbury, North Carolina.	33
Doak Finch Foundation	\$10,000	Thomasville	Provide funding for renovation of a building to establish the Center for Community Health and Wellness on the campus of Novant Health Thomasville Medical Center.	N/A
Pfizer Health Charitables	\$10,000	Thomasville	Provide no-cost 3D breast screenings, diagnostic mammograms and breast ultrasounds to under/uninsured individuals served by Novant Health Thomasville Medical Center Breast Care Center.	61
TOTAL GRANT FUNDING RECEIVED	\$2,865,705			
TOTAL PATIENTS/ENCOUNTERS				23,016

The nature of patient/individual encounters varies widely, from brochures distributed to patients/individuals to education sessions to medical procedures. Grant programs with N/A encounters may indicate no services in 2017 due to receiving grant funding late in the year.

The Novant Health grants administration office pursues and manages both private and government grants.













Giving. Serving. Together.

Each year, we ask our team members to give back and support our mission of improving the health of our communities. Here are a few statistics from this year's Giving. Serving. Together. campaign:

3,660

team members made a campaign pledge

 $*20\,percent\,increase\,from\,2016\,campaign$

\$1,443,683

was raised

*28 percent increase from 2016

Pledge totals by market:

Corporate: **\$662,075**

Greater Charlotte market: **\$297,485**

Greater Winston-Salem market: **\$352,851**

Eastern: **\$19,258**

Northern Virginia: \$37,190

Rowan: **\$53,555**

Thomasville: **\$21,269**

Our team members continue to show compassion for our neighbors, families and friends through charitable giving to help improve our communities by making them healthier, better places to live.

Their contributions have made a difference in multiple ways, from investing in free clinics to funding critical research through organizations such as the American Cancer Society and JDRF Diabetes Foundation. Team members also support internal Novant Health initiatives that lead to better holistic patient care and help their team members in times of exceptional need.



Foundation funding

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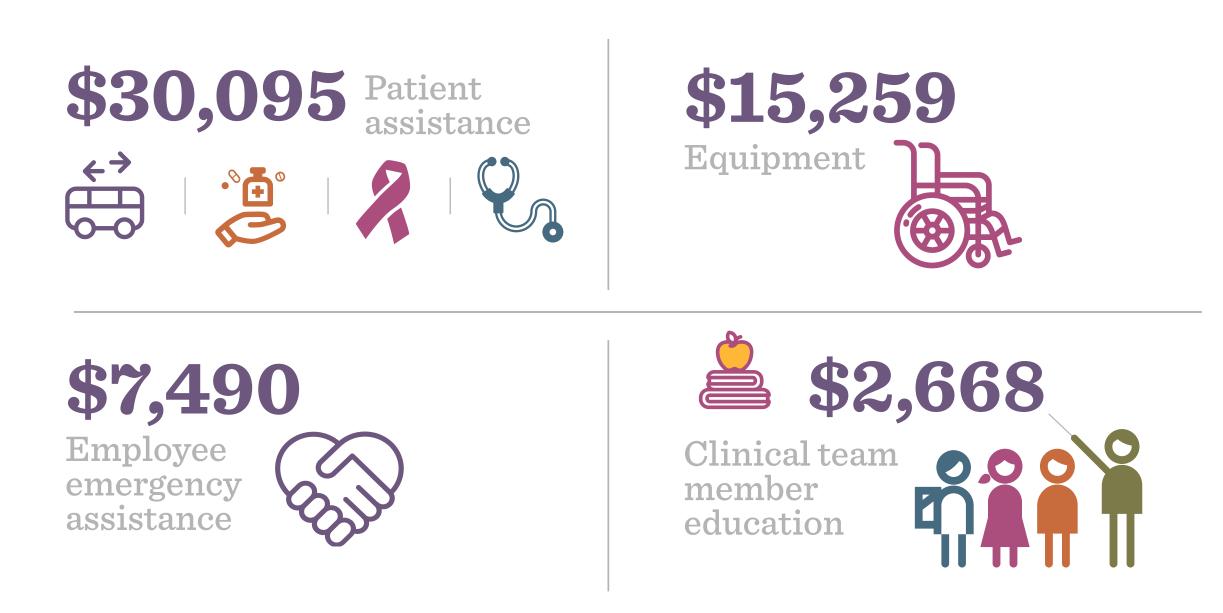






2017 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Brunswick Medical Center Foundation were put to use in 2017.



Total investment \$55,512

Highlights



To provide our patients with great comfort, mobility and independence, Brunswick Medical Center Foundation purchased 10 new wheelchairs for the patient transport department.



Our initiatives support hundreds of underinsured, uninsured and financially fragile patients so they receive the care they need to get and stay well. From **transportation to appointments** and **prescription assistance** to **screening mammograms** and **follow-up diagnostic procedures,** our programs are supporting better health outcomes and saving lives.

Through grants provided by Susan G. Komen and Pfizer, we covered more than \$28,000 worth of screening mammograms.









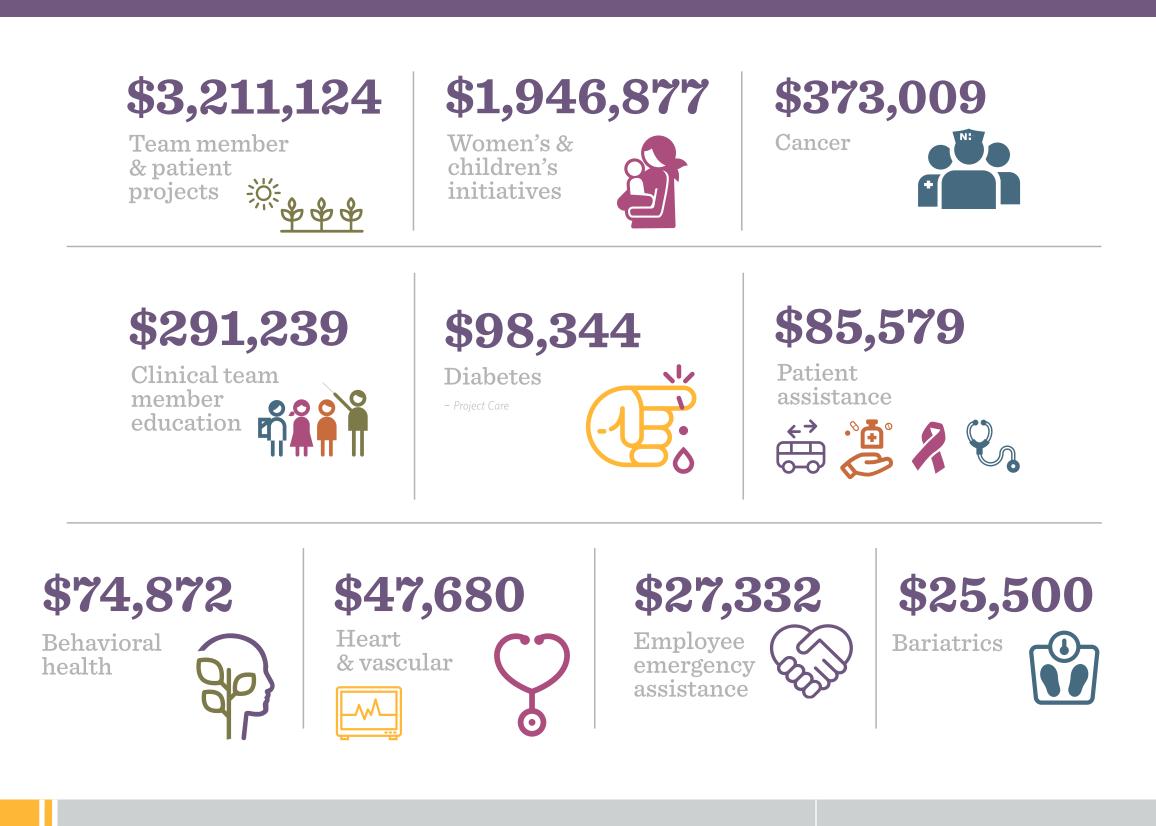






2017 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Forsyth Medical Center Foundation were put to use in 2017.



Total investment \$6,181,556

Highlights



Women's & children's initiatives

- Forsyth Connects program offering free in-home nurse visits for moms and dads after the birth of a baby
- Free mammogram screenings for women who are without insurance or meet the criteria for financial assistance, ensuring all women have access to high-quality breast health services, regardless of ability to pay.
- Lactation services
- NICU research

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Team member & patient projects

- Renovation of 112 nurse break rooms at Novant Health Forsyth Medical Center
- Wellness Center at Novant Health Kernersville Medical Center
- Healing garden at Novant Health Clemmons Medical Center
- Enhanced team member outdoor break space at Novant Health Medical Park Hospital



- Patient navigators
- Mayo Clinic research assistant
- NCIS CORC clinical research coordinator
- Clinical trials and research



Behavioral health

- Telepsychiatry
- 12-month PA fellowship











2017**Snapshot**

Here's a look at how contributions raised on behalf of Novant Health Presbyterian Medical Center Foundation were put to use in 2017.



Total investment

\$4,237,200

Highlights



Women's & children's initiatives

- Novant Health Hemby Children's Hospital kitchen and playground renovation planning
- Child life specialist at Novant Health Huntersville Medical Center



Access to care

New mobile mammography unit with 3D technology for Novant Health Breast Center. Unit will offer free mammograms to women who are without insurance or meet the criteria for financial assistance, ensuring all women have access to high-quality breast health services, regardless of ability to pay or travel to a full-service imaging center.



Facilities

- *Residency center expansion*
- Psych Charlotte renovation
- Novant Health Charlotte Orthopedic Hospital renovation



Technology & equipment

- Balistic vests for public safety
- Novant Health Presbyterian Medical Center
- Conference Center Technology
- Presbyterian Medical Center scanner









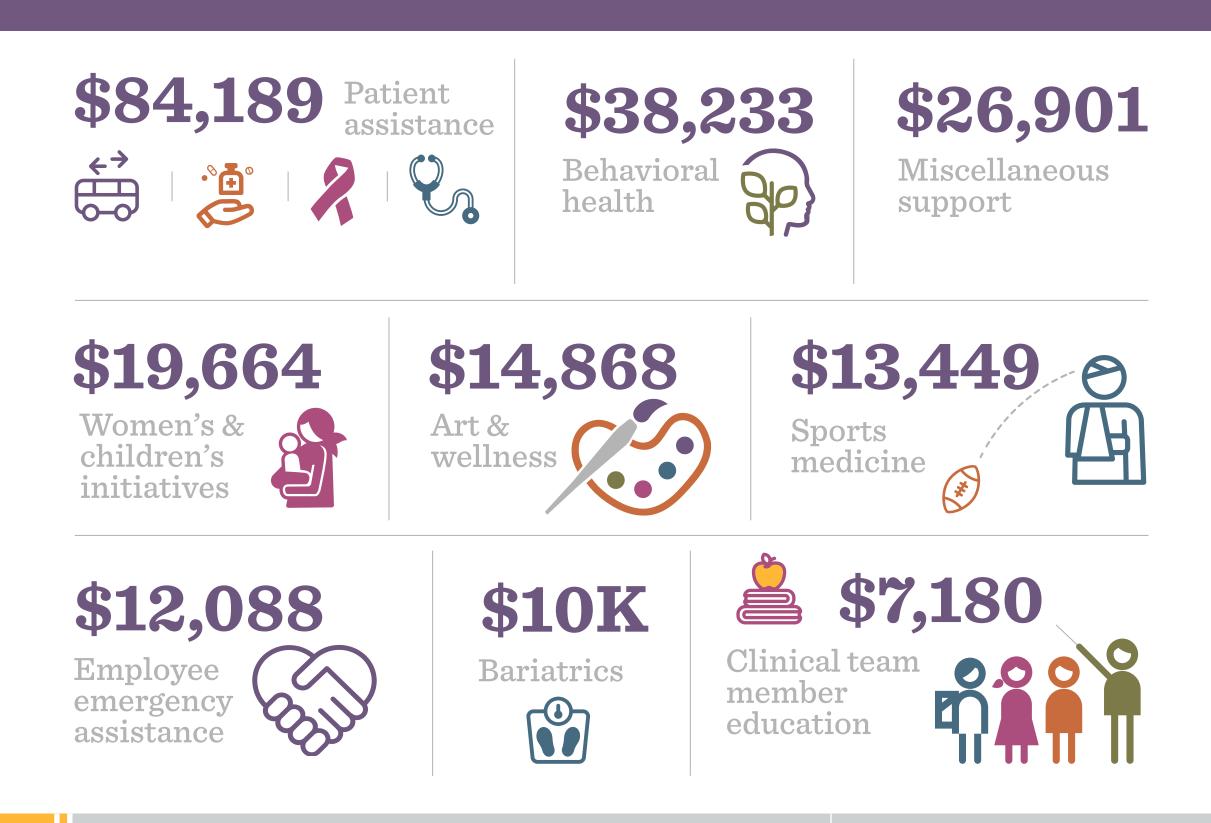






2017 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health UVA Health System Prince William Medical Center Foundation were put to use in 2017.



Total investment

\$226,572

Highlights



Our initiatives support hundreds of underinsured, uninsured and financially fragile patients so they receive the care they need to get and stay well. From **transportation to appointments** and **prescription assistance** to **screening mammograms** and **follow-up diagnostic procedures,** our programs are supporting better health outcomes and saving lives.

Through grants provided by Susan G. Komen and Cherry Blossom Breast Cancer Foundation, we covered more than \$80,000 worth of screening mammograms for women in our community.



Created the Community Art Gallery at Novant Health UVA Health System Haymarket Medical Center.



Launched concussion support group pilot program for teen athletes who have experienced a concussion.







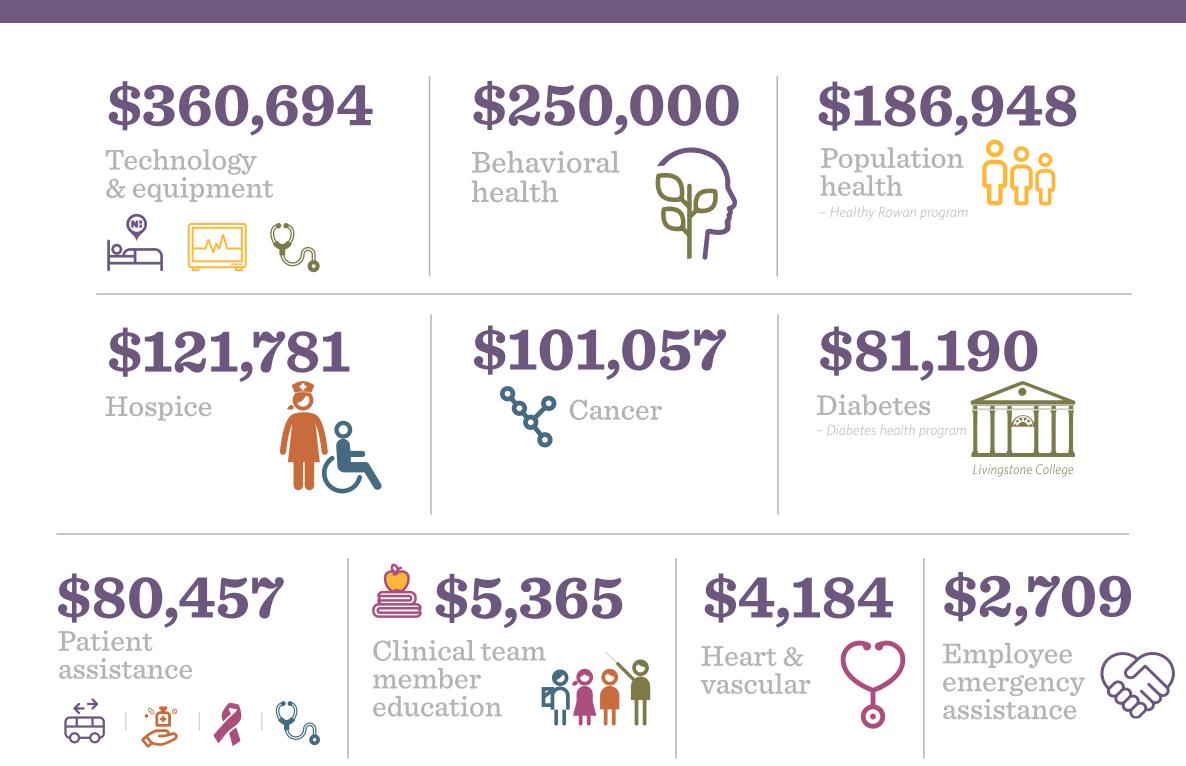






2017 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Rowan Medical Center Foundation were put to use in 2017.



Total investment

\$1,194,385

Highlights



Our initiatives support hundreds of underinsured, uninsured and financially fragile patients so they receive the care they need to get and stay well. From **transportation to appointments** and **prescription assistance** to **screening mammograms** and **follow-up diagnostic procedures,** our programs are supporting better health outcomes and saving lives.



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Technology & equipment

Through the Kiser fund, Rowan Medical Center Foundation purchased:

- 13 new Sizewise beds for behavioral health
- MRI infusion pump for radiology
- Four heart monitors for intermediate care
- 10 wireless scanners for critical care
- Microwave ablation system for interventional radiology

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2017Snapshot

Here's a look at how contributions raised on behalf of Novant Health Thomasville Medical Center Foundation were put to use in 2017.



Total investment \$698,128

Highlights



Our supplements program enhances the care for and experience of hundreds of patients with cancer.



Purchased the 18,000 square foot former health department building, which will become the new Center for Health and Wellness allowing the community to benefit from behavioral health outpatient care, chronic disease management, diabetes education, outpatient physical rehabilitation, adult and adolescent obesity education and a cooking demonstration kitchen. The new center will also have a Baby Café for breastfeeding mothers and serve as a meeting location for our patient navigation support group and ConnectionLink program for senior citizens.









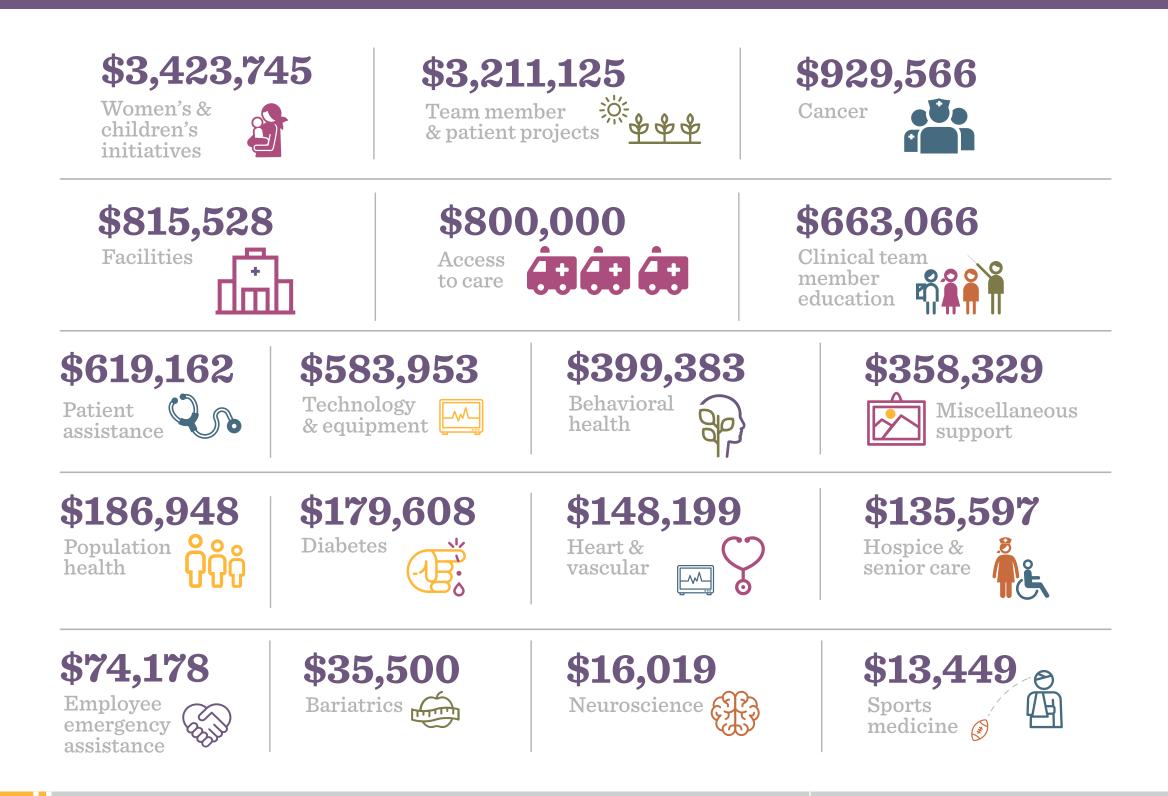






2017Snapshot

Here's a look at how contributions raised on behalf of Novant Health foundations were put to use in 2017.



Total investment

\$12,539,355

Highlights



Women's & children's initiatives

- Novant Health Hemby Children's Hospital Kitchen and playground renovation plnning
- Child life specialist at Novant Health Huntersville Medical Center
- Forsyth Connects supporting new moms and dads
- Lactation services
- NICU research

Team member & Ċ & patient projects

- Renovation of 112 nurse break rooms at Novant Health Forsyth Medical Center
- Healing garden at Novant Health Clemmons Medical Center



- Patient navigator program
- Mayo Clinic research assistant
- NCIS CORC clinical research coordinator
- Savi Scout

Ŷ **Patient assistance**

Provided thousands of patients with access to programs offering prescription assistance, transportation to appointments, screening mammograms and follow-up diagnostic procedures.













Featured stories

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Greater Charlotte market

Highlights

GROUNDBREA

MOBILE MAMI WITH 3D TECH

NOVANT HEAL CANCER CENTE

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Greater Charlotte market

Thank you GroundBreaking campaign partners:

- Bank of America
- Bev and Jim Hance
- The Blumenthal Foundation
- Carolina CAT
- The Dickson Foundation
- Edward I. and Agnes B. Weisiger
- Edward I. Weisiger, Jr. and Betsy Fleming
- Hearst Foundation
- The Hemby Foundation
- John M. and Claudia W. Belk
- Mr. and Mrs. John R. Belk
- Mecklenburg Radiology Associates
- Meredith and Dick Spangler
- Providence Anesthesiology
- Tan. Sarla and Rajesh Ganatra
- VanEvery Foundation
- Wells Fargo

GroundBreaking campaign

After four years, the Novant Health **Presbyterian Medical Center Foundation** reached its \$30 million capital campaign goal to support the construction of the state-of-the-art John M. and Claudia W. **Belk Heart and Vascular Institute and** Edward I. and Agnes B. Weisiger Cancer Institute, which will include a pediatric specialty complex to address pediatric oncology and cardiology.



Scheduled for completion in fall of 2020, the John M. and Claudia W. Belk Heart and Vascular Institute and Edward I. and Agnes B. Weisiger Cancer Institute will offer the following services, programs and amenities:

HEART AND VASCULAR SERVICES & PROGRAMS

Cardiac prevention, screening and rehabilitation	
Cardio-oncology, an emerging field of medicine dedicated to minimizing the cardiovascular	
impact of cancer treatment	
Cardiothoracic surgery	

CANCER SERVICES & PROGRAMS

Breast cancer center	
Diagnostic imaging	

- » Gynecologic oncology clinic
- » Medical oncology

AMENITIES

» Café

- » Cancer urgent care
- Cardiac and cancer rehabilitation and wellness, offering exercise, yoga, massage, nutrition and PT/ OT/speech services
- » Dedicated cardiac and cancer nurse navigators

The John M. and Claudia W. Belk Heart and Vascular Institute and Edward I. and Agnes B. Weisiger Cancer Institute will create an environment conducive to personalized patient care, improving accessibility, increasing affordability, improving care coordination and providing evidence-based care.



John M. and Claudia W. Belk Heart and Vascular Institute and Edward I and Agnes B. Weisiger Cancer Institute rendering

- art and vascular clinic

- Multidisciplinary clinic
- Oncology research
- » Outpatient chemotherapy
- » Pathology

- » Radiation oncology clinic
- » Surgical oncology clinic
- » Support services
- » Infusion center with 80 bays
- » Research and clinical trials
- » Retail pharmacy
- » Sky bridge connecting the facility to Novant Health Presbyterian Medical Center to support continuity of care
- where newly diagnosed patients can of experts
- » Chapel











"I am proud to partner with Novant Health to bring critical health services to underserved areas of Charlotte and the thousands of North Carolinians with limited access to healthcare. It is my hope that these clinics will help provide a brighter and healthier future for the children and families they serve." - Michael Jordan

Novant Health Michael Jordan Family Clinics

Michael Jordan announced a \$7 million gift to open a Novant Health Michael Jordan Family Clinic on Freedom **Drive and Statesville Avenue** in Charlotte, North Carolina. These comprehensive medical clinics will serve some of the most at-risk and underserved communities in Charlotte and are expected to open in late 2020.



The Novant Health Michael Jordan Family Clinics will provide vital access to primary and preventive care to individuals in the community who have little or no healthcare. By providing an avenue to affordable, high-quality care — including behavioral health, physical therapy, social work and family planning children and families will have a stable, integrative medical home to address their healthcare needs right in their neighborhoods.

Community wellness and access to affordable and quality healthcare are some of the most significant challenges facing our nation. According to U.S. Census Bureau data, more than 100,000 Charlotteans do not have health insurance. Families living in underserved communities face barriers, including difficulty accessing preventive, primary and mental health services, as well as a lack of an integrative and comprehensive approach to healthcare. With the opening of these two flagship clinics, Novant Health and Michael Jordan will create access to high-quality healthcare in areas identified by the Charlotte-Mecklenburg Opportunity Task Force as the most at-risk for generational poverty.



Novant Health Michael Jordan Family Clinic renderings

Over five years, the Novant Health Michael Jordan Family Clinics are projected to care for nearly 35,000 children and adults who do not currently have access to primary and preventive care or who use the emergency room for nonurgent medical needs.

The clinics have the potential to decrease emergency room utilization by 68 percent and decrease hospitalization by 37 percent for the residents of these neighborhoods. Resulting benefits from these clinics will include improved patient care, better community wellness and a reduction in the total cost of medical care. Through the opening of these two clinics, Novant Health and Jordan are investing in the health of Charlotte and supporting the ongoing efforts of the larger community to provide access to quality, affordable healthcare to all Charlotteans.











Martin Truex Jr. & Sherry Pollex gift

Martin Truex Jr., the 2017 Monster Energy NASCAR Cup Series champion, and his longtime girlfriend, Sherry Pollex, made a **\$1.2 million** gift to fund two health initiatives close to their hearts.

"Sherry and I are incredibly proud to partner with Novant Health to make a meaningful impact on patients while supporting causes that have touched our hearts and our lives. We hope that our contributions will provide healthy and positive outcomes for adults living with cancer and children who *need specialized emergency* medical care."

- Martin Truex Jr.

A portion of the gift will establish the Novant Health Martin Truex Jr. Foundation Children's Emergency Department. Scheduled to open at Novant Health Huntersville Medical Center in 2019, the Martin Truex Jr. Foundation Children's Emergency Department will be the only one of its kind **devoted exclusively to caring for** children and teens 24 hours a day, seven days a week serving the Lake Norman **communities.** Designed to meet the needs of children and their families, it will include a colorful waiting room, a triage room, nine private exam rooms and the most advanced child-sized medical equipment. Physicians, nurses and other medical providers specially trained in pediatric emergency medicine will staff the new unit.

The second part of the gift will establish the Novant Health SherryStrong Integrative Medicine Oncology Clinic, which will be housed in the new John M. and Claudia W. Belk Heart and Vascular Institute and Edward I. and Agnes B. Weisiger Cancer Institute. The SherryStrong Integrative Medicine Oncology Clinic will enhance the current Novant Health integrative medicine program, which takes a holistic approach to managing the physical and emotional effects of cancer treatment, recovery and survivorship by

combining a range of complementary therapies and healthy lifestyle practices with modern medicine. Diagnosed with stage 3 ovarian cancer in 2014. Pollex suffered a recurrence in 2016 that required surgery to remove her spleen. She has completed her final round of chemotherapy and throughout her treatment used the best conventional medical care with carefully selected complementary, integrative therapies to help optimize her health. It is her hope that the new clinic will enable others to do the same.



t Health SherryStrona Integrative Medicine Oncology Clinic renderin



Martin Truex Jr. Foundation Children's Emergency Department rendering













Novant Health Agnes Binder Weisiger Breast Center

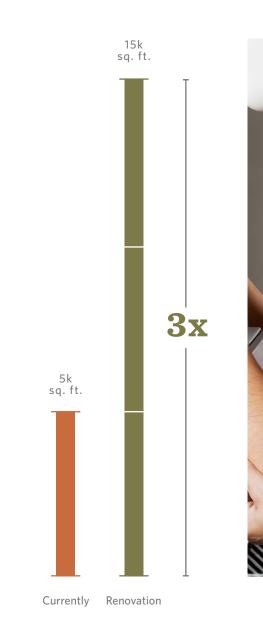
Agnes Binder Weisiger donated **\$750,000** to Novant Health Presbyterian Medical Center Foundation to renovate the Novant Health Breast Center. Beginning in 2019, the renovation will triple the size of the Breast Center located in the medical tower adjacent to Presbyterian Medical Center, from 5,000 square feet to 15,000 square feet.

In addition to creating a spa-like atmosphere that will put patients at ease, the state-of-the-art facility will include 3D mammogram technology. This advanced imaging can detect even the smallest potential breast tumors, all while reducing false positives. With increased precision, we can reduce patient anxiety and decrease the number of follow-up procedures.

Soon, the facility will become a one-stop location for all breast health needs, featuring the best available breast cancer technologies and services, including walk-in diagnostic and screening mammography, needle localizations, breast sonography, computer-assisted diagnosis for all screening mammography, digital mammography and breast ultrasound. Should a cancer diagnosis occur, the Anges Binder Weisiger Breast Center will connect patients to surgical services at the new Edward I. and Agnes B. Weisiger Cancer Institute.

Features to come:

- » Spa atmosphere
- » 3D mammogram technology
- » Walk-in diagnostic



» Screening mammography

- » Needle localizations
- » Breast sonography
- » Computer-assisted diagnosis-es
- » Digital mammography
- » Breast ultrasound













Mobile mammography unit with 3D technology

Agnes and Ed Weisiger donated **\$800,000** to Novant Health Presbyterian Medical Center Foundation for a new mobile mammography unit with 3D technology. As demand for mobile mammography increases in the greater Charlotte market, this second unit will perform an additional 25 to 30 screenings per day, connecting more women with access to care.

Hitting the road summer 2018, this second unit will treat women where they live, work, attend civic activities and take part in faithbased services. The focus is to provide better healthcare to women of all ages, regardless of their ability to pay. Here's a look at how mobile mammography impacted the greater Charlotte market in 2017:

59 biopsies performed

> 26 breast cancers

diagnosed

N HEALTH

Mobile mammography



615 diagnostic procedures performed

















Kiser fund grants

The purpose of the Kiser fund is to honor the late Dr. and Mrs. Glenn A. Kiser and their commitment to quality health services at Novant Health Rowan Medical Center. It supports projects that improve patient care.

The Kiser fund committee accepts applications for funding from all areas of Rowan Medical Center without preference to any one department or service line.

In 2017, the Kiser fund committee awarded **\$360,694** in grants to support behavioral health, interventional radiology, intermediate care and critical care.

Kiser fund grant recipients



Nurse Ashley with new heart monitor

Grant amount	Department	Purpose		
\$112,285	Behavioral health	 Thirteen behavioral health Sizewise beds providing security enhancements necessary for the safety of patients in the mental health environment. 		
\$147,350	Interventional radiology	» Microwave ablation system for patients who do not have the option of radiation or chemotherapy. Microwave ablation is a minimally invasive outpatient procedure that uses electromagnetic waves to generate soft tissue necrosis in the liver, lung and kidney.		
\$50,000	Intermediate care	 Four heart monitors for patients in the intermediate care unit requiring a continuous electrocardiogram, pulse oximetry and frequent blood pressure monitoring. 		
\$9,059	Critical care	» Ten wireless scanners to improve patient safety when scanning a patient, IV pump and IV medication infusing.		
\$42,000	Critical care/IMU	 MRI infusion pump to provide MRI diagnostic testing to critically ill patients requiring IV infusions to sustain life while having a MRI. 		



Interventional radiology team with microwave ablation system



Nurse Jayme with new MRI infusion pump









A

Novant Health Cancer Center

As of December 2017, more than \$2 million has been raised to support Novant Health Rowan Medical Center Foundation's **\$12 million <u>capital campaign</u>** to support the construction of a state-of-the-art Cancer Center. It is on track to reach its \$12 million goal by December 2018. The center will tackle some of the most difficult and complicated medical challenges today while providing the community a means of facing issues that may confront our region in the future. The Cancer Center will profoundly impact patient quality of life by personalizing patientcentered care, improving accessibility, increasing affordability, enhancing care coordination and providing leading-edge treatment.





It has been rewarding to see how engaged our team members across the facility are. From car washes to yard sales, they are leaving no stone unturned to ensure this project happens! Cancer touches us all." - Dari Caldwell, President and chief operating officer

Campaign cabinet members:

- Chris Agner, MD
- Greg Alcorn
- Matt Barr
- Charles and Rachel Bernheim
- Dari Caldwell
- Wink Cline, MD
- Mary Goodman
- Bill Graham
- Alan King
- Wib Manuel
- Mary Ponds
- Rachel Ross, MD
- Bob Setzer
- Carole Simmons
- Kenan and Tracy Smith
- Bill Wagoner
- Mona Wallace

The Cancer Center's campaign cabinet meets regularly to oversee project messaging, advises on how best to position the campaign in the community at large, identifies potential donors, and implements strategies that ensure success throughout the campaign's established timeline. They also seek out and nominate campaign chairs and other cabinet members.













Greater Winston-Salem market

Highlights:

SPECIALISTS PHASE I

FORSYTH CONNECTS

RENOVATIONS

MEDICAL CENTER HE

COLOGY CLINICAL TRIAL	> >
MMONS Aling garden	
RT WILLIAMS SSIC	> >













Novant Health Oncology Specialists phase I clinical trial

The Novant Health Forsyth Medical Center Foundation board of directors approved a **§3 million investment** in phase I clinical trials to be administered by Novant Health Oncology Specialists at the Derrick L. Davis Cancer Center. New medical advancements are made possible through our clinical research trials, giving patients access to advanced treatment options for various conditions. Phase 1 research involves administering newly designed chemotherapy drugs to patients enrolled in the research trial. The objective of a phase I research trial is to help determine the medication dosage that can safely be administered to patients and evaluate potential side effects of the drug as well as its ultimate impact on cancer.

The administration of drugs in a phase I research trial requires that patients involved in the study be closely monitored at all times for potential side effects. Our clinical research team consists of physicians, nurses, social workers and other healthcare professionals who will ensure patients have everything they need for a comfortable experience.



















Mothers of newborn babies in Forsyth County are entitled to a free in-home nurse visit courtesy of Forsyth Connects, a department of Novant Health Forsyth Medical Center. Through grants provided by Kate B. Reynolds Charitable Trust and The Duke Endowment, the program connects Novant Health registered nurses with every mother within two to four weeks after the birth of a baby, no matter where they delivered.



Forsyth Connects nurses may visit with the family one to three times, depending on their unique needs and schedule to offer support, education and information. Research shows that when families participate in this program model, mothers feel less anxious and their babies need less emergency care at hospitals. This all adds up to a positive impact on our community.

Here's how nurses with Forsyth Connects help new mothers in Forsyth County:



The mission of Forsyth Connects is to support the healthcare needs of mothers and babies and to connect them with resources that nurture the whole family. The program does not have an income eligibility requirement, which sets the program apart from similar home visitation initiatives.

2017-2018 Forsyth Connects stats:

- » On average, nurses provided visits to 60 percent of babies on Medicaid, 39 percent of babies under private insurance and 1 percent of babies identified as self-pay.
- » Nurses offered services to 92 percent of Forsyth County mothers.
- » Nurses visited 164 homes on average per month, completing nearly 2,000 initial integrated home visits.
- » 3,632 mothers were offered a home visit by a nurse.
- » 2,749 home visits were scheduled, representing a 75.6 percent acceptance rate. Nurses completed 1,963 initial integrated home visits, 84 follow-up visits and 50 preintegrated home visits.*

immediate needs, such as problems with breastfeeding.

 \ll

- Anagement of infant crying
- Playgroups and parent support groups
- Healthy home connections
- Postpartum depression/ anxiety screening



*The preintegrated home visit is a shortened visit scheduled within a few days of hospital discharge to help with











Nurse breakroom renovations

Novant Health Forsyth Medical Center Foundation invested **<u>\$1.78 million</u>** to renovate 112 nurses' breakrooms and a few nursing stations across Forsyth Medical Center. This project was spearheaded by Denise Mihal, executive vice president and chief nursing and clinical operations officer, in response to comments she heard during a listening tour in 2016. It was clear that the breakrooms needed a refresh: new paint, lockers, flooring, furniture and appliances. Most of these spaces were uninviting and outdated. The Forsyth Medical Center Foundation board of directors was eager to support team members who are caring for our patients.

Having a comfortable space to take a break and eat during the shift creates a feeling of respect and care for the team members at Novant Health. Team members are grateful to be able to have a real break, away from the hustle and bustle and noise of the busy units. Novant Health's renovations to the breakrooms and nursing stations, which are aesthetically pleasing and comfortable, promote a healthy work environment and culture."

- Lesa Smith, DNP, RN-BC, CCRN

Clinical practice specialist









Novant Health Clemmons Medical Center healing garden

Novant Health Forsyth Medical Center Foundation donors supported a healing garden at Clemmons Medical Center, bringing the healing power of nature to the facility. The new garden officially opened with the addition of the new inpatient wing at the hospital. The garden is adjacent to the hospital's transitional care and infusion suite and is visible to patients, family members and Novant Health team members.

The Advance Garden Club partners with the medical center to maintain and enhance the garden area. Sharon

Murphy, who retired as head of the Derrick L. Davis Cancer Center at Forsyth Medical Center, spearheads the project and is also a big proponent for the healing power of nature. "Club members take turns planting, weeding and watering the plants throughout the

> "When you're sick like I am, you can start feeling sorry for yourself. The garden outside the infusion room gives me a chance to sit quietly and get my mind off everything. I'm an outdoors person, and I love sitting in a garden. Looking at this garden, I feel like I'm sitting in the middle of God's coloring book."

> > -Margaret Marsh Patient





We frequently receive comments from patients receiving infusions that it is a wonderful place to receive care with large windows, natural light and the garden as a backdrop. Visitors and team members alike take advantage of the space, and words like 'calming' and 'refreshing' are descriptors that come up often." **- Nicole Brenner** Director, operations



ive tents











Campaign cabinet members:

- Mary Jane Ackerman
- Jon Applebaum
- Sam Barefoot
- Gary Bowers
- Allen Brown
- Diane Huskey
- Bev Jones, MD
- Susan McMillan
- Lisa Miller
- Jane Murphy
- Jed Orman
- Rick Phillips
- Tam Reid
- Brandon Borie
- T.J. Slaughter
- Peter Sojka, MD
- Keith Tobin
- David Williams Sr., MD

Center for Health & Wellness

Novant Health Thomasville Medical Center Foundation's \$2.6 million capital campaign to establish the new Center for Health & Wellness on the hospital's campus raised \$310,000 as of December 2017 and is tracking to reach its campaign goal in 2019.

Programs, services and amenities the new center will offer:



The Center for Health & Wellness campaign is led by a cabinet that spearheads community messaging and implements ways to best engage donors throughout our area. In addition to identifying potential donors, cabinet members look for opportunities to inspire charitable giving throughout the region.

> "I am told that this is the largest capital campaign ever undertaken in the city of Thomasville and am excited about the opportunity to be a part of something this historic, especially considering what it can mean in improved healthcare for Thomasville and outlying communities."

- A Outpatient physical rehabilitation
 - Adult and adolescent obesity education
- **George Constitution** and physical therapy
- Baby Café for breastfeeding mothers
- နို့္တို Patient navigation support group
- ConnectionLink program for senior citizens



-Rick Phillips Board member











Inaugural Jane Burt Williams Memorial Golf Classic

The Novant Health Thomasville Medical Center Foundation renamed its annual golf fundraising event to memorialize a dedicated community member. The Jane Burt Williams Memorial Golf Classic is named after the devoted late wife of David Robert Williams Sr., MD. Mrs. Williams was a servant leader, known for her humbleness and caring spirit. Her dedication to serving the community through countless hours of volunteering was simply remarkable.



The fundraiser was held on Friday, Oct. 6, 2017, at Colonial Country Club in Thomasville, North Carolina. A shotgun start was followed by a fun afternoon of great golf, delicious food and beverages. The event was attended by 110 golfers. Jon Applebaum, president and chief operating officer, was the guest putter for the hole-in-one contest on the 18th green. The overall tournament team winners were Mark Smith, MD, Marcus Smith, Eric Lance and Jason Gentile. The tournament raised \$33,000, which will support

A huge thank you to our wonderful sponsors — we could not have done it without you:

- Vannoy Construction presenting sponsor
- Allergy & Asthma Center of North Carolina
- Jon Applebaum
- Carolina CAT
- Fidelity
- Kathy Friend
- Wayne and Mrs. ChristineHerrick, MD

renovations of the former health department building located on the northeast campus of Thomasville Medical Center. Once renovations are completed, the new Center for Health & Wellness will support Novant Health's missions by promoting healthy lifestyles for residents in Davidson County and the surrounding community.

- KSQ Design
- LabCorp
- Landmark Builders
- Rick and Janet Parker
- Salem Electric
- Thomasville-Archdale Pediatrics
- Kristen Trexler
- David Williams Sr., MD
- Wright Global Graphics

Gifts in kind provided by:

- Advanced Electronic Services
- Bojangles'
- Canteen
- Cheerwine
- Coca Cola
- East Coast Wings
- El Patron
- Morgan Ridge Vineyard & Brewhouse
- New Sarum Brewery











Eastern market

Highlights:

A PATH FORWARD BEHAVIORAL HEALTH CAMPAIGN

PRESCRIPTION ASSISTANCE PROGRAM HIGHLIGHTS













A Path Forward behavioral health campaign

Across the United States, behavioral health systems are fragmented and difficult to navigate. One in five adults -40million Americans – have a mental health condition. In Brunswick County, there is one provider for every 1,267 residents, compared to one provider for every 472

residents in North Carolina. **Patients experience significant** wait times – sometimes days - for placement, and there is great need for secure space to keep patients safe, specially trained staff to provide care and comprehensive telepsychiatry services.

To help solve this challenge, Novant Health Brunswick Medical Center Foundation launched a \$3.5 million capital campaign to support behavioral health. Funds raised will be used to expand Brunswick Medical Center's emergency department to create a separate eight-bed wing for behavioral health patients. This expansion will reduce wait times, help keep patients safe and include technology for telehealth and specialized staff trained to care for behavioral health patients.

Additional campaign features include:



Improved transportation services for behavioral health patients



Intensive outpatient & partial hospitalization programs

The cabinet for A Path Forward meets regularly to discuss how best to raise awareness of our area's need for these vital services and how best to position the benefits of potential investment. In addition to project messaging, they seek out potential donors, establish campaign timelines, and implement strategies to ensure the project meets its goals.

Did you know ...

The Brunswick County school system has 19 schools served by 12 nurses and five social workers. The No. 1 problem identified by nurses is anxiety in students.

> - Anxiety disorders affect 25 percent of children between the ages of 13 and 18.



Increased access to outpatient services by hiring additional psychiatrists & therapist



Creating a psychiatric assessment center

Campaign chairs:

- Lannin Braddock
- Marnie Williamson

Honorary campaign chair:

• Sheriff John Ingram, V

Campaign advisory committee:

- Pam Batchelor
- Mike Callahan
- Desiree Dunston
- Sarah Farmer
- Chip Leavitt
- Wendy Milligan
- Elizabeth Thomas-Lewis

Campaign cabinet:

- Dona Caine-Francis
- Cherri Cheek
- Kimmie Durham
- Pam Fisher
- Vi Jones
- Shelbourn Stevens
- Michelle Sumrall
- Keith Webb

2. Depression is the leading cause of disability worldwide and is the 10th leading cause of death in the United States. **3** North Carolina saw a 47 percent increase in heroin overdose deaths from 2014 to 2015, and a 27 percent increase in overdose fatalities from 2010 to 2015 in Brunswick County.





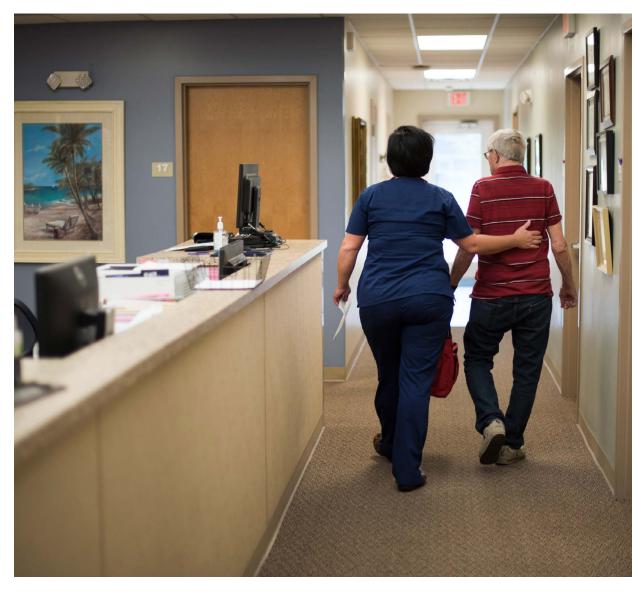






Prescription assistance program

Our nation's veterans have made incredible contributions and sacrifices on behalf of the greater good. And yet, they are often prevented from quickly accessing the medical care they need. After a hospital discharge, many vets are unable to fill their prescriptions until they see their regular physician at the VA or the VA is able to review their prescription. This process can take one to two weeks. Through Novant Health Brunswick Medical Center Foundation's prescription assistance fund, our veteran patients are given a prescription voucher to have any new medicines filled so they can start taking them immediately. New prescriptions are especially important for our blood pressure and heart medicine patients as well as patients who need an antibiotic. Through this service, veterans are able to receive vital medication as soon as possible — ensuring faster recoveries and reducing the risk of readmissions.

















Northern Virginia market

Highlights:

BEHAVIORAL HEALTH CRISIS TELEASSESSMENT

NOVANT HEALTH UVA HEALTH SYSTEM PRO-AM

COMMUNITY ART GALLERY

HEALING GARDEN









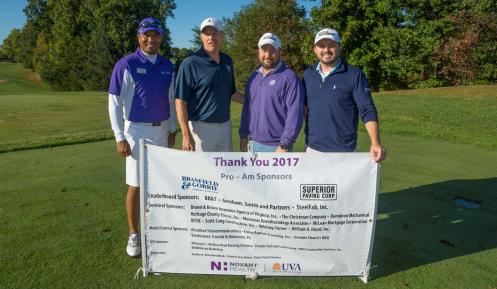


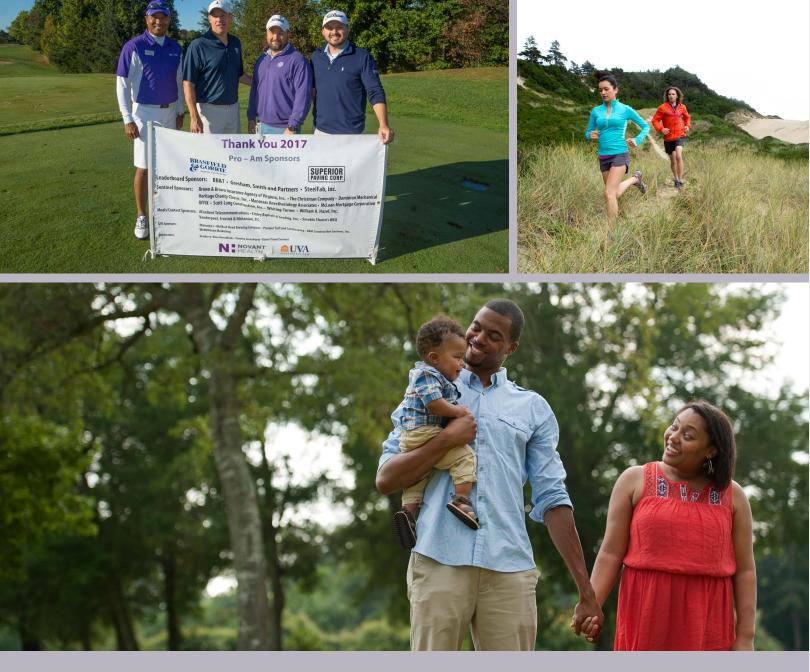


Behavioral health crisis teleassessment

The 27th annual Friends of the Foundation Golf Tournament raised nearly \$30,000 for behavioral health crisis teleassessment. Novant Health UVA Health System Prince William Medical Center's behavioral health access team is an experienced, multidisciplinary team that provides timely screenings of patients facing mental health and addiction emergencies. Each year, close to 2,500 patients are assessed by this specialized team in person and via teleassessment, including more than 400 patients at Novant Health UVA Health System Haymarket Medical Center's emergency department.

Funds raised by the golf tournament support the expansion of the healthcare system's behavioral health crisis teleassessment to 24-hour, 7-days-a-week access to patients in each Novant Health UVA Health System emergency department. This reduces the time the patient spends in the emergency department. The goal is to have the crisis assessment completed and disposition recommended to a physician within two hours from the time the original consult was ordered.

















Novant Health UVA Health System Pro-Am

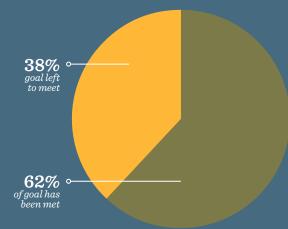
Through Novant Health UVA Health System Prince William Medical Center Foundation's annual Pro-Am, nearly \$70,000 was raised to support cancer services at Novant Health UVA Health System Cancer Center.

Community art gallery

Novant Health UVA Health System Prince William Medical Center Foundation partnered with Prince William County Schools' fine arts department to display the Reuse, Recycle, Reimagine student art exhibit at Novant Health UVA Health System Haymarket Medical Center. Reuse, Recycle, Reimagine was the first of three community art exhibits to be shared in the hospital's community art gallery.







Healing garden

The Novant Health UVA Health System Prince William Medical Center Foundation raised 62 percent of its goal for the healing garden at Prince William Medical Center. This green space within the healthcare facility aims to improve health outcomes and will be located in front of Prince William Medical Center's newly renovated main entrance.













Philanthropic summary















Total new commitments \$19,225,737.37

							Totals
IORS	241	1,372	3,192	331	1,108	246	6,490
UNIQUE DONORS							
TOTAL OUTRIGHT GIFTS	\$121,893.13	\$1,403,065.80	\$3,915,004.41	\$280,918.15	\$1,118,175.86	\$83,822.37	\$6,922,879.72
U L	-	18	18	1	10	5	52
NEW PLEDGES							
0	-	\$1,007,500.00	\$10,746,131.65	\$50,000.00	\$488,176.00	\$11,050.00	\$12,302,857.65
IOIAL NEW PLEDGES							
0	\$121,893.13	\$2,410,565.80	\$14,661,136.06	\$330,918.15	\$1,606,351.86	\$94,872.37	\$19,225,737.37
TOTAL NEW COMMITMENTS	Novant Health Brunswick Medical Center Foundation	Novant Health Forsyth Medical Center Foundation	Novant Health Presbyterian Medical Center Foundation	Novant Health UVA Health System Prince William Medical	Novant Health Rowan Medical Center Foundation	Novant Health Thomasville Medical Center Foundation	















Board members and staff



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Lannin Braddock Property manager, Brunswick Forest

Don Evans Financial planner and owner, Coastal Insurance

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Pam Fisher Volunteer, Novant Health Brunswick Medical Center

Robert Hassler, MD *Retired physician*

Clay Hughes Owner, Sea Tow Ocean Isle

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Bill Wagoner, ex officio Chairman, board of directors, Novant Health Rowan Medical Center









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Chad Setliff, ex officio President and chief operating officer, Novant Health Clemmons Medical Center and Novant Health Kernersville Medical Center

James Torrible, ex officio *Chief development officer, Novant* Health Forsyth Medical Center Foundation

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Kerri Polce, MAccy Manager, grants

Joanie Reeder Grant writer

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Emily Glesias Specialist, database management

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Kim Flowers Administrative specialist

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NOVANT HEALTH FORSYTH MEDICAL CENTER FOUNDATION

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LaShonda Hairston. MA Stewardship and fund officer

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Laurie Zerger Administrative specialist

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Rick Parker, MBA Executive director

Kristen Trexler, MA Manager, development

Brittney Turner Administrative specialist

NOVANT HEALTH UVA HEALTH SYSTEM PRINCE WILLIAM MEDICAL CENTER FOUNDATION

Kellv Persons Director







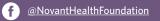




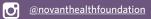


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