

2017 | Snapshot

Here's a look at how contributions raised on behalf of Novant Health Rowan Medical Center Foundation were put to use in 2017.

Total investment

\$1,194,385

\$360,694

Technology & equipment



\$250,000

Behavioral health



\$186,948

Population health



- Healthy Rowan program

\$121,781

Hospice



\$101,057

Cancer



\$81,190

Diabetes

- Diabetes health program



Livingstone College

\$80,457

Patient assistance



\$5,365

Clinical team member education



\$4,184

Heart & vascular



\$2,709

Employee emergency assistance



Highlights

Patient assistance

Our initiatives support hundreds of underinsured, uninsured and financially fragile patients so they receive the care they need to get and stay well. From **transportation to appointments** and **prescription assistance to screening mammograms** and **follow-up diagnostic procedures**, our programs are supporting better health outcomes and saving lives.

Technology & equipment

Through the Kiser fund, Rowan Medical Center Foundation purchased:

- 13 new Sizewise beds for behavioral health
- MRI infusion pump for radiology
- Four heart monitors for intermediate care
- 10 wireless scanners for critical care
- Microwave ablation system for interventional radiology