



Information about the 2018 tax reform

As tax reform takes effect, we've begun to receive questions from our donors regarding how the new laws may impact their giving. Here are a few tips to help you think through future contributions:

- You may now have an opportunity to give more to the charitable organizations you care about. The new tax law keeps the existing seven tax brackets but lowers most individual tax rates, including the top marginal rate, which changes from 39.6 percent to 37 percent. You may be in a lower bracket this year and thus pay lower taxes.
- You may now have an incentive to give more to charity in one particular year to exceed the standard deduction and itemize your deductions. The standard deduction increased to \$24,000 for joint filers and \$12,000 for individual filers. You are much less likely to itemize on your taxes and use the income tax charitable deduction.
- With the stock market at or near all-time highs, the opportunity to give appreciated stocks to nonprofits is more beneficial than ever.
- For those 70½ or older, an individual retirement account charitable rollover is beneficial regardless of the taxpayer's choice to itemize. This can help taxpayers fulfill their required minimum distribution and this distribution will not be considered taxable income.

If you have any questions regarding how these changes may affect your giving, please reach out to your personal tax adviser.

The above information is not intended to be tax or legal advice. Please reach out to your personal tax adviser for information specific to you.

Grants across the Novant Health system

Novant Health Presbyterian Medical Center Foundation continues to secure gifts and grants for the John M. and Claudia W. Belk Heart & Vascular Institute and the Edward I. and Agnes B. Weisiger Cancer Institute, currently being constructed at the corner of Hawthorne Lane and Fourth Street in Charlotte.

The Hearst Foundations, based in New York and San Francisco, contributed a \$100,000 grant to the effort. The Hearst Foundations identify and fund outstanding nonprofits to ensure that people of all backgrounds in the United States have the opportunity to build healthy, productive and inspiring lives.

The Cigna Foundation awarded a \$100,000 World of Difference grant to Novant Health Forsyth Medical Center Foundation to support Project CARE, Congregational Approach to Risk Reduction and Empowerment.

We invite your feedback, thoughts or questions.

Ashley Park-Rich
Business Operations Specialist
apark@NovantHealth.org



Letter from the CEO

The first half of the year is a time to celebrate all the previous year's accomplishments and plan for what the future holds in store. It's a time to honor our collective strength and reflect on how much we can improve people's lives when we come together.

I want to thank you all for your contributions to the continued success of our Novant Health foundations. Last year, we received \$19 million across six regions served by our medical centers on behalf of our patients, facilities and team members.



Over the past year, projects supported by our regional foundations included renovations to our nurses' stations and patient waiting rooms, the launch of a new cancer resource center, investment in patient education, the acquisition of a new building for a health and wellness center and the purchase of new medical equipment, including patient beds, wheelchairs and NICU cameras. In addition, the foundation grants team has acquired millions in revenue and future grants, providing support for multiple programs. Furthermore, Novant Health and Michael Jordan announced a philanthropic partnership that will provide health services to underserved children and families in the Charlotte area through a \$7 million gift to open two Novant Health Michael Jordan Family Clinics.

We have so much of which to be proud, and yet, there is always more work to be done. To continue to deliver truly exceptional care to our communities in the coming year, we have three major fundraising initiatives on the horizon. This year we launch initiatives for the Cancer Care Center in Rowan County, the Center for Health and Wellness in Thomasville and the expansion of behavioral health services to meet the needs of Novant Health Brunswick Medical Center. I'm delighted to share this news with you, and invite you to read more about the differences being made through Novant Health foundations. I hope that you'll watch for updates as we foster new developments across the communities we serve. Thank you for believing in our vision.

Sincerely,



Carl S. Armato
Novant Health president and CEO

Leadership gift Michael Jordan gift

Providing lift, giving hope

Philanthropic partnership with Michael Jordan will provide health services to underserved children and families in Charlotte

Novant Health and Michael Jordan have announced a \$7 million gift to open two Novant Health Michael Jordan Family Clinics in Charlotte. Expected to open in late 2020, these clinics will provide vital access to primary and preventive care to some of the city's most at-risk and underserved communities. With services ranging from well visits, behavioral healthcare and physical therapy to social work, oral health and family planning, the clinics will offer patients a stable, integrative medical home right in their neighborhoods. Over the next five years, the clinics are expected to serve more than 35,000 Charlotte children and adults, many of whom currently use emergency room services for their nonurgent medical needs.

"I am proud to partner with Novant Health to bring critical health services to underserved areas of Charlotte and the thousands of North Carolinians with limited access to health care," said Jordan. "Through my years of working with Novant Health, I have been impressed with their approach and their commitment to the community. It is my hope that these clinics will help provide a brighter and healthier future for the children and families they serve."



Novant Health Brunswick Medical Center Foundation volunteers 2017

Ways to give

An investment in remarkable healthcare

Investments are intended to lead to positive results. As defined by the dictionary, when we invest our money, time and energy in a particular charity or organization, it's natural to expect a worthwhile result – a result intended to promote goodness.

Last year, Novant Health Brunswick Medical Center experienced outstanding results in healthcare, and we owe our heartfelt thanks to nearly 250 volunteers, including junior volunteers, home volunteers and chaplains who shared their time, money and talents. Their contributions were responsible for so many positive healthcare experiences.

Our staff and volunteers are an "inclusive team of purpose-driven people inspired and united by our

passion to care for each other, our patients and our community." Their giving is indeed a testimony to Novant Health's people credo and philosophy.

Because of a volunteer, a worried parent may have worried less. Because of a volunteer, a grieving visitor experienced compassion and care when receiving heartbreaking news. Because of a volunteer, a treasured veteran may have received flowers or a handmade card during his or her hospital stay. Because of a volunteer, a woman newly diagnosed with breast cancer may have received a comfort bag and book of encouragement. Because of a volunteer, Novant Health Brunswick Medical Center is a remarkable place for your healthcare!



Vol·un·teer

Noun or verb?

Whether you're retired, semi-retired, work part-time with extra hours on your hands or simply have a passion for healthcare, Brunswick Medical Center has a place for your gift of self, time and interests.

Can you quilt or knit? Are you crafty? Our volunteers knit baby blankets, lap blankets, baby caps and booties. They lovingly create prayer squares and prayer shawls

for cancer patients. With the whip of a sewing needle and thread, teddy bears and stuffed animals come to life for our children receiving care in Brunswick County. Volunteers greet anxious patients at the emergency lobby desk with a calming voice and spirit. Another volunteer at the annual Oyster Festival in Ocean Isle Beach mans the soda and water tent, while others educate the community on the services offered at Brunswick Medical Center.

For more information on joining our remarkable team of volunteers, visit NovantHealth.org and search volunteer opportunities, or call 910-721-1487.

Caring for our most fragile patients

At 29 weeks, Jennifer Lambert of High Point gave birth to her son, Lane. Eleven weeks early, Lane weighed just 2 pounds, 7 ounces. He spent 62 days in the neonatal intensive care unit (NICU) at Novant Health Forsyth Medical Center.

"There were times when I wondered if I would have 10 more minutes or two more days with him," recalls Jenn. "The entire NICU staff was amazing. They loved Lane as much as we loved him."

When Jenn and her husband Justin were not visiting Lane in the NICU, they were home with their 3-year-old daughter, where they could watch Lane on their iPad. "The NICU cameras helped connect us to a piece of our heart that was missing when we couldn't be with him. The NICU cameras were instrumental for our journey."



Lane with NICU nurses Haley Floyd (left) and Cathy Feaster.

Generous support from donors like you provides leading-edge technology in our NICU. Since 2015, Novant Health Forsyth Medical Center Foundation has funded crib cameras; cardiorespiratory monitors to provide rapid and reliable heart rates during critical moments after the baby is born; and \$390,000 for "giraffe beds" – an incubator and warmer for our tiniest patients, like Lane. Thank you.

In memoriam

Dedicated board member

Harold Pollard, MD 1948-2017

Harold was a faithful member of the foundation board for many years, serving as chair from 2014 to 2016. He also served on the Triad Regional Board of Novant Health Forsyth Medical Center. We will miss his leadership, guidance, humor and counsel, along with early breakfasts at K&W Cafeteria.



Harold Pollard, MD

Guardian angel

Jim Bunn recently made a donation to honor Rolland Barrett as a Guardian Angel. Through our

Guardian Angel program, you can contribute to thank a caregiver who has made your experience extra special: a nurse, physician or other team member. Visit Donate.NovantHealth.org/Winston-Salem, or call 336-718-2101 for more information.



Dr. Rolland Barrett and Jim Bunn



Mary and Jim Taylor

Taylor Wellness Center in Kernersville

Mary and Jim Taylor cut the ribbon on the Taylor Wellness Center at Novant Health Kernersville Medical Center last fall. This generous donation will allow busy team members to exercise before or after their shifts, staying healthy so they can care for their patients.



Edward I. and Agnes B. Weisiger Cancer Institute Rendering

A long-standing connection

The Weisiger family's relationship with Novant Health spans 75 years and counting

The Weisiger family's story at Novant Health Presbyterian Medical Center started with the birth of Agnes Binder Weisiger in 1941 and has spanned two generations. The family legacy will now live on for many decades as one of our newest buildings will now carry the Weisiger name.

The family recently announced a gift toward the development of the Edward I. and Agnes B. Weisiger Cancer Institute, an outpatient facility currently under construction. The Cancer Institute will be co-located with the John M. and Claudia W. Belk Heart and Vascular Institute.

Heart disease and cancer are the No. 1 and No. 2 killers in the country. The Weisiger family immediately connected with both the new heart and vascular center as well as the cancer outpatient facility for personal reasons. Agnes is a breast cancer survivor, and her husband, Ed Sr., had atrial fibrillation, a common but serious abnormal heart rhythm.

Diagnosed with advanced breast cancer in the summer of 2011, Agnes received her care at Presbyterian Medical Center. In honor of her cancer battle and in celebration of the remarkable treatment received while a patient at Novant Health, Agnes along with Ed Sr. sponsored the community's first two mobile mammography units. To further their support, they will fund an overhaul of the breast center located adjacent to the hospital.

Novant Health Presbyterian Medical Center is indebted to the Weisiger family, starting from the day Agnes was born here to her tenure of selfless work as a nurse practitioner, and now her family's remarkable support of the Cancer Institute.

A race toward better pediatric and oncology care

Martin Truex Jr. and Sherry Pollex donate \$1.2 million to fund an emergency pediatric department and integrative medicine oncology clinic

Martin Truex Jr., the 2017 Monster Energy NASCAR Cup Series champion, and his longtime girlfriend Sherry Pollex, have made a \$1.2 million gift to fund two health initiatives close to their hearts. The first will establish the Martin Truex Junior Foundation Pediatric Emergency Department at Novant Health Huntersville Medical Center. This will be the first pediatric emergency department for the Lake Norman area, one of the nation's fastest growing markets.

The second part of the gift will establish the SherryStrong Integrative Medicine Oncology Clinic at Novant Health Presbyterian Medical Center. Diagnosed with stage 3 ovarian cancer in 2014, Pollex suffered a recurrence in 2017 that required surgery to remove her spleen. In February, she completed her final round of chemotherapy. Throughout her treatment, she used the best of conventional medical care with carefully selected complementary, integrative therapies to help optimize her health. It is her hope that the new clinic will enable others to do the same.

Pollex and Truex said their contributions to Novant Health Presbyterian Medical Center Foundation will provide healthy and positive outcomes for adults and children living with cancer complications.

The Hemby Golf Classic: Another successful year

Last year at the Hemby Golf Classic's 20th Anniversary, we raised over \$250,000 on behalf of the new Novant Health Hemby Children's Hospital playground. This year, we're off to a great start as sponsorship donations have reached \$210,000. Supporting this year's Hemby on August 13 helps ensure Novant Health Presbyterian Medical Center Foundation is able to continue providing support for Hemby patients and their families.



Healing garden: Enjoy outdoor therapy year-round

The new healing garden at Novant Health UVA Health System Prince William Medical Center will provide four seasons of interest, as well as a place of solace and refuge for patients and their loved ones. Team members in need of a break in a natural setting will also enjoy the outdoor environment. Gardens seem particularly able to provide healing and refreshment along with an improved outlook. Perhaps we intrinsically find nature and beauty engrossing and soothing.

In the spring, native trees, including fringe tree, redbuds, cornelian cherry dogwood and dogwood “Constellation,” will provide beautiful blooms of yellow, purple and white. Summer will provide drifts of color from native geraniums, sedges, sedums and foam flowers. Late summer plantings into fall will provide fragrant blooms and exquisite fall colors with summersweet, sweet shrub, star magnolia and beautyberry. Even in the winter, visitors will enjoy the persistent purple berries of beautyberry, hellebore blooms, and the orange and yellow flowers of the witch hazel tree. Be sure to visit the garden in all four seasons to reduce stress, receive the comfort nature provides and reduce mental fatigue.

Interested in making a contribution to support the new healing garden? Please visit Donate.NovantHealth.org/PW_healing_garden to make a donation online. Join us for the ribbon-cutting on June 12 from 4-6pm.



Redmond Manierre

Share your remarkable story

Bart Hosick, MD, an orthopedic specialist at Northern Virginia Orthopaedic Specialists, helped give Redmond Manierre, age 65, a new outlook on life. Through MAKOplasty, a new robotic-assisted procedure that is much less invasive than a full knee replacement, Dr. Hosick provided Manierre the ability to return to the outdoor adventures he loves and add a new hobby – mountain climbing.

“I have absolute confidence in him. He was an absolute pleasure to deal with. He has, for lack of a better word, the best bedside manner of any physician I’ve ever met.”

~ Redmond Manierre, patient,
on his experience with Bart Hosick, MD

To share your remarkable story with us so we can recognize your physician for his or her dedication to extraordinary patient care, contact Kelly Persons at klperson@NovantHealth.org.

2018 Mardi Gras Gala

With 170 attendees this year, \$65,000 was raised, benefiting Novant Health UVA Health System Prince William Medical Center’s women’s and children’s service line. The dollars will go toward free breast cancer screenings for uninsured and underinsured community members served by our mammography coach and the addition of two child-friendly emergency exam rooms.

In partnership with Prince William County Public Schools, elementary school students from Triangle and Tyler elementary schools created original Mardi Gras-themed art for table centerpieces. Three strings students, Michael Edwards (bass), Hayden Geortz (cello) and Bethany Wu (violin) from Battlefield High School entertained guests during the cocktail hour.



Cancer Care Center Rendering

Hope. Healing. Healthcare.

Novant Health Rowan Medical Center Foundation is launching a \$12 million capital campaign to support the construction of a state-of-the-art Cancer Care Center. The center will tackle some of the most difficult and complicated medical challenges today, as well as be prepared to face issues that will confront our region tomorrow.

The Cancer Care Center will profoundly impact patient quality of life by personalizing patient-centered care, improving accessibility, increasing affordability, enhancing care coordination and providing leading-edge treatment.

Facility components:

- Medical oncology
- Radiation oncology
- PET imaging
- Look Good, Feel Good Boutique
- Infusion center
- Palliative care
- Lab, imaging, screening
- Clinical drug trials
- Nurse navigation
- Integrative medicine
- Genetic counseling
- Psychosocial support
- Resource library
- Pharmacy
- Conference room
- Educational classroom

If you would like to make a donation to the Cancer Care Center capital campaign, please mail your gift to:

Novant Health Rowan Medical Center Foundation
130 Mocksville Ave., Salisbury, NC 28144

For more information or to make a pledge, visit NHCancerCenter.org or contact Rick Parker at 704-210-6884 or rdparker@NovantHealth.org.

**All pledges can be paid over one to five years.*

20th Annual John Campbell Memorial Golf Classic



This year’s John Campbell Memorial Golf Classic was a huge success! Held on Friday, May 4 at the Country Club of Salisbury, we had a record turnout. All proceeds supported the Cancer Care Center, and we are thrilled to announce the total amount raised was over \$150,000.

New board members

Novant Health Rowan Medical Center Foundation is pleased to announce four area residents to serve on the foundation board, which provides stewardship and oversight of its operations and activities. The new members are Dr. Leighanne Dorton, Joyce Goodwin, Starling Johnson and Cory Menees. The four are replacing Dr. Joel Goodman, Nancy Linn and Trudy Thompson who completed their appointments, as well as Harold Earnhardt who passed away in December 2017.



Dr. Leighanne Dorton Joyce Goodwin Starling Johnson Cory Menees



Center for Health and Wellness

After more than 85 years of serving the Davidson County community, Novant Health Thomasville Medical Center is ready to develop a place that will inspire and educate people of all ages. Right here in our region, diabetes, behavioral health and outpatient rehabilitation continues to impact the lives of thousands of patients and their families each year.

Novant Health Thomasville Medical Center Foundation has launched a \$2.6 million community giving

campaign to establish the new Center for Health and Wellness on the hospital's campus. This campaign will help address the need for outpatient rehabilitation, provide a community room that will support smoking cessation classes and include a demonstration kitchen to provide proper nutrition counseling and classes. In addition, the new facility will include a much needed space for outpatient behavioral health services and diabetes education.

Donor appreciation

The foundation recognized our generous donors and their support during the 2018 Donor Appreciation and Recognition Dinner on March 22. Guests enjoyed a sit down dinner at Twelve West Main followed by a medical center update from Thomasville Medical Center president Jon D. Applebaum. The evening also served as a night of remembrance to memorialize a special friend of the foundation, Jane Burt Williams, who passed away in 2017.

Berta and Milton Riley received the Inaugural Philanthropic Award in honor of their many contributions to the foundation and community. Their loyal and steadfast support throughout the years has continued to advance healthcare for generations to come in Davidson County.



Berta and Milton Riley

New board members

Novant Health Thomasville Medical Center Foundation has announced the addition of five area residents to serve on the foundation board, which provides stewardship and oversight of its operations and activities. The new members are Diane Huskey, Candice Jackson, Susan McMillan, Daniel Myers, MD, and Philip Young.