

Hope. Healing. Healthcare.

Cancer care has come home.

To a patient with cancer, there's a difference between fighting for one's life and fighting traffic just to make it to a doctor's appointment on time. There's a difference between individualized care near a network of support and impersonal hospital visits far from loved ones. There's a difference between receiving treatment ten minutes from home and treatment two hours away. In the battle against our nation's #2 killer, that difference is real. It is critical. And it has the power to transform our healthcare landscape for generations to come.

Novant Health Rowan Medical Center Foundation is launching **Hope. Healing. Healthcare.**, a \$12 million campaign to construct a comprehensive, state-of-the-art Cancer Care Center right here at home. This endeavor will allow us to tackle some of today's most complicated medical cases, all while preparing to face tomorrow's challenges head-on.

Once completed, the Cancer Care Center will enhance patient-centered care, improve accessibility, increase affordability, improve care coordination and provide cutting-edge treatment — including clinical trials and research — to thousands of cancer patients.

For 82 years, Novant Health Rowan Medical Center has been on the forefront of improving our area's quality of life and delivery of medical care. Now is the time to embrace a unique opportunity to change the way our community approaches prevention, diagnosis, treatment, rehabilitation and research. **Are you ready to make a difference?**



Cancer Care Center features

- » Medical oncology
- » Radiation oncology
- » PET imaging
- » CT imaging, lab services
- » Clinical trials
- » Look Good, Feel Good boutique
- » Wellness garden, patient/family education library, educational classroom
- » Pharmacy
- » Comprehensive infusion center
- » Palliative care
- » Integrative medicine
- » Cancer care nurse navigators
- » Genetic counseling, psychosocial support



If you would like to make a donation to the Cancer Care Center Capital Campaign, please mail your gift to the **Novant Health Rowan Medical Center Foundation**, 130 Mocksville Avenue, Salisbury, NC 28144.

For more information or to make a pledge, please contact **Rick Parker** at 704.210.6884 or rdparker@NovantHealth.org.

All pledges can be paid in 1-5 years.

NHCancerCenter.org